1. SELECT PACKAGE

Choose one of the 6 packages and customize it yourself by adding anyof the below item(s) into it to reach the minimum required investment.

GO DIGITAL ORDER ONLINE!

		USD	QTY	CLASSIC	BRONZE	SILVER	GOLD	PLATINUM	EMERALD
MINIMUM REQUIRED	USD →			4 000	8 000	18 000	35 000	45 000	55 000
				33 units	4 units	3 units	1 unit	/	/
SPACE	a booth is included within each package with the value price listed on this line	INCLUDED		6 sqm	9 sqm	12 sqm	18 sqm	/	/
				2 400 USD	3 600 USD	4 800 USD	7 200 USD	/	/
SPONSORED ACTIVITIES	15-min guest lecture	500	30						
	video recording of your performed procedure during cadaver workshop	1 000	6	minimal investment required ->					
	20 min live demo	3 000	12						
	1 hour symposia standard room capacity (100/150pax)	6 000	5						
	1 hour symposia medium room capacity (150/250pax)	8 000	8						
	video master of your 20 min live demo	1 000	12						
	video master of your 1 hour symposium	2 000	14						
	live streaming symposium (one way)	9 000	14						
	live streaming cadaver workshop (one way)	10 000	6						
	upgrade to interactive webinar (2 ways - per 30 mins)	10 000	6						
EDUCATIONAL GRANT ACTIVITIES	teaching course module	4 000	8	minimal investment required ->					
	cadaver workshop live anatomy	10 000	6	minimal investment required ->					
	lipofilling & stem cells workshop	8 000	4	minimal investment required ->					
	cadaver workshop live anatomy leaflet (sole sponsor)	3 000	1	minimal investment required ->					
	lipofilling & stem cells program leaflet (sole sponsor)	3 000	1	minimal investment required ->					
E-LEARNING IMCAS ACADEMY	webinar	3 000	12						
	company page + up to 180 minutes video content + 10 subscribers	12 000	15						
	company page + up to 360 minutes video content + LMS + 20 subscribers	30 000	4	minimal investment required ->					
	company page + illimited video content + LMS + 40 subscribers	60 000	3	minimal investment required ->					
PROGRAM ADVERTISING	advert in IMCAS daily journal	1 100	6						
	advert on pocket guide	3 000	4						
	advert in e-program	1 100	15						
	advert in advance program	5 000	10						
	advert in final program	5 000	15						
	complete ad kit (daily, pocket, e-, advance and final program)	11 000	4						
E-BLASTS	e-announcement pre-congress	2 000	20						
	e-announcement post-congress	2 000	10						
	editorial newsletter	10 000	1	minimal investment required ->					
DIGITAL MEDIA ADS	advert on TV commercial (30 secondes)	1 100	20						
	video on TV commercial (2 minutes max)	1 600	10						
	advert on IMCAS official website	2 000	2						
	advert on IMCAS official Facebook page	3 000	5						
	company page	6 000	15						
	IMCAS live mobile site (sole sponsor)	10 000	1						
DELEGATE KITS (sole sponsor)	notepads & pens	3 000	1						
	water bottles	3 000	1						
	delegate hotel room drop	4 000	1						
	abstract USB key	5 000	1						
	logo on registration bar code letter	10 000	1	minimal investment required ->					
	ID badges & lanyards	10 000	1	minimal investment required ->					
	congress bags	10 000	1	minimal investment required ->					
KOL	club lounge	5 000	2	minimal investment required ->					
	KOL hotel room drop (sole sponsor)	6 000	1						
	faculty dinner (sole sponsor)	10 000	1						
	advisory board	10 000	4						
EXPERIENCES AND EVENTS	gala dinner table	3 500	5						
	photo booth	4 000	2						
	coffee & lunch stations	4 000	2						
	gala dinner	6 000	2						
	networking cocktail (sole sponsor)	6 000	1						
	selfie corner (sole sponsor)	7 000	1						
SIGNAGE	logo on welcome desk	1 000	8						
	floor stickers	1 600	8						
	directional kit (logo on all directional available supports)	2 000	8						
	stand up banner	2 000	8						
	water fountains	3 000	2						
INSERTS	insert in congress bags	1 600	15						
	flyers in display rack	1 600	20						
OTHERS	lead retrieval booth	300	76						
	lead retrieval booth & symposium	600	11						
CONGRESS PARTICIPATION	**EXHIBITOR BADGES**	**INCLUDED**		3 badges	4 badges	5 badges	6 badges	7 badges	9 badges
	GUEST REGISTRATION FULL ACCESS BADGES	**INCLUDED**		1 badge	2 badges	4 badges	7 badges	9 badges	11 badges

TOTAL IN USD →

v12 americas purchase order-07/02/17

PURCHASE ORDER / EXHIBITOR GUIDE

IMCAS Americas 2017

2. CHOOSE BOOTH NUMBER

> Booth number (choice 1): .....

> Booth number (choice 2): .....

Booth space will be assigned on a space available, first come, first served basis. Prime booth location varies upon (i) the total amount of financial contribution and (ii) the date when payment is received. If the booth selected is not available, the next best option will be attributed at the discretion of the Organizer.

IMCAS reserves the right to modify the floorplan at any time. After assignment of space, Exhibitors agree to be relocated to another comparable space, if necessary. This is under the judgement of the Organizer.

3. SELECT BOOTH CONSTRUCTION

INFO	Space is furnished raw and ready for decoration by you. IMCAS has however partnered with STANDEX (premium booth constructor) to offer you a top customized «All Inclusive booth» at a very competitive price. IMCAS has charged a 10% margin fee on the ticket-prices applied by STANDEX, so that you can benefit from those fantastic prices. Each «All Inclusive booth» will be manufactured with premium materials - refer to the product form within the Exhibitor Guide to view exact equipment. For a few hundred USD only, with a maximum of 2 500 USD for a 6 sqm booth, your conference experience will be hassle free.

Just arrive with your products at the last minute and you are ready.

	USD				CHOICE
	1 SIDE OPEN	2 SIDES OPEN	3 SIDES OPEN	4 SIDES OPEN	
raw space					
6sqm pre-equipped	2 370	2 050			
9sqm pre-equipped	2 700				
12sqm pre-equipped			2 750		
18sqm pre-equipped		3 500			
+ 42'' plasma TV				300	

3. Booth construction in USD

4. HOW TO ORDER?

GO ON IMCAS.COM

TERMS AND CONDITIONS

Purchase priority
All products are subject to availability.
In case of overbooking, purchase orders will be processed on a first-come, first-served basis.
In case of a prior offer of the same product at the time of its receipt, IMCAS reserves the right to withdraw the product chosen. In such event, IMCAS will get in contact to notify and discuss further alternative options.

Order confirmation
By emailing the Purchase Order, the buyer formally makes a legally binding offer to IMCAS.
Within the following 72 hours after its receipt, the offer will receive a confirmation by IMCAS.
Upon confirmation of this Purchase Order by our Sales Department, the corresponding invoice will be issued and payment will be due.

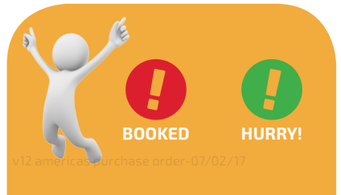
Payment
Upon reception of this Purchase Order by our Sales Department, an invoice will be issued.

Payment deadlines:
Booking before December 16, 2016:
- 50% payment upon reception of invoice &
- 50% balance before December 16, 2016.

Booking after December 16, 2016:
- 100% upon reception of invoice.

Payment means:
- either by bank transfer (bank data references will be attached to the invoice).
- or by credit card (Mastercard, Visa or American Express).

Cancellation
Cancellation must be made in writing.
Cancellation received before December 16,, 2016:
- 50% of the total invoice charged.
Cancellation received after December 16,, 2016:
- no refund.



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