

# IMCAS

AMERICAS  
5<sup>th</sup> Edition



J U L Y  
20 - 22

2023

CARTAGENA  
DE INDIAS

Centro de Convenciones  
Julio César Turbay Ayala

ANNOUNCEMENT PROGRAM

The leading topics in  
**Dermatology,  
Plastic Surgery  
& Aging Science**

SUPPORTED BY  
**COLOMBIA** 

# AMERICAS 2023

## Bienvenidos

### DIVING IN... To the Latest Science & Industry

IMCAS Americas is excited to dive into the regional innovation and international world of dermatology, plastic surgery, and aging science. Back in the sunny setting of Cartagena de Indias, this year is dedicated to bringing a high-quality aesthetics program with leading experts and their latest practical advancements.

Expand your knowledge and skills with specialized courses that cover a wide scope of modern subjects in LATAM treatment. This year will cover the most in-demand injection techniques, new applications in threads, regenerative updates, combined treatments, laser and clinical dermatology for different skin types, and the fundamentals of business development in the LATAM regional market.

New session formats will allow physicians to ask their toughest and most interesting questions through a new Experts on the Grill module. In these dedicated sessions, top western specialists will engage on topics in Americas within ethical aesthetics, dermatology, and surgery.

In the Anatomy on Cadaver Workshops, esteemed experts will present cadaver dissection against demonstrated procedure for an innovative assessment of the face, hands, and potential danger zones. For the surgery module, sessions will take on the full, 360° coverage of contemporary surgical treatment, including extensive sessions dedicated to all areas of the face, the breast, buttocks, as well as full-body definition.

This edition will also feature an extensive ultrasonography module, from the basics to tailored treatment applications for surgery and injection. A complete, hands-on optional course dedicated to providing active US instruction will be accessible for participants to fully interact with the equipment themselves.

To complement, the IMCAS Americas exhibition is an invaluable resource to keep up with the industry developments. Converse and build relationships with local and international companies in the western hemisphere and explore the display of all the emerging products available in the region.

This is sure to be an extraordinary event, merging the innovation and the irresistible landscapes of Latin America. Join us for this 5th edition, as we cultivate our curiosity and expand our knowledge in the exploration of aesthetic science and education!



## SCIENTIFIC BOARD

### SCIENTIFIC SECRETARIES

- CAVALCANTI RIBEIRO Ricardo Plastic Surgeon, Brazil
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## SCIENTIFIC BOARD

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**Fabian Perez Rivera**  
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**Manuel Dario Franco**  
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**Alessandra Haddad**  
Plastic Surgeon, Brazil



CHECK THE FULL FACULTY LIST ON  
**IMCAS.COM**

**1,200**  
ATTENDEES

**150**  
SPEAKERS

**100**  
LEARNING HOURS

**60**  
EXHIBITORS

DISCOVER  
THE EXHIBITING  
COMPANIES ON  
**IMCAS.COM**

# THURSDAY JULY 20

## PRELIMINARY SCIENTIFIC PROGRAM

Updated information on [imcas.com](https://imcas.com)

ROOM TIME	LEVEL 2				LEVEL 3
	ROOM 1 F350A	ROOM 2 F200A	ROOM 3 F280A	ROOM 4 F300A	ROOM 5 F80A
1 PM - 2 PM	S001, S002 LIVE DEMO Injectables	S006, S007 Clinical dermatology	S011, S012 Cosmeceuticals, peeling & mesotherapy - updates	S016 Male treatments - Hot spot 2023	S021 ULTRASONOGRAPHY Basics
2 PM - 3 PM				S017 Male treatments - Hot spot 2023	S022 ULTRASONOGRAPHY For fillers
3 PM - 4 PM	S003 LIVE DEMO SYMPOSIUM	S008 SYMPOSIUM	S013 SYMPOSIUM	S018 SYMPOSIUM	S023 ULTRASONOGRAPHY For surgery
COFFEE BREAK (30 MINUTES)					
5 PM - 6 PM	S004 LIVE DEMO SYMPOSIUM	S009, S010 IMCAS ALERT Clinical dermatology complications	S014 Scars - fast and furious - acne	S019, S020 Hair restoration & new treatments	S024, S025 ULTRASONOGRAPHY
6 PM - 7 PM	S005 SYMPOSIUM		S015 Scars - fast and furious - scar by scar		
NETWORKING COCKTAIL					

### PROGRAM KEY

- Under an unrestricted educational grant
- Sponsored sessions: Industry symposia & live demonstrations
- LIVE DEMO Live demonstrations of products/devices
- Contributing lectures



Ethical Medtech  
Under Review  
EMT32833

[Check the program details here](#)



# FRIDAY JULY 21

## PRELIMINARY SCIENTIFIC PROGRAM

Updated information on [imcas.com](https://imcas.com)

ROOM TIME	LEVEL 2				LEVEL 3	LEVEL 2
	ROOM 1 F350A	ROOM 2 F200A	ROOM 3 F280A	ROOM 4 F300A	ROOM 5 F80A	EXHIBITION HALL
8:30 AM - 9:30 AM	S026 ANATOMY ON CADAVER Upper face	S034 CLINICAL DERMATOLOGY Skin of color	S042 COMBINED TREATMENTS Facial glow	S050 PROFESSIONAL BUSINESS Starting from scratch	S058 FACE SURGERY Deep learning: top to bottom approach - Forehead	EXHIBITION HALL 
9:30 AM - 10:30 AM	S027 ANATOMY ON CADAVER Mid face & nose	S035 CLINICAL DERMATOLOGY Melasma	S043 COMBINED TREATMENTS Oval of the face	S051 PROFESSIONAL BUSINESS Catch the wave	S059 FACE SURGERY Deep learning: top to bottom approach - Blepharoplasty	
10:30 AM - 11:30 PM	S028 ANATOMY ON CADAVER Lower face & neck	S036 CLINICAL DERMATOLOGY Pigmentation conditions	S044 COMBINED TREATMENTS Hands	S052 PROFESSIONAL BUSINESS Patient safety & regulations		
COFFEE BREAK (30 MINUTES)						
12 PM - 1 PM	S029 ANATOMY ON CADAVER Hands & dangerous zones	S037 SYMPOSIUM	S045 SYMPOSIUM	S053 SYMPOSIUM	S060 FACE SURGERY Deep learning: top to bottom approach - Midface	EXHIBITION HALL OPEN STAGE Industry guest & contributing lectures
1 PM - 2 PM	S030 LIVE DEMO SYMPOSIUM	S038 SYMPOSIUM	S046 SYMPOSIUM	S054 Regenerative medicine: hair		
LUNCH BREAK (1 HOUR)						
3 PM - 4 PM	S031 LIVE DEMO SYMPOSIUM	S039 New toxins, new dosings	S047 LASERS & EBD Tattoo	S055 Exosomes research: the novelties	S061 FACE SURGERY Deep learning: top to bottom approach - Perioral	
4 PM - 5 PM	S032 LIVE DEMO Threads	S040 Toxin - off-label	S048 LASERS & EBD Active acne	S056 PRP: the fountain of youth?	S062 FACE SURGERY Deep learning: top to bottom approach - Lower face & neck	
5 PM - 6 PM	S033 THREADS The right choice for the right type	S041 IMCAS ALERT Toxin complications	S049 LASERS & EBD Face redness	S057 SVF - stromal vascular fraction - the challengers?		

# SATURDAY JULY 22

## PRELIMINARY SCIENTIFIC PROGRAM

Updated information on [imcas.com](http://imcas.com)

ROOM TIME	LEVEL 2			LEVEL 3		LEVEL 2
	ROOM 1 F350A	ROOM 2 F200A	ROOM 3 F280A	ROOM 4 F300A	ROOM 5 F80A	EXHIBITION HALL
8:30 AM - 9:30 AM	S063 INJECTABLES Upper face	S071, S072 BODY SHAPING	S079 Genital treatments	S087 NEXT GENERATION Dermatologic surgery	S095 Breast: push-up the limits - implant or not	EXHIBITION HALL
9:30 AM - 10:30 PM	S064 INJECTABLES Midface	S080 Genital treatments	S088 NEXT GENERATION Clinical dermatology	S096 Breast: push-up the limits - plasty optimization		
10:30 PM - 11:30 PM	S065 INJECTABLES Lower face definition	S073 THREADS For body	S081 IMCAS ALERT Genital complications	S089 NEXT GENERATION Clinical case awards		
COFFEE BREAK (30 MINUTES)						
12 PM - 1 PM	S066 LIVE DEMO SYMPOSIUM	S074 THREADS For face	S082 SYMPOSIUM	S090 SYMPOSIUM	S097, S098 Buttocks - efficacy & safety	EXHIBITION HALL
1 PM - 2 PM	S067 LIVE DEMO SYMPOSIUM	S075 IMCAS ALERT thread complications & avoiding them	S083 SYMPOSIUM	S091 SYMPOSIUM		
LUNCH BREAK (1 HOUR)						
3 PM - 4 PM	S068 INJECTABLES Nose	S076, S077 LIVE DEMO Lasers	S084 Experts on the grill - ethic on aesthetics	S092 NEXT GENERATION Aging & ethnic morphologies	S099, S100 360° BODY SURGERY THE ART OF DEFINITION Handcraft to energy based devices	EXHIBITION HALL
4 PM - 5 PM	S069 BBF - Body & Buttock Fillers	S085 Experts on the grill for derm - ask your questions	S093 NEXT GENERATION Aging & ethnic morphologies	S101 360° BODY SURGERY THE ART OF DEFINITION Tummy tuck		
5 PM - 6 PM	S070 IMCAS ALERT Injectable cases	S078 Wellness & hormones - skin aging strategy	S086 Experts on the grill for surgery - ask your questions	S094 NEXT GENERATION Common complications		
8 PM	IMCAS GALA DINNER					

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# REGISTRATION GUIDELINES

SPECIALTY	BADGE TYPE	FEES in USD early bird rates until May 20 <sup>th</sup> , 2023		BADGE ACCESSES*	SUPPORTING DOCUMENTS
		early bird fees	after early bird		
PHYSICIAN	ALL INCLUSIVE PASS (practicing doctor)	990	1,090	Full access*	Medical identification number
	PRACTICING DOCTOR	590	690	Full access*	Medical identification number
	RESIDENT OR FELLOW	100	150	Full access*	a. ID > you must be born after the year 1990 b. Written certificate from the Chief of Service of your University Department, stating your medical specialization.
NON PHYSICIAN	PhD IN MEDICAL SCIENCE	590	690	Full access*	PhD medical science diploma
	OTHER SPECIALTIES (industry representatives, corporate finance, etc.)	340	390	Partial access*	Business card
BADGE 2 OPTIONS	SPECIAL OFFER: IMCAS ACADEMY E-LEARNING PLATFORM 12-month subscription	390	290	Join the IMCAS community as a premium member and access up to 6,700+ videos throughout the year. Access varies by physician specialty.	
	GALA DINNER	160	Join us for an amazing night in Cartagena on Saturday, July 22nd at 8 PM, offering networking opportunities and a great dinner. It's a glamorous party between peers and friends to meet and celebrate. Gala dinner venue to be announced.		
	PRIVATE LOUNGE	60	Get access to the exclusive Private Lounge, located at the entrance of the conference, with complimentary hot & cold beverages, sweet & salty snacks, daily international newspapers, and a lounge & seating area.		

### REPLAY

2 weeks replay of all sessions will be available on **IMCAS Live** (session access subject to badge type).

### \*ADDITIONAL INFORMATION ON ACCESSES

- Coffee breaks are included for all badge types.
- Full-access badges grant entrance to:
  - exhibition
  - scientific sessions
  - sponsored sessions
- IMCAS Surgery sessions are restricted to Board Certified Surgeons:
  - plastic surgeons
  - facial plastic surgeons (sessions on face surgery only)
  - oculoplastic surgeons (sessions on face surgery only)
  - residents in surgery
- Partial-access badges grant entrance to:
  - exhibition
  - scientific sessions dedicated to cosmeceuticals & nutraceuticals
  - scientific sessions dedicated to professional business and practice management
  - sponsored sessions

VIB RGUIDELINES AMERICAS 2023 03.06.2023

Inquiries? [REGISTRATION@IMCAS.COM](mailto:REGISTRATION@IMCAS.COM) or contact us at +33 1 40 73 82 82

# FEEDBACK FROM OUR PREVIOUS IMCAS AMERICAS



**Astrid Romero Arias**  
MD  
Venezuela

"I liked the dynamics of the practical and theoretical lectures, and the diversity of countries. Excellent work."

**Claudia Esperanza Restrepo Ramirez**  
Dermatologist  
Colombia

"The scientific sessions are of a high academic level and include first-class speakers. I am very impressed with the quality of this congress."

**Sergio Talarico**  
Dermatologist  
Brazil

"Once again, a great congress. Nice ambiance and high quality of scientific sessions. The staff of IMCAS is unbelievable, congratulations!"

**Carolina Ortiz Arias**  
Plastic Surgeon  
Colombia

"Excellent congress with a high level of education. I will continue to attend without a doubt!"



# 2023/2024

## CALENDAR OF EVENTS

Join us at our next destinations

SEE THE PLACES WE ARE HEADED AROUND THE WORLD!

### IMCAS ASIA

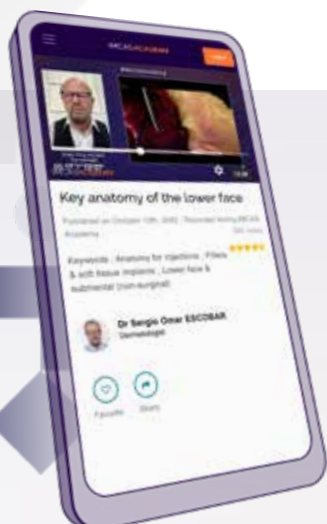
JUNE 9 TO 11, 2023  
Bangkok  
THAILAND

### IMCAS WORLD CONGRESS

FEB 1 TO 3, 2024  
Paris  
FRANCE

### IMCAS AMERICAS

2024  
São Paulo  
BRAZIL



## IMCAS ACADEMY

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