

IMCAS

International Master Course on Aging Science

&



THAICOSDERM

Thai Society of Cosmetic Dermatology and Surgery

ITCAM

JUNE 10 - 12, 2022

BANGKOK

ESCAPE TO BANGKOK FOR A 3-DAY UPDATE IN PLASTIC SURGERY, DERMATOLOGY & AESTHETIC SCIENCE

SPONSOR GUIDE

SUPPORTED BY



ASIA 15TH EDITION

At The Athenee Hotel, a luxury collection in Bangkok, Thailand

DEAR PARTNERS

We are honored to welcome you and see you in person again for another edition of IMCAS Asia in Bangkok!

As always, IMCAS Asia gathers world-renowned dermatologists, plastic surgeons and aesthetic practitioners from all around the globe for a truly international exchange. The primary goal of IMCAS is to bridge the gap between plastic surgery and dermatology with presentations of the latest scientific content by our speakers and technologies by our sponsors. It is one of the most important congress that brings together the prominent physicians of Asia to help delegates and sponsors get a better glimpse of the tendencies and expectations specific to the region.

Browse through the catalog for the features and products which you know already, in addition with new products that boasts your brand exposure.

Be sure to participate in the networking cocktail on Friday evening and our esteemed gala dinner on Saturday evening for a chance to meet and exchange with all participants in an amiable setting.

As you can see, we have three action-packed days prepared for you in the spectacular destination as well as online. Join us in Bangkok and be part of the world's leading medical aesthetic congress.

The IMCAS Industry Team APAC



Mark your calendar

- 2 NOVEMBER 2021** • Opening of online exhibition platform in "read-only" view mode

- 8 NOVEMBER 2021** • Opening of booth reservation through the sales platform for companies rewarded by PPS only

- 18 NOVEMBER 2021** • Opening of the online sales platform for all companies

- 9 MARCH 2022** • Exhibition application: final payment due

- 10 APRIL 2022** • Early bird registration deadline

- 9 MAY 2022** • Abstract submission deadline

- 24 MAY 2022** • Group registration deadline

- 31 MAY 2022** • Online included exhibitor badge submission deadline

- 8 JUNE 2022** • Online delegate and additional exhibitor badge order deadline

- 9 JUNE 2022** • Booth set-up (exact time is visible on company account)

- 10 JUNE 2022** • Opening of IMCAS Asia 2022

- 12 JUNE 2022** • End of IMCAS Asia 2022 and booth dismantling

6 ROOMS
150 SCIENTIFIC SESSIONS
230 SPEAKERS
MULTI-LOCATION STREAMING



HOW TO JOIN US IN 5 STEPS!

1 CHOOSE YOUR SPONSORSHIP PACKAGE

SPONSORSHIP PACKAGES	STANDARD €5,000 USD	CLASSIC 5,000 USD	BRONZE 10,000 USD	SILVER 18,000 USD	GOLD 28,000 USD	PLATINUM 38,000 USD	DIAMOND 48,000USD
QUANTITY	5	36	14	12	4	3	1
BOOTH SQM	3	6	9	12	18	24	36
EXHIBITOR BADGES	2	2	3	4	5	6	7
DELEGATE BADGES	0	1	3	5	6	7	8

2 SELECT YOUR BOOTH VIEW THE EXHIBITION MAP AND FIND YOUR PERFECT SPOT

3 BUILD YOUR SPONSORSHIP BROWSE THE PRODUCT CATALOG TO BUILD YOUR ARRAY OF COMPLEMENTARY PRODUCTS

4 GO ON IMCAS.COM COMPOSE YOUR OWN PACKAGE BY ADDING YOUR BOOTH AND PRODUCTS IN YOUR CART



5 CHECK OUT AND PROCEED FOR PAYMENT

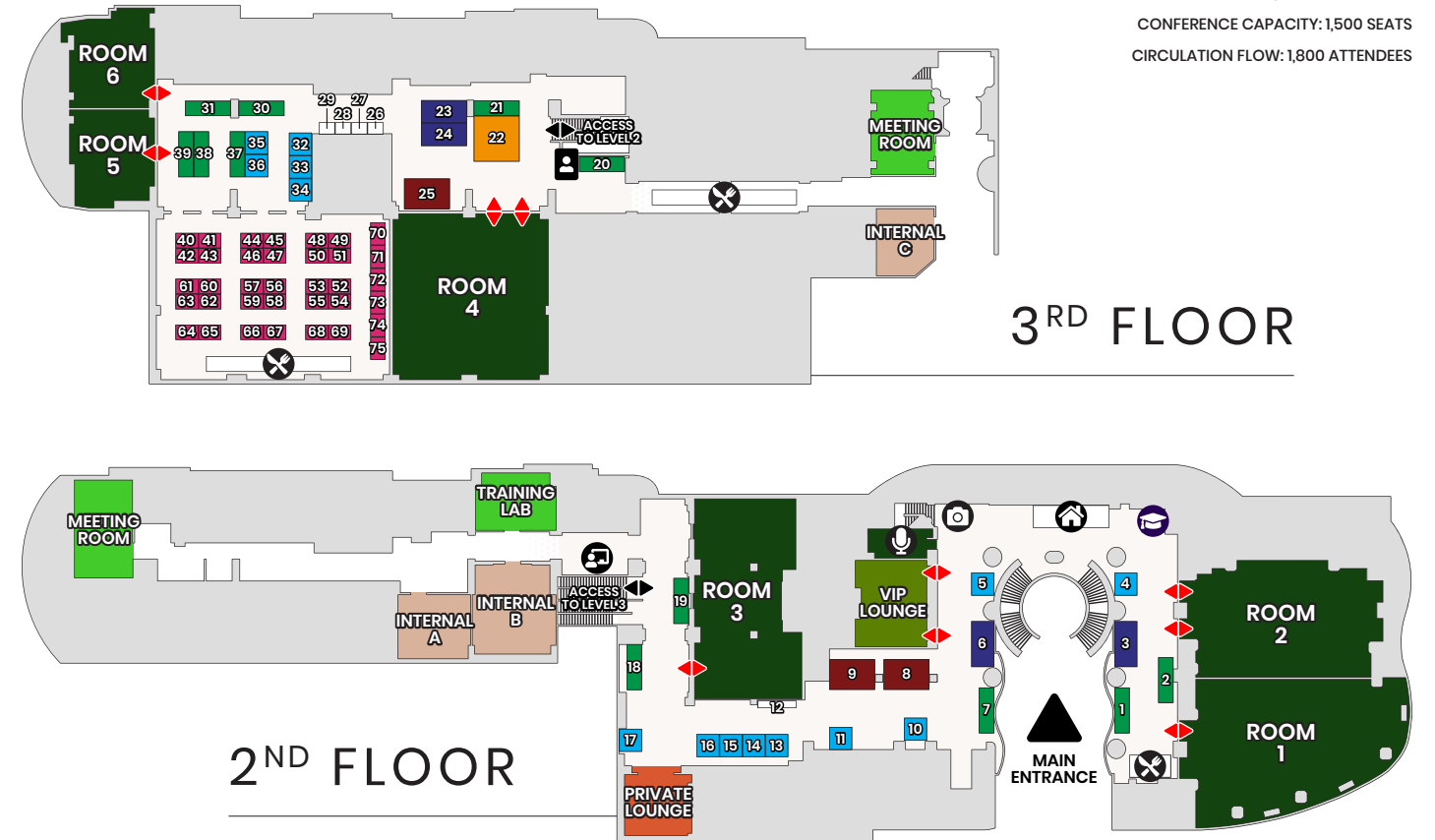
The Athenee Hotel a Luxury Collection Hotel, Bangkok

61 WITTHAYU ROAD, LUMPINI, PATHUMWAN, BANGKOK

BOOTH QUANTITY: 75 UNITS

CONFERENCE CAPACITY: 1,500 SEATS

CIRCULATION FLOW: 1,800 ATTENDEES



MAP KEY

- Conference room
- Exhibition
- Private lounge
- VIP Lounge
Speaker preview room
- Meeting room
& training lab
- Internal use
- Registration
- E-posters
- Coffee & lunch
- IMCAS Academy booth
- Open stage
- Photobooth
- Selfie corner

SPONSORSHIP PACKAGES

LEVEL OF SPONSORSHIP	SPONSORSHIP REQUIRED IN USD	SQM	QTY
 Classic	5,000	6	36
 Bronze	10,000	9	14
 Silver	18,000	12	12
 Gold	28,000	18	4
 Platinum	38,000	24	3
 Diamond	48,000	36	1

MORE THAN 100 PRODUCTS TO SPONSOR

AV AND IT SERVICES

RECORDING	USD	QTY
Sponsored session: video (up to 50 minutes)	1,000	∞
Granted session: video (live treatment up to 1 hour)	1,000	∞
Granted session: video (lecture up to 20 minutes)	1,500	∞
Sponsored session: video (from 1 to 2 hours)	2,000	∞
Sponsored session: video (one day)	3,500	∞

BUSINESS SERVICES

LEAD RETRIEVAL	USD	QTY
Badge scanner	400	25

MEETING ROOMS

Meeting room (20/45 pax - 1 day rent)	4,000	6
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DELEGATE SETS

DELEGATE SETS	USD	QTY
Sample in congress bags	1,500	3
ID Lanyards*	5,000	1
Logo on confirmation letter*	5,000	1
Branded notepads & pens*	6,000	1
Congress bags*	6,000	1
NEW Sanitizer care pack*	6,000	1

DIGITAL ADVERTISING

EMAILING	USD	QTY
Daily highlights e-bulletin	1,000	6
E-blast pre-congress	1,500	20
E-blast post-congress	1,500	10
NEW Editorial newsletter (pre-congress)	20,000	1
NEW Editorial newsletter (post-congress)	20,000	1

ONSITE ADS

Image ad on TV (30 seconds)	1,000	20
Video commercial on TV (2 minutes)	1,500	20

WEB ADVERTISING

E-program	500	15
Ad on congress website	1,500	5
Announcement on IMCAS Facebook page	2,000	3

EXPERIENCES AND EVENTS

EVENTS	USD	QTY
NEW Grand opening ceremony*	5,000	1
Networking cocktail	5,000	1

FOOD & BEVERAGES

Lunch for your staff (1 bag per day)	100	∞
Food station	5,000	1
Private Lounge (Le Cafe Parisien)	5,000	1

GALA

Gala dinner table	2,500	5
Gala dinner	6,000	1

LEISURE

Photo booth*	6,000	1
Selfie corner*	6,000	1

E-LEARNING

LIBRARY	USD	QTY
IMCAS Academy Publication of your lecture	300	∞
IMCAS Academy Publication of your symposium	2,000	∞

KOLs

KOLs	USD	QTY
KOL hotel room drop*	3,000	1
KOL faculty dinner	5,000	1
Club Lounge (Speaker Preview Room)	5,000	1
KOL advisory board	10,000	2

PRINT ADVERTISING

ONSITE ADS	USD	QTY
NEW Company profile highlighted in the exhibition directory	400	10
Flyers in display rack	600	10
Insert in congress bags	1,500	25
Exhibition directory (full page)	2,000	15
Pocket guide (1/12 vertical)*	2,500	6

POST MAIL AD

advance program by post mail (1/3 vertical)	5,000	6
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SIGNAGE

DIRECTIONAL SIGNAGE	USD	QTY
Directional panels (logo on all available directional supports)	1,500	10

PASSAGE SIGNAGE

Stand-up banner	2,000	10
Exhibition hall arch*	2,500	4
Escalator handrail*	3,000	4
Escalator panel*	5,000	2

WELCOME SIGNAGE

Logo on welcome/info desk	1,000	10
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KIT

CLASSIC SPONSOR STARTER (WITH 8% OFF)	USD	QTY
- image ad on TV (30 seconds) - insert in congress bags (market value 2,500 USD)	2,300	10

BRONZE SPONSOR STARTER (WITH 14% OFF)	USD	QTY
- E-blast pre congress - video commercial on TV (2 minutes) - insert in congress bags - badge scanner - exhibition directory (full page) (market value 6,900 USD)	5,950	5

EDUCATIONAL GRANT ACTIVITIES

CADAVER WORKSHOP	USD	QTY
Cadaver workshop live anatomy*	10,000	5

LECTURE

NEW Artificial intelligence lecture*	600	4
New tech lecture*	600	5

RESEARCH POSTER

Industry research e-poster*	400	20
NEW E-poster*	5,000	1

SERIES

NEW Body shaping*	4,000	1
NEW Body surgery*	4,000	1
NEW Breast surgery*	4,000	1
NEW Cell therapy regenerative & fat grafting*	3,000	1
NEW Clinical dermatology*	3,000	1
NEW Face surgery*	4,000	1
Genital treatments*	3,000	2
Hair restoration*	3,000	2
NEW Injectables*	3,000	3
NEW Lasers & EBD*	3,000	2
Threads*	3,000	1

SERIES WORKBOOK

NEW Body shaping workbook*	1,000	1
NEW Body surgery workbook*	1,000	1
NEW Breast surgery workbook*	1,000	1
Cadaver workshop live anatomy workbook*	3,000	1
NEW Cell therapy regenerative & fat grafting workbook*	1,000	1
Clinical dermatology workbook*	1,000	1
NEW Face surgery workbook*	1,000	1
Genital treatments workbook*	1,000	1
Hair restoration workbook*	1,000	1
NEW Injectables workbook*	1,000	1
NEW Lasers & EBD workbook*	1,000	1
Threads workbook*	1,000	1

SPONSORED ACTIVITIES

LECTURE	USD	QTY
15 min industry lecture	600	30

LIVE DEMO

20 - min live demo fillers, toxins peelings, cosmeceuticals	4,000	6
20 - min live demo lasers, lights, EBD & body shaping	4,000	9
20 - min live demo threads	4,000	3

WORKSHOP

Training lab 10/15 pax (1 day)	6,000	3
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SYMPOSIA

NEW 60-min symposium - 250/350 pax (lectures)	8,000	11
NEW 60-min symposium - 250/350 pax (lectures and live demonstrations)	12,000	6

GUIDE

* MINIMUM INVESTMENT REQUIRED

* CAN BE CHOSEN WITHOUT BOOKING A BOOTH

UNDER EDUCATIONAL GRANT

KIT ENJOY UP TO 14% DISCOUNT

TERMS AND CONDITIONS

PURCHASE PRIORITY

All orders are subject to product availability. In case of overbooking, purchase orders will be processed on a first-come, first-served basis. In case of a prior offer of the same product at the time of its receipt, IMCAS reserves the right to withdraw the product chosen. In such event, IMCAS will get in contact to notify and discuss further alternative options.

ORDER CONFIRMATION

By submitting the Purchase Order through our online portal, the buyer formally makes a legally binding offer to IMCAS. On your email, you will be immediately acknowledged with the corresponding invoice. Within the following 72 hours after its receipt, the asked deposit should be paid.

PAYMENT TERMS

Payment deadlines:

- Booking before 9th March, 2022:**
-50% payment upon reception of invoice & 50% balance before 9th March
- Booking after 9th March, 2022:**
- 100% upon reception of the invoice

PAYMENT OPTIONS

- by bank transfer (bank data references will be attached to the invoice), or;
- by credit card (Mastercard, Visa or American Express) additional fees will be applied

Nota: payment failure within deadline will automatically offset your order and the products will be released and made available for booking by other registrants. Cancellation fee will be charged as below.

CANCELLATION

Cancellation must be made in writing.

Cancellation received before 9th March, 2022:
-50% of the invoice total amount is charged as a cancellation fee*

Cancellation received after 9th March, 2022:
-100% of the invoice total amount is charged as a cancellation fee* (no refund for the payment already made)

Nota:

- payment failure for the cancellation fee will lead to a low credit rating which will affect your next participation on all of our future congresses
- if the congress is in HYBRID FORMAT (on site and online), and in case of a Force Majeure on the exhibitor's side publicly assessed by their local authorities, the exhibitor can:

- choose to change the booth space to virtual products. The sum of the virtual products must reach at least 40% of the initial booth cost and any difference will be refunded by IMCAS.
- all other products are not eligible for any refund, but may be exchanged* for virtual products
- should the sponsor opt not to switch their participation to virtual, general cancellation policies rules as set above will apply

*not applicable for any products which have already been delivered

PROGRAM MODIFICATION

Please note that while speakers, exhibitions and sessions were confirmed at the time of publishing, circumstances beyond the control of the Organizers may necessitate substitutions, alterations or cancellations.

As such, IMCAS reserves the right to alter or modify the advertised speakers, exhibitions and sessions if necessary, without liability. Any substitutions or alterations will be updated on our portal and notified as soon as possible.

LIMITATION OF LIABILITY - FORCE MAJEURE

IMCAS shall assume no liability whatsoever in the event the congress is cancelled, rescheduled OR changed into another format as a result of a "Force Majeure" event beyond its reasonable control. For the purposes of this clause, Force Majeure events shall include, but not limited to general and labor strikes, invasions, hostilities, war, rioting or similar situations, health emergencies, acts of government or state* such as lockdown and quarantine measures, immigration and transport or on site restrictions, and acts of nature such as fires, floods, extreme weather or other emergency.

A - If IMCAS determines that the congress needs to be cancelled as a result of a Force Majeure event, the refund policy applied will depend on the conference format:

1. PHYSICAL (onsite) and HYBRID FORMAT (onsite & online) -
cancellation before 9th April, 2022:
60% refund**
cancellation after 9th April, 2022:
50% refund**
2. VIRTUAL FORMAT (online only) -
cancellation before and after date of invoice: 100% refund**

B - If IMCAS determines that the congress needs to be rescheduled as a result of a Force Majeure event, registration remains binding and registrant will be entitled to participate to the rescheduled congress without any further refund right. If the registrant is not able to assist to the rescheduled congress, general cancellation policies rules as set above will apply.

C - If IMCAS determines that the congress needs to be switched from HYBRID to VIRTUAL format as a result of a Force Majeure event, sponsor may go for choice 1 or choice 2:

Choice 1. Sponsors keep all of their ordered products which are deliverable in the virtual format, and any undeliverable (physical) products will be refunded. The sum of the updated investment total must reach at least 40% of the initial investment.

Choice 2. Should the sponsor opt not to switch their participation to virtual, general cancellation policies rules as set above will apply.

IMCAS shall assume no further obligation to refund any travel or accommodation expenses incurred by the registrant in case the event is cancelled, rescheduled, or changed into another format as a result of a Force Majeure event.

*government or state means both "France and the country where the concerned conference is held"

**no refund for any products which have already been delivered

GOVERNING LAW

The construction, validity and performance of the present terms are exclusively governed by the laws of France (which is the home country of the mother company COMEXPOSIUM HEALTHCARE) without reference or regard to principles of conflicts of law. The parties submit to the exclusive jurisdiction of the courts of France, located in Paris.

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