

IMCAS

International Master Course on Aging Science

IMCAS ASIA

JULY 10 - 11, 2021

ONLINE

THROUGH WWW.IMCAS.LIVE

& SHANGHAI HUB

AT TONGJI HOSPITAL OF TONGJI UNIVERSITY

SPONSOR GUIDE

CONNECT TO A UNIQUE INTERACTIVE LIVE EXPERIENCE FROM ANYWHERE IN THE WORLD

SUPPORTED BY

CyASIA

CYBER CONFERENCE OF AESTHETIC DERMATOLOGY
AND SKIN SURGERY IN APAC



TONGJI HOSPITAL
OF TONGJI UNIVERSITY



ORIENTAL AESTHETIC
AND PLASTIC ART CONFERENCE

A *live* HYBRID EVENT

THAT GOES BEYOND BORDERS



THE WORLD CONNECTED ON IMCAS.LIVE

A key objective of IMCAS Asia 2021 is to stimulate growth through exchange. The 3 hubs highlighted below act as the pillars of the scientific program, each site leading the discussions and engaging the audience across borders online. We're redefining the notion of virtual education by pushing forward an innovative and interactive learning experience.



IMCAS.LIVE

ORIGINAL VIRTUAL PLATFORM

The IMCAS.Live smart platform was developed by IMCAS for a LIVE virtual experience unlike any other! You can watch and replay all sessions, or chat with speakers and friends from the comforts of your home or office.



SHANGHAI HUB

LOCAL IN-PERSON GATHERING

Our in-person "Hub" in Shanghai where local physicians can enjoy the livestream of the congress and learn in the company of local colleagues.



PARIS HUB

LIVE ANATOMY ON CADAVER WORKSHOP

The LIVE Cadaver Dissections at the prestigious Fer a Moulin School of Surgery in Paris are broadcast to the conference rooms in Taipei & Shanghai, and to delegates worldwide.

LIVE TALK SHOW

Experts gather in person on a studio set in Paris to animate the discussions in between the sessions and further nourish the educational experience.

WELCOME TO IMCAS ASIA 2021

IMCAS is thrilled to welcome you this year on IMCAS.Live! Along with the digital attendance, this edition proposes a transmission and networking "Hub" in Shanghai where local physicians can join in person and enjoy the livestream of sessions simultaneously translated to Chinese in the company of local colleagues at the Tongji Hospital of Tongji University in Shanghai.

The program content remains exactly the same! Make sure your speakers are among the best experts who connect from all over the world to present their latest techniques and studies. You're sure to get the most out of your virtual participation through granted and sponsored sessions, complemented by digital advertising opportunities.

The unmissable Anatomy on Cadaver Workshop is back and broadcast LIVE from Paris. Internationally renowned specialists & experts bring their evidence-based updates on topics like injectables, toxins, lasers, pigmentation, threads, hair restoration, face, breast & body surgery. This edition also introduces brand-new subjects like echographic injections, vascular complications and COVID-19.

The LIVE Talk show airs live from a studio in Paris to all channels during the breaks. The hosting experts lead conversations in form of lively debates, captivating the viewers with refreshing new angles and approaches towards controversial topics to further stimulate the attendees. Don't miss this chance to be a part of it!

As you can see, you are no longer confined to your geographical area or local market – reach existing and potential customers all over the world with your virtual participation.

We look forward to welcoming you for the 14th edition!

the IMCAS Asia Industry Team

40 INNOVATIVE PRODUCTS TO SPONSOR

AV AND IT SERVICES

RECORDING	USD	QTY
Granted session: video (lecture up to 20 minutes)	1,500	5
Granted session: video (live treatment up to 1 hour)	2,000	5
Sponsored session: video (from 1 to 2 hours)	2,000	10

DELEGATE SETS

DELEGATE SETS	USD	QTY
Logo on confirmation letter *	6,000	1

DIGITAL ADVERTISING

EMAILING	USD	QTY
E-blast post-congress	1,500	10
E-blast pre-congress	1,500	20
Daily highlights e-bulletin	2,000	2
Editorial newsletter post-congress *	20,000	1
Editorial newsletter pre-congress *	20,000	1

ONSITE ADS

Image ad on TV (30 seconds) - 3 hours loop	500	20
Video commercial on TV (2 minutes) - 3 hours loop	800	20

WEB ADVERTISING

E-program	500	12
Ad on congress website	1,500	8
Announcement on IMCAS Facebook page	2,000	3


E-LEARNING

LIBRARY	USD	QTY
IMCAS Academy Publication of your lecture	300	∞
IMCAS Academy Publication of your symposium	2,000	∞

WEBINAR

Post-webinar debrief meeting	1,000	7
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EDUCATIONAL GRANT ACTIVITIES

CADAVER WORKSHOP 	USD	QTY
Cadaver workshop live anatomy	10,000	7

RESEARCH POSTER

Industry research poster online	400	20
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SERIES

NEW Body shaping *	3,000	1
NEW Breast surgery *	3,000	1
Clinical dermatology	3,000	2
Threads *	3,000	1
Hair restoration	3,000	1
NEW Injectables	3,000	2

GLOBAL MARKET SUMMIT

IMCAS Asia Tribune *	6,000	1
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PRINT ADVERTISING

ONSITE ADS	USD	QTY
Congress program	3,000	6

SPONSORED ACTIVITIES

DEMONSTRATION	USD	QTY
NEW 10-min video demonstration	2,000	3
20-min live demonstration on injectables or threads in Paris	4,000	3

SYMPOSIA

90-min symposium	10,000	5
NEW 120-min symposium *	13,000	2

WORKSHOP

NEW Pre-congress class online (2 hours)	13,000	2
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IMCAS LIVE VIRTUAL PLATFORM

ADVERTISING	USD	QTY
NEW Push notification on the IMCAS Live platform	1,500	5
NEW Home page: "featured sponsors" list (one day)	1,500	10
NEW Home page: video ad during pre-opening (2 weeks prior)	1,500	15
NEW LIVE Talk show: 2-min video ad	500	6
NEW Symposium: side banner ad	800	7

SPONSORED ACTIVITIES

NEW LIVE Talk show: * 5-min interview slot	500	6
NEW Symposium: * simultaneous translation on the IMCAS Live platform (up to 4 hours)	3,000	7

CATALOGUE GUIDE

-  SOLE SPONSOR
-  NEW PRODUCT
-  PRODUCTS UNDER EDUCATIONAL GRANT

SATURDAY JULY 10

EDUCATIONAL GRANT

KEY

- CADAVER WORKSHOP LIVE ANATOMY x7 ●
- CLINICAL DERMATOLOGY x2 ●
- BREAST SURGERY x1 ●
- HAIR RESTORATION x1 ●
- INJECTABLES x2 ●
- BODY SHAPING x1 ●
- THREADS x1 ●
- IMCAS ASIA TRIBUNE x1 ●

- UNDER EDUCATIONAL GRANT
- SPONSORED SESSION
- SIMULTANEOUS TRANSLATION: ENGLISH > CHINESE



PARIS	6 AM TO 7:30 AM		8 AM TO 9:30 AM		10 AM TO 11:30 AM		12 PM TO 2 PM		2:30 PM TO 4:30 PM
MUMBAI	9:30 AM TO 11 AM		11:30 AM TO 1 PM		1:30 PM TO 3 PM		3:30 PM TO 5:30 PM		6 PM TO 8 PM
SYDNEY	2 PM TO 3:30 PM	TALK SHOW 30 MINUTES	4 PM TO 5:30 PM	TALK SHOW 30 MINUTES	6 PM TO 7:30 PM	TALK SHOW 30 MINUTES	8 PM TO 10 PM	TALK SHOW 30 MINUTES	10:30 PM TO 12:30 AM
SHANGHAI	12 PM TO 1:30 PM		2 PM TO 3:30 PM		4 PM TO 5:30 PM		6 PM TO 8 PM		8:30 PM TO 10:30 PM

CHANNEL 1 ANATOMY ON CADAVER WORKSHOP LIVE STREAMED IN SHANGHAI	S01	VIDEO ANATOMY	S41	S02	LIVE ANATOMY	S42	S03	LIVE ANATOMY	S43	S04, 05	LIVE ANATOMY	S44	S51		
		CADAVER WORKSHOP Genital treatments		MERZ AESTHETICS X 2		LABORATOIRE VIVACY MERZ AESTHETICS		APTOS LABORATOIRES FILMED							
		What's new in laser & EBD	ALL CHANNELS	Pigmentation & melasma	ALL CHANNELS	Scars challenges	ALL CHANNELS	Hair restoration - Medical and surgical techniques	ALL CHANNELS					ALL CHANNELS	IMCAS ASIA TRIBUNE - Industry strategy and market figures
		Blepharoplasty - Upper and lower eyelids	TALK SHOW	Face surgery	TALK SHOW	Breast surgery - Mastopexy & beautification	DEBATE	Fat grafting	TALK SHOW					DEBATE	Lips - Russian technique or not
		Sunmax Biotechnology SYMPOSIUM	WELCOME TO IMCAS ASIA 2021	Laboratoires Fillmed SYMPOSIUM	Lower eyelids: Updated minimal invasive approaches	Relife SYMPOSIUM	Scars on face and body	SYMPOSIUM							
CHANNEL 2 LASER & EBD, CLINICAL DERMATOLOGY, HAIR RESTORATION	S06			S07	ROUND TABLE		S08	ROUND TABLE		S09, 10	BATTLE				
CHANNEL 3 SURGERY	S11			S12			S13	ROUND TABLE		S14, 15					
CHANNEL 4 INDUSTRY SYMPOSIA LIVE STREAMED IN SHANGHAI	S16			S17			S18			S19, 20					
CHANNEL 5	S49	ON DEMAND PRE-RECORDED CONTRIBUTING LECTURES & E-POSTERS													

NOTA: All non-sponsored sessions are eligible for CME credits.

SUNDAY JULY 11

EDUCATIONAL GRANT

KEY

- CADAVER WORKSHOP LIVE ANATOMY x7 ●
- CLINICAL DERMATOLOGY x2 ●
- BREAST SURGERY x1 ●
- HAIR RESTORATION x1 ●
- INJECTABLES x2 ●
- BODY SHAPING x1 ●
- THREADS x1 ●
- IMCAS ASIA TRIBUNE x1 ●



















 UNDER EDUCATIONAL GRANT

 SPONSORED SESSION

 SIMULTANEOUS TRANSLATION: ENGLISH > CHINESE



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SYDNEY	2 PM TO 3:30 PM	4 PM TO 5:30 PM	6 PM TO 7:30 PM	8 PM TO 10 PM
SHANGHAI	12 PM TO 1:30 PM	2 PM TO 3:30 PM	4 PM TO 5:30 PM	6 PM TO 8 PM

CHANNEL 1  INJECTABLES LIVE STREAMED IN SHANGHAI	S21 	S45	S22 CLINICAL CASE	S46	S23 CLINICAL CASE 	S47	S24, 25	S48
	Ultrasound-guided injections		Vascular complications in injections		MERZ AESTHETICS Toxins - New label & off-label		Combined treatments - Injectables, threads, laser & EBD	
	S26 	ALL CHANNELS	S27 	ALL CHANNELS	S28 BATTLE 	ALL CHANNELS	S29, 30	ALL CHANNELS
	Acne and rosacea - New drugs, new laser	 TALK SHOW	Threads for facial rejuvenation	 TALK SHOW	INMODE Body shaping - Fat vs muscle	 TALK SHOW	Regenerative medicine in cell therapy - Future trends	 TALK SHOW
	S31	DEBATE	S32 ROUND TABLE 	DEBATE	S33	IMCAS Alert topic - Allergic reaction to filler injection of patients vaccinated against Covid-19	S34, 35	DEBATE
CHANNEL 3  SURGERY	Rhinoplasty	Nose job: medical or surgical	Vascular complications	Buttocks		Body surgery	Fat or filler for buttocks & End of the congress	
S36 	S37 	S38 PATIENT DEMO 	S39, 40 	S39, 40 				
CHANNEL 4  INDUSTRY SYMPOSIA LIVE STREAMED IN SHANGHAI	SYMPOSIUM		Merz Aesthetics SYMPOSIUM		Live & video live demonstration	SYMPOSIUM		
CHANNEL 5	ON DEMAND PRE-RECORDED CONTRIBUTING LECTURES & E-POSTERS							

NOTA: All non-sponsored sessions are eligible for CME credits.

SATURDAY JULY 10

SPONSORED ACTIVITIES

KEY

- 90 min sympo x5 ● 20 min live demo x3 ●
- 120 min sympo x2 ● 10 min video demo x3 ●
















 UNDER EDUCATIONAL GRANT

 SPONSORED SESSION

 SIMULTANEOUS TRANSLATION: ENGLISH > CHINESE



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CHANNEL 1  ANATOMY ON CADAVER WORKSHOP LIVE STREAMED IN SHANGHAI	S01 VIDEO ANATOMY 	S41	S02 LIVE ANATOMY 	S42	S03 LIVE ANATOMY 	S43	S04, 05 LIVE ANATOMY 	S44	S51 
	CADAVER WORKSHOP Genital treatments		CADAVER WORKSHOP Forehead, temple & orbit		CADAVER WORKSHOP Nose, lips & muscles		CADAVER WORKSHOP Midface, lower face, chin & submental		
	S06	ALL CHANNELS  TALK SHOW	S07 ROUND TABLE 	ALL CHANNELS  TALK SHOW	S08 ROUND TABLE	ALL CHANNELS  TALK SHOW	S09, 10 BATTLE 	ALL CHANNELS  TALK SHOW	ALL CHANNELS IMCAS ASIA TRIBUNE - Industry strategy and market figures
	What's new in laser & EBD		Pigmentation & melasma		Scars challenges		Hair restoration - Medical and surgical techniques		
S11	Welcome to IMCAS ASIA 2021	S12	DEBATE Lower eyelids: Updated minimal invasive approaches	S13 ROUND TABLE	DEBATE Scars on face and body	S14, 15	DEBATE Lips - Russian technique or not		
Blepharoplasty - Upper and lower eyelids		Face surgery		Breast surgery - Mastopexy & beautification		Fat grafting			
S16 S	S17 S	S18 S	S19, 20 S	SYMPOSIUM					
CHANNEL 2  LASER & EBD, CLINICAL DERMATOLOGY, HAIR RESTORATION	ON DEMAND PRE-RECORDED CONTRIBUTING LECTURES & E-POSTERS								
CHANNEL 3  SURGERY									
CHANNEL 4  INDUSTRY SYMPOSIA LIVE STREAMED IN SHANGHAI									
CHANNEL 5									

NOTA: All non-sponsored sessions are eligible for CME credits.

SUNDAY JULY 11

SPONSORED ACTIVITIES

KEY

- 90 min sympo x5 ● 20 min live demo x3 ●
- 120 min sympo x2 ● 10 min video demo x3 ●

UNDER EDUCATIONAL GRANT

SPONSORED SESSION

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<p>CHANNEL 1 </p> <p>INJECTABLES</p> <p>LIVE STREAMED IN SHANGHAI</p>	<p>S21 </p> <p>Ultrasound-guided injections</p>	<p>S45</p>	<p>S22 CLINICAL CASE</p> <p>Vascular complications in injections</p>	<p>S46</p>	<p>S23 CLINICAL CASE </p> <p>Toxins - New label & off-label</p>	<p>S47</p>	<p>S24, 25</p> <p>Combined treatments - Injectables, threads, laser & EBD</p>	<p>S48</p>
<p>CHANNEL 2 </p> <p>LASERS & EBD, THREADS, CELL THERAPY</p>	<p>S26 </p> <p>Acne and rosacea - New drugs, new laser</p>	<p>ALL CHANNELS</p> <p></p> <p>TALK SHOW</p>	<p>S27 </p> <p>Threads for facial rejuvenation</p>	<p>ALL CHANNELS</p> <p></p> <p>TALK SHOW</p>	<p>S28 BATTLE </p> <p>Body shaping - Fat vs muscle</p>	<p>ALL CHANNELS</p> <p></p> <p>TALK SHOW</p>	<p>S29, 30</p> <p>Regenerative medicine in cell therapy - Future trends</p>	<p>ALL CHANNELS</p> <p></p> <p>TALK SHOW</p>
<p>CHANNEL 3 </p> <p>SURGERY</p>	<p>S31</p> <p>Rhinoplasty</p>	<p>DEBATE</p> <p>Nose job: medical or surgical</p>	<p>S32 ROUND TABLE </p> <p>Breast augmentation with implants and alternatives</p>	<p>DEBATE</p> <p>Vascular complications</p>	<p>S33</p> <p>Buttocks</p>	<p>IMCAS Alert topic - Allergic reaction to filler injection of patients vaccinated against Covid-19</p>	<p>S34, 35</p> <p>Body surgery</p>	<p>DEBATE</p> <p>Fat or filler for buttocks & End of the congress</p>
<p>CHANNEL 4 </p> <p>INDUSTRY SYMPOSIA</p> <p>LIVE STREAMED IN SHANGHAI</p>	<p>S36 SYMPOSIUM S</p>		<p>S37 SYMPOSIUM S</p> <p>Merz Aesthetics SYMPOSIUM</p>		<p>S38 PATIENT DEMO S</p> <p>Live & video live demonstration</p>		<p>S39, 40 SYMPOSIUM S</p>	
<p>CHANNEL 5</p>	<p>S50 ON DEMAND PRE-RECORDED CONTRIBUTING LECTURES & E-POSTERS</p>							

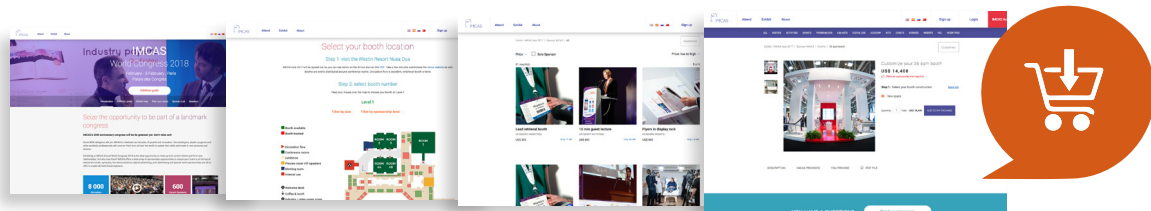
NOTA: All non-sponsored sessions are eligible for CME credits.

HERE IS HOW TO JOIN US IN 3 STEPS!

1 CHOOSE YOUR SPONSORSHIP LEVEL

SPONSORSHIP PACKAGES	STANDARD 2,500 USD	CLASSIC 2,500 USD	BRONZE 4,000 USD	SILVER 5,000 USD	GOLD 15,000 USD	PLATINUM 20,000 USD	DIAMOND 40,000 USD
EXHIBITOR BADGES	1	2	3	3	5	5	8
DELEGATE BADGES	0	0	1	2	4	5	8

2 GO ON IMCAS.COM COMPOSE YOUR OWN PACKAGE BY ADDING PRODUCTS IN YOUR CART



3 CHECK OUT AND PROCEED FOR PAYMENT

CONTACT



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WECHAT LINE



TERMS AND CONDITIONS

PROGRAM MODIFICATION

Please note that while speakers, exhibitions and sessions were confirmed at the time of publishing, circumstances beyond the control of the organizers may necessitate substitutions, alterations or cancellations.

As such, IMCAS reserves the right to alter or modify the advertised speakers, exhibitions and sessions if necessary, without liability. Any substitutions or alterations will be updated on our portal and notified as soon as possible.

LIMITATION OF LIABILITY - FORCE MAJEURE

IMCAS shall assume no liability whatsoever in the event the congress is cancelled, rescheduled or postponed OR changed into another format as a result of a "Force Majeure" event beyond its reasonable control. For the purposes of this clause, Force Majeure events shall include, but not limited to general and labor strikes, invasions, hostilities, war, rioting or similar situations, health emergencies, acts of government or state* such as lockdown and quarantine measures, immigration and transport or on site restrictions, and acts of nature such as fires, floods, extreme weather or other emergency.

A- If IMCAS determines that the congress needs to be cancelled as a result of a Force Majeure event, the refund policy applied will depend on the conference format:

1. HYBRID FORMAT (onsite & online) –
 - **cancellation before 10th May, 2021:** 80% refund**
 - **cancellation after 10th May, 2021:** 40% refund**
2. VIRTUAL FORMAT (online only) –
 - **cancellation before and after date of invoice:** 100% refund**

B- If IMCAS determines that the congress needs to be rescheduled or postponed as a result of a Force Majeure event, registration remains binding and registrant will be entitled to participate to the rescheduled congress without any further refund right. IMCAS shall assume no further obligation to refund any travel or accommodation expenses incurred by the registrant in case the event is cancelled, rescheduled or postponed as a result of a Force Majeure event. If the registrant is not able to assist to the congress as a result of Force Majeure event, general cancellation policies rules as set above will apply.

C- If IMCAS determines that the congress needs to be held in another format as a result of either one of the following scenarios:

1. Force majeure
2. On **May 26, 2021**, if there are less than 100 delegates physically registered, and the congress switch from hybrid to virtual format. "delegate" means paying participants and speakers, hence excluding exhibitors.

Sponsor may go for choice 1 or choice 2:

Choice 1. Sponsors can choose to change their ordered products to virtual products. The sum of the virtual products must reach at least 40% of the initial investment and any difference will be refunded by IMCAS

Choice 2. Should the sponsor opt not to switch their participation to virtual, general cancellation policies rules as set above will apply

*government or state means both "France and the country where the concerned conference is held"

**no refund for any products which have already been delivered

GOVERNING LAW

The construction, validity and performance of the present terms are exclusively governed by the laws of France (which is the home country of the mother company COMEXPOSIUM HEALTHCARE) without reference or regard to principles of conflicts of law. The parties submit to the exclusive jurisdiction of the courts of France, located in Paris.

PURCHASE PRIORITY

All orders are subject to product availability. In case of overbooking, purchase orders will be processed on a first-come, first-served basis. In case of a prior offer of the same product at the time of its receipt, IMCAS reserves the right to withdraw the product chosen. In such event, IMCAS will get in contact to notify and discuss further alternative options.

ORDER CONFIRMATION

By submitting the Purchase Order through our online portal, the buyer formally makes a legally binding offer to IMCAS. On your email, you will be immediately acknowledged with the corresponding invoice. Within the following 72 hours after its receipt, the asked deposit should be paid.

PAYMENT TERMS

Payment deadlines:

- **Booking before 9th May, 2021:** -40% payment upon reception of invoice & 60% balance before 9th May
- **Booking after 9th May, 2021:** - 100% upon reception of the invoice

PAYMENT OPTIONS

- by bank transfer (bank data references will be attached to the invoice), or;
- by credit card (Mastercard, Visa or American Express) additional fees will be applied

Nota: payment failure within deadline will automatically offset your order and the products will be released and made available for booking by other registrants.

CANCELLATION

Cancellation must be made in writing.

Cancellation received before 9th May, 2021: -40% of the invoice total amount is charged as a cancellation fee*

Cancellation received after 9th May, 2021: -100% of the invoice total amount is charged as a cancellation fee* (no refund for the payment already made)

Nota:

- payment failure for the cancellation fee will lead to a low credit rating which will affect your next participation on all of our future congresses
- if the congress is in HYBRID FORMAT (on site and online), and in case of a Force Majeure on the exhibitor's side publicly assessed by local authorities, the exhibitor can:

- choose to change the booth space to virtual products. The sum of the virtual products must reach at least 40% of the initial booth cost and any difference will be refunded by IMCAS.
- should the sponsor opt not to switch their participation to virtual, general cancellation policies rules as set above will apply
- all other products are not eligible for any refund, but may be exchanged* for virtual products

*not applicable for any products which have already been delivered