



IMCAS

ASIA 2023

JUNE 9 - 11 • BANGKOK

16th Edition

SPONSOR GUIDE

DEAR PARTNERS

IMCAS Asia 2023 is back in Bangkok to bring the latest science and innovative industry arising in dermatology, plastic surgery, and aging science.

This edition redefines possibility with a complete look into the new products and technology that are shifting the medical aesthetic world into 2023. Discover the rapidly growing industry through our international exhibition, featuring live symposia sessions and open stage lectures to see and hear the

latest work in action. Plus, broaden your network among an expansive community of established physicians and medical experts to increase the impact of your brand.

Get ready for a striking event of inspiration and innovation in the heart of Thailand's aesthetic capital. Join us this June to embrace the future of dermatology and plastic surgery and take in the innovation of tomorrow's aesthetic industry.

The IMCAS APAC Industry Team

Mark your calendar

20 DECEMBER 2022 • Opening of online exhibition platform in "read-only" view mode

10 JANUARY 2023 • Opening of booth reservation through the sales platform for companies rewarded by PPS only

20 JANUARY 2023 • Opening of the online sales platform for all companies

9 MARCH 2023 • Exhibition application: final payment due

9 APRIL 2023 • Early bird registration deadline

9 APRIL 2023 • Application of exhibit booth space deadline

1 MAY 2023 • Abstract submission deadline

23 MAY 2023 • Group registration deadline

23 MAY 2023 • Online included exhibitor badge submission deadline

7 JUNE 2023 • Online delegate and additional exhibitor badge order deadline

8 JUNE 2023 • Booth set-up (exact time is visible on company account)

8 JUNE 2023 • Onsite registration

9 JUNE 2023 • Opening of IMCAS Asia 2023

11 JUNE 2023 • End of IMCAS Asia 2023 and booth dismantling



Welcome back
to Bangkok



6 ROOMS
150 SCIENTIFIC SESSIONS
230 SPEAKERS
MULTI-LOCATION STREAMING



HOW TO JOIN US IN 5 STEPS!

1 CHOOSE YOUR SPONSORSHIP PACKAGE

SPONSORSHIP PACKAGES	STANDARD €5,000 USD	CLASSIC 5,000 USD	BRONZE 10,000 USD	SILVER 18,000 USD	GOLD 28,000 USD	PLATINUM 38,000 USD	DIAMOND 48,000USD
QUANTITY	4	44	23	14	7	4	1
BOOTH SQM	3	6	9	12	18	24	36
EXHIBITOR BADGES	2	2	3	4	5	6	7
DELEGATE BADGES	0	1	3	5	6	7	8

2 SELECT YOUR BOOTH VIEW THE EXHIBITION MAP AND FIND YOUR PERFECT SPOT

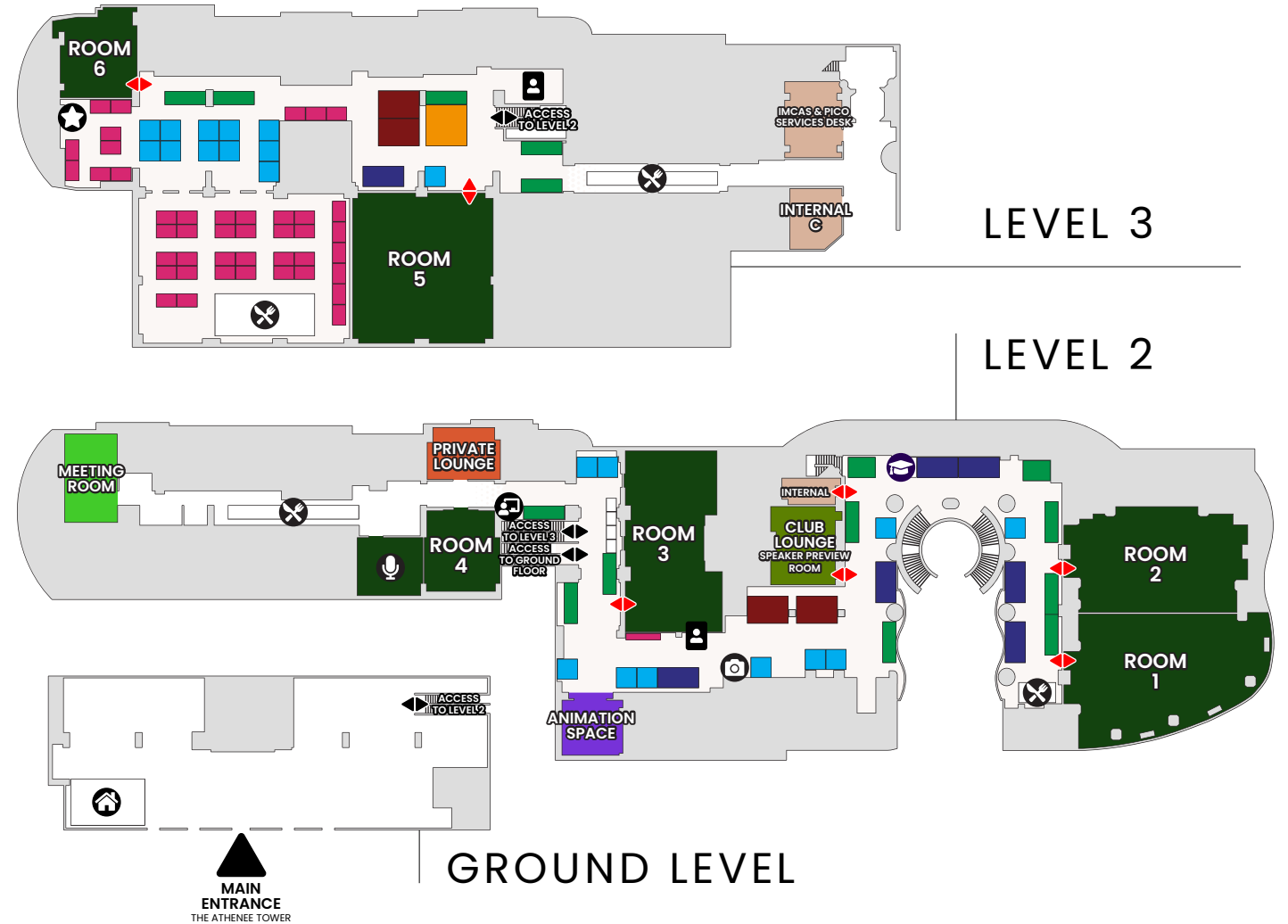
3 BUILD YOUR SPONSORSHIP BROWSE THE PRODUCT CATALOG TO BUILD YOUR ARRAY OF COMPLEMENTARY PRODUCTS

4 GO ON IMCAS.COM COMPOSE YOUR OWN PACKAGE BY ADDING YOUR BOOTH AND PRODUCTS IN YOUR CART



5 CHECK OUT AND PROCEED FOR PAYMENT

The Athenee Hotel a Luxury Collection Hotel, Bangkok



MAP KEY

- Conference room
- Exhibition
- Private lounge
- Club Lounge
Speaker preview room
- Meeting room
& training lab
- Animation space
- Internal use
- Registration
- E-posters
- Coffee & lunch
- IMCAS Academy booth
- Open stage room
- Photobooth
- Professional
portrait studio
- Selfie corner

SPONSORSHIP PACKAGES

LEVEL OF SPONSORSHIP	SPONSORSHIP REQUIRED IN USD	SQM	QTY
Classic	5,000	6	44
Bronze	10,000	9	23
Silver	18,000	12	14
Gold	28,000	18	7
Platinum	38,000	24	4
Diamond	48,000	36	1

MORE THAN 100 PRODUCTS TO SPONSOR

AV AND IT SERVICES

RECORDING	USD	QTY
Sponsored session: video (up to 50 minutes)	1,000	∞
Granted session: video (live treatment up to 1 hour)	1,000	∞
Granted session: video (lecture up to 20 minutes)	1,500	∞
Sponsored session: video (from 1 to 2 hours)	2,000	∞
NEW Filming and live streaming of your sponsored session (from 1 to 2 hours)	3,000	2
Sponsored session: video (one day)	3,500	∞

BUSINESS SERVICES

LEAD RETRIEVAL	USD	QTY
Badge scanner	400	40

MEETING ROOMS

Meeting room (10/25 pax - 1 day rent)	1,000	21
Meeting room (20/45 pax - 1 day rent)	4,000	3

DELEGATE SETS

DELEGATE SETS	USD	QTY
Sample in congress bags	1,650	3
ID Lanyards *	5,000	1
Logo on confirmation letter *	5,000	1
Branded notepads & pens *	6,500	1
Congress bags *	6,500	1
NEW Hand sanitizer *	4,000	1

KIT

CLASSIC SPONSOR STARTER (WITH 8% OFF)	USD	QTY
- image ad on TV (30 seconds) - E-program - Flyers in display rack (market value 2,500 USD)	2,300	15

BRONZE SPONSOR STARTER (WITH 12% OFF)	USD	QTY
- E-blast pre congress - video commercial on TV (2 minutes) - insert in congress bags - exhibition directory (full page) (market value 6,750 USD)	5,950	10

DIGITAL ADVERTISING

EMAILING	USD	QTY
Daily highlights e-bulletin	1,500	3
E-blast pre-congress	1,500	20
E-blast post-congress	1,500	5
Editorial newsletter (pre-congress)	20,000	1
Editorial newsletter (post-congress)	20,000	1

ONSITE ADS

Image ad on TV (30 seconds)	1,100	30
Video commercial on TV (2 minutes)	1,600	20

WEB ADVERTISING

E-program	600	20
Ad on congress website	1,500	10
Announcement on IMCAS Facebook page	2,000	5

EXPERIENCES AND EVENTS

EVENTS	USD	QTY
Grand opening ceremony *	5,000	1
Networking cocktail	5,000	1

FOOD & BEVERAGES

Lunch for your staff (1 bag per day)	100	100
Food station	5,000	3
Private Lounge (Le Cafe Parisien)	5,000	1

GALA

Gala dinner table	2,500	5
Gala dinner	6,000	1

LEISURE

Photo booth *	6,000	1
Selfie corner *	6,000	1
NEW Animation space	25,000	1

E-LEARNING

LIBRARY	USD	QTY
IMCAS Academy Publication of your lecture	300	∞
IMCAS Academy Publication of your symposium	2,000	∞

KOLS

KOLS	USD	QTY
KOL hotel room drop *	3,000	1
KOL faculty dinner	5,000	1
Club Lounge (Speaker Preview Room)	5,000	1
KOL advisory board	10,000	2

PRINT ADVERTISING

ONSITE ADS	USD	QTY
Company profile highlighted in the exhibition directory	400	10
Flyers in display rack	800	20
Insert in congress bags	1,650	25
Exhibition directory (full page)	2,000	20
Pocket guide (1/12 vertical) *	2,500	8

POST MAIL AD

advance program by post mail (1/3 vertical)	5,000	5
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SIGNAGE

DIRECTIONAL SIGNAGE	USD	QTY
Directional panels (logo on all available directional supports)	1,500	10

PASSAGE SIGNAGE

Stand-up banner	2,000	10
Exhibition hall arch *	2,500	4
Escalator handrail *	3,000	4
Escalator panel *	5,000	4
NEW Corridor	3,000	2

WELCOME SIGNAGE

Logo on welcome/info desk	1,000	10
NEW Handrail on level 2	4,000	1

EDUCATIONAL GRANT ACTIVITIES

CADAVER WORKSHOP 🎓	USD	QTY
Cadaver workshop live anatomy *	10,000	8

LECTURE 🎓

New tech lecture *	600	5
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RESEARCH POSTER 🎓

Industry research e-poster *	400	20
E-poster area *	5,000	1

SERIES 🎓

Body shaping *	4,000	1
Body surgery *	4,000	1
Breast surgery *	4,000	1
Cell therapy regenerative & fat grafting *	4,000	1
Clinical dermatology *	4,000	1
Face surgery *	4,000	1
Genital treatments *	4,000	1
Hair restoration *	4,000	1
Injectables *	4,000	3
Lasers & EBD *	4,000	4
Threads *	4,000	1

SPONSORED ACTIVITIES

LECTURE	USD	QTY
15 min industry lecture	600	30

LIVE DEMO

20 - min live demo fillers, toxins peelings, cosmeceuticals	4,000	6
20 - min live demo lasers, lights, EBD & body shaping	4,000	9

WORKSHOP

NEW Hospitality suite (1 day)	10,000	4
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SYMPOSIA

60-min symposium - 250/350 pax (lectures)	8,500	11
60-min symposium - 250/350 pax (lectures and live demonstrations)	13,000	7

IMCAS LIVE

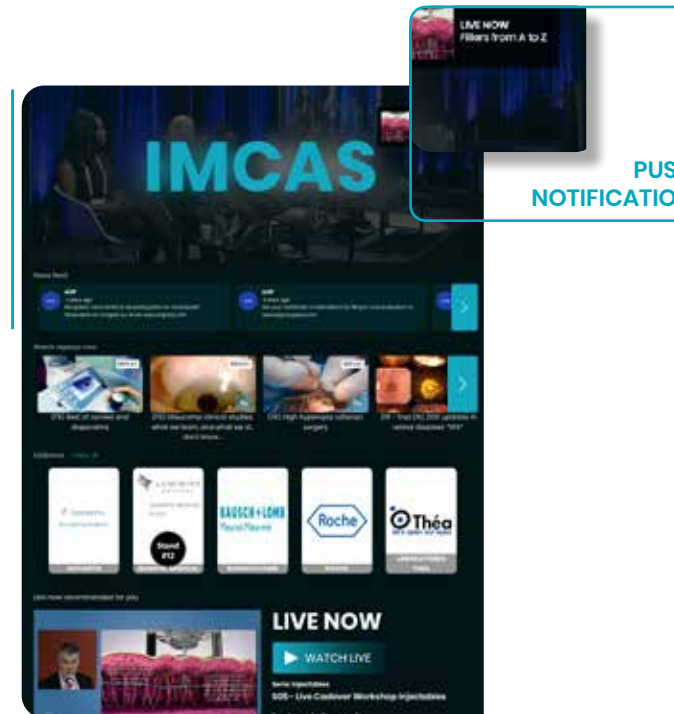
ADVERTISING ON THE PLATFORM

	EUR	QTY
Exhibition page: Ad on exhibition page (one day) *	700	4
Header: Push notification *	1,000	9

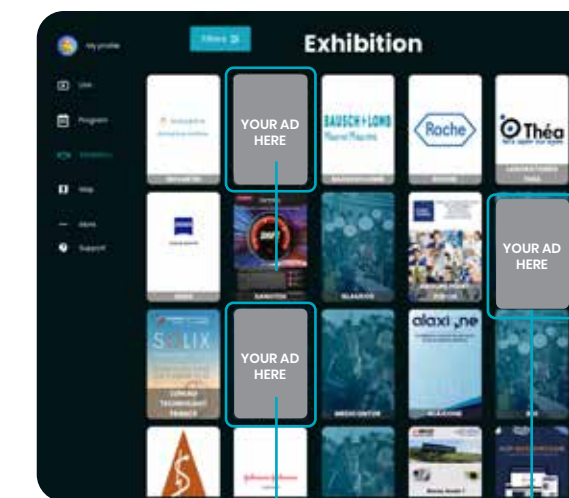
ADVERTISING ON MOBILE APP

Notification on imcas.live app *	1,000	9
Splashscreen for imcas.live app *	8,000	1

HEADER



EXHIBITION



AD ON EXHIBITION PAGE

GUIDE

- * MINIMUM INVESTMENT REQUIRED
- * CAN BE CHOSEN WITHOUT BOOKING A BOOTH
- 🎓 UNDER EDUCATIONAL GRANT
- KIT** ENJOY UP TO 14% DISCOUNT

TERMS AND CONDITIONS

PURCHASE PRIORITY

All orders are subject to product availability. In case of overbooking, purchase orders will be processed on a first-come, first-served basis. In case of a prior offer of the same product at the time of its receipt, IMCAS reserves the right to withdraw the product chosen. In such event, IMCAS will get in contact to notify and discuss further alternative options.

ORDER CONFIRMATION

By submitting the Purchase Order through our online portal, the buyer formally makes a legally binding offer to IMCAS. On your email, you will be immediately acknowledged with the corresponding invoice. Within the following 72 hours after its receipt, the asked deposit should be paid.

PAYMENT TERMS

Payment deadlines:

- Booking before 9th March, 2023:**
-50% payment upon reception of invoice & 50% balance before 9th March
- Booking from 9th March, 2023:**
- 100% upon reception of the invoice

PAYMENT OPTIONS

- by bank transfer (bank data references will be attached to the invoice), or:
- by credit card (Mastercard, Visa or American Express) additional fees will be applied

Nota: payment failure within deadline will automatically offset your order and the products will be released and made available for booking by other registrants. Cancellation fee will be charged as below.

GENERAL CANCELLATION POLICIES

Cancellation must be made in writing.

Cancellation received before 9th March, 2023:
-50% of the invoice total amount is charged as a cancellation fee*

Cancellation received from 9th March, 2023:
-100% of the invoice total amount is charged as a cancellation fee* (no refund for the payment already made)

Nota:

- payment failure for the cancellation fee will lead to a low credit rating which will affect your next participation on all of our future congresses
- if the congress is in PHYSICAL or HYBRID FORMAT (on site and online), and in case of a Force Majeure on the exhibitor's side publicly assessed by their local authorities, the exhibitor can:

- choose to change the booth space to virtual products. The sum of the virtual products must reach at least 40% of the initial booth cost and any difference will be refunded by IMCAS.
- all other products are not eligible for any refund, but may be exchanged* for virtual products
- should the sponsor opt not to switch their participation to virtual, general cancellation policies rules with the dates as set above will apply

*not applicable for any products which have already been delivered

PROGRAM MODIFICATION

Please note that while speakers, exhibitions and sessions were confirmed at the time of publishing, circumstances beyond the control of the Organizers may necessitate substitutions, alterations or cancellations.

As such, IMCAS reserves the right to alter or modify the advertised speakers, exhibitions and sessions if necessary, without liability. Any substitutions or alterations will be updated on our portal and notified as soon as possible.

LIMITATION OF LIABILITY - FORCE MAJEURE

IMCAS shall assume no liability whatsoever in the event the congress is cancelled, rescheduled OR changed into another format as a result of a "Force Majeure" event beyond its reasonable control. For the purposes of this clause, Force Majeure events shall include, but not limited to general and labor strikes, invasions, hostilities, war, rioting or similar situations, health emergencies, acts of government or state* such as lockdown and quarantine measures, immigration and transport or on site restrictions, and acts of nature such as fires, floods, extreme weather or other emergency.

A - If IMCAS determines that the congress needs to be cancelled as a result of a Force Majeure event, the refund policy applied will depend on the conference format:

1. PHYSICAL (onsite) or HYBRID FORMAT (onsite & online) -
cancellation before 9th April, 2023:
60% refund**
cancellation after 9th April, 2023:
50% refund**
2. VIRTUAL FORMAT (online only) -
cancellation before and after date of invoice: 100% refund**

B - If IMCAS determines that the congress which is PHYSICAL or HYBRID FORMAT needs to be rescheduled as a result of a Force Majeure event, participation remains binding and the sponsor will be entitled to participate to the rescheduled congress without any further refund right. If the registrant is not able to assist to the rescheduled congress, general cancellation policies rules as set above will apply.

C - If IMCAS determines that the congress needs to be switched from PHYSICAL or HYBRID to VIRTUAL format as a result of a Force Majeure event, sponsor may go for choice 1 or choice 2:

Choice 1. Sponsors keep all of their ordered products which are deliverable in the virtual format, and any undeliverable (physical) products will be refunded. The sum of the updated investment total must reach at least 40% of the initial investment.

Choice 2. Should the sponsor opt not to switch their participation to virtual, general cancellation policies rules with the dates as set above will apply.

IMCAS shall assume no further obligation to refund any travel or accommodation expenses incurred by the registrant in case the event is cancelled, rescheduled, or changed into another format as a result of a Force Majeure event.

*government or state means both "France and the country where the concerned conference is held"

**no refund for any products which have already been delivered

GOVERNING LAW

The construction, validity and performance of the present terms are exclusively governed by the laws of France (which is the home country of the mother company COMEXPOSIUM HEALTHCARE) without reference or regard to principles of conflicts of law. The parties submit to the exclusive jurisdiction of the courts of France, located in Paris.

CONTACT



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