

# IMCAS

WORLD CONGRESS



Gathering  
the World  
of Dermatology,  
Plastic Surgery &  
Aging Science

**PARIS**

PALAIS DES CONGRÈS

JAN 30 TO FEB 1

**2025**



ACCREDITATION

SPONSOR GUIDE

# WELCOME

Dear esteemed partners,

We are delighted to announce the forthcoming edition of IMCAS World Congress 2025 signifying another year of pioneering advancements in Dermatology, Plastic Surgery, and Aging Science within our ever-expanding global community.

As the fields of aesthetic and clinical practice continue to progress, IMCAS is honored to be at the vanguard, presenting the latest scientific breakthroughs and technological innovations.

The 2025 event aspires to embody a spirit of forward-thinking and excellence by uniting the World of dermatology, plastic surgery, and aging Science in one grand congress in Paris.

IMCAS World Congress presents unparalleled sponsorship opportunities for companies in the medical aesthetic industry to elevate brand visibility and showcase newest products to leading experts while networking with key market players, achieving business goals, and exploring cutting-edge industry developments.

With more than 18,000 participants expected, we are incredibly enthusiastic about partnering with you to gather the world of dermatology, plastic surgery, regenerative medicine, cosmeceuticals and aging science.

We invite you to secure your participation in this extraordinary celebration of innovation and excellence. See you in 2025!

Sincerely,

The IMCAS Industry Department

## Mark your calendar

**13 JUNE 2024** • Opening of the online exhibition platform in "read-only" view mode

**25 JUNE 2024** • Opening of the online sales platform (group 1)

**11 JULY 2024** • Opening of the online sales platform for all companies without PPS points

**24 OCT 2024** • Exhibition application: final payment due

**DECEMBER 2024** • Early bird registration deadline

**DECEMBER 2024** • Abstract submission deadline

**JANUARY 2025** • Group registration deadline

**28 & 29 JANUARY 2025** • Booth set-up (exact time is visible on company account)

**30 JANUARY 2025** • Opening of IMCAS World Congress 2025

**1 FEBRUARY 2025** • End of IMCAS World Congress 2025 and booth dismantling

# HOW TO JOIN US IN 5 STEPS!

## 1 CHOOSE YOUR SPONSORSHIP LEVEL

SPONSORSHIP PACKAGES	STANDARD <10,300€	CLASSIC 10,300€	BRONZE 21,700€	SILVER 32,000	GOLD 57,800€	PLATINUM 83,000€	EMERALD 119,000€	DIAMOND 181,000€	ELITE 213,000€	ULTIMATE 274,000€
QUANTITY	135	58	61	47	28	19	9	3	7	5
EXHIBITOR BADGES	3	4	5	7	9	11	15	20	25	30

## 2 SELECT YOUR BOOTH VIEW THE EXHIBITION MAP AND FIND YOUR PERFECT SPOT

## 3 BUILD YOUR SPONSORSHIP BROWSE THE PRODUCT CATALOG TO BUILD YOUR ARRAY OF COMPLEMENTARY PRODUCTS

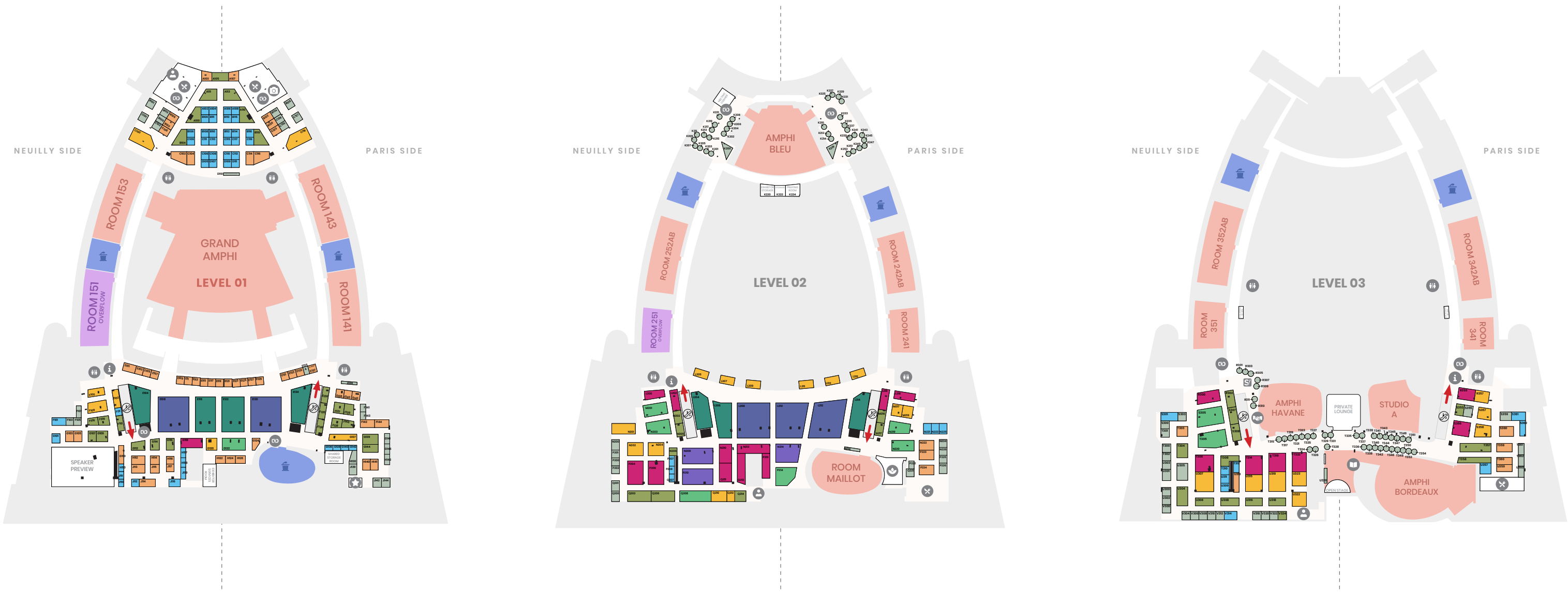
## 4 GO ON IMCAS.COM COMPOSE YOUR OWN PACKAGE BY ADDING YOUR BOOTH AND PRODUCTS IN YOUR CART



## 5 CHECK OUT AND PROCEED FOR PAYMENT

# EXHIBITION MAP

BASED ON SPONSOR SHIP LEVEL



**MAP KEY**

CONFERENCE ROOM	HOSPITALITY SUITE <small>Exclusively for the guests of the sponsoring company</small>	FOOD STATION	MASSAGE STATION	PROFESSIONAL PORTRAIT STUDIO	E-POSTERS
EXHIBITION	COM SPOT	INFO DESK	PHOTOBOOTH	SELFIE CORNER	MEDIA PARTNERS

**EXHIBITION AREA**

MOBILE BOOTH	CLASSIC	GOLD	DIAMOND	PILLARS
STANDARD	BRONZE	PLATINUM	ELITE	ENTRANCE TO THE EXHIBITION HALL
	SILVER	EMERALD	ULTIMATE	

# MORE THAN 250 PHYSICAL & VIRTUAL PRODUCTS TO SPONSOR

## AV AND IT SERVICES

AV PRODUCTION	EUR	QTY
Hiring external AV supplier Admin fee (1 day)	1,220	15
Filming and live streaming of your sponsored activity (from 1 to 2 hours)	6,200	10
Filming and live streaming of your sponsored activity (one day)	10,200	4
Filming and live streaming of your sponsored activity (3 days)	20,600	2
Live transmission & production from external clinic to congress venue (2 hours - 1 demo room)	12,200	1
Additional lapel microphone	150	∞

## RECORDING

Sponsored session: video (up to 50 minutes)	1,230	20
Sponsored session: video (from 1 to 2 hours)	2,550	30
Sponsored session: video (one day)	5,200	10
Granted session: video (lecture up to 20 minutes)	2,050	15
Granted session: video (live procedure up to 1 hour)	5,100	10

## SCENOGRAPHY

Customized digital lectern	410	40
AV Consulting (per sponsored activity)	1,220	∞
Vertical hanging banners inside Amphi Bleu (per symposium)	1,550	9
Stage banners in the Grand Amphi	1,340	1

## TRANSLATION

Simultaneous translation on site (40 headsets - up to 4h)	4,100	5
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## BUSINESS SERVICES

LEAD RETRIEVAL	EUR	QTY
Badge scanner	1000	300

## MEETING ROOMS

Meeting Corner (4 pax - 1 day)	1,000	9
Meeting corner area	15,400	1
Meeting room (10/25 pax - 1 day)	2,100	42
Meeting room (20/45 pax - 1 day)	3,100	30
Meeting room (45/70 pax - 1 day)	4,100	15

<b>NEW</b> Meeting room (10 pax boardroom Level 4 - 1 day)	2,200	9
Le club (VIP room - 1 day) *	4,600	3
Salon d'honneur (VIP room - 1 day * rent)	12,300	3

## STORAGE

Storage room	1,550	18
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## CONGRESS PARTICIPATION

PARTICIPATION	EUR	QTY
Personalized welcome desk *	5,200	6

## DELEGATE SETS

DELEGATE SETS	EUR	QTY
Sample in congress bags	3,000	11
Hand sanitizer in congress bags	3,000	1
Notepads & pens	5,050	1
Scratch card	7,000	1
ID Lanyards *	20,400	1
Logo on confirmation letter *	20,400	1
Official delegate raffle	28,000	1
Congress bags *	36,000	1

## DIGITAL ADVERTISING

EMAILING	EUR	QTY
Daily highlights e-bulletin	3,100	3
Newsletter to exhibitors (pre-congress)	8,000	1
E-blast pre-congress	4,100	40
E-blast post-congress	4,100	20
Editorial newsletter* (pre-congress)	18,300	2
Editorial newsletter* (post-congress)	18,300	3
Survey (post-congress)	31,000	1

## ONSITE ADS

Video commercial on TV (2 minutes)	2,550	40
Interession video ads	3,050	20
WiFi sponsor *	20,300	1

## WEB ADVERTISING

E-program (full page)	3,100	20
Ad on congress website	3,400	15
Announcement on IMCAS Facebook page	3,400	12
Story on the IMCAS Instagram account (all year long)	6,100	24
Story on the IMCAS Instagram account (during congress)	10,200	12


## E-LEARNING

LIBRARY	EUR	QTY
<b>NEW</b> IMCAS Academy Sponsored Blog article	2,000	3

## SUBSCRIPTION

<b>NEW</b> Grant 1-year full access to IMCAS Academy content - 2 premium subscriptions	8,580	∞
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## EDUCATIONAL GRANT ACTIVITIES

SERIES 	EUR	QTY
Exosome session grant *	6,150	1
Clinical dermatology session grant *	6,150	2
Cosmeceuticals session grant *	6,150	2
Face surgery session grant *	6,150	1
Genital treatments session grant *	6,150	1
Hair restoration session grant *	6,150	2
Injectables session grant *	6,150	2
Lasers & EBD session grant *	6,150	2
Marketing & professional business grant *	6,150	1
Threads session grant *	6,150	1
Scientific session in Studio A - Participation grant (90 to 120 min) *	20,500	1

## CADAVER WORKSHOP

	EUR	QTY
Cadaver workshop live anatomy *	20,800	10

## LIVE SURGERY COURSE

Live Augmented Surgery & Anatomical Dissections *	20,500	2
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## GLOBAL MARKET SUMMIT

Innovation Tank - Bronze support *	5,100	10
Innovation Tank - Silver support *	10,200	2
Innovation Tank - Gold support *	20,300	2

## GUIDE

\* MINIMUM INVESTMENT REQUIRED

\* CAN BE CHOSEN WITHOUT BOOKING A BOOTH

 UNDER EDUCATIONAL GRANT

### EXPERIENCES AND EVENTS

EVENTS	EUR	QTY
Networking cocktail	10,300	1
Pre-congress training day at Palais des Congrès	20,800	1
Studio A (half day rehearsal / half day filming)	52,000	2

### FOOD & BEVERAGES

Lunch for your staff (1 bag per day)	84	60
Lunch for your staff (10 bags per day)	840	29
Food animation tricycle	5,150	4
Coffee and tea wheel cart	5,150	11
Reusable drink bottles	5,000	1
Exhibit hall dining & break area	10,200	4
Private Lounge (Le Cafe Parisien) *	15,500	1

### LEISURE

Trivia Quiz contest	8,000	1
Professional portrait studio (includes make-up artist)	10,300	1
Selfie corner	10,300	3
Photo booth	15,400	1
Massage station	20,500	1

### GALA

Gala dinner	14,500	3
Gala dinner table	5,500	11

### KOLs

KOLS	EUR	QTY
KOL hotel room drop	5,200	1
KOL personalized gift	5,100	1
KOL advisory board	15,200	6
Club Lounge (Speaker Preview Room)	31,000	1

### PRINT ADVERTISING

ONSITE ADS	EUR	QTY
Company profile highlighted in the program	510	50
IMCAS Journal (1/12 square)	3,100	18
Pocket guide (1/12 vertical)	3,100	8
Advertisement within "IMCAS Insiders" Magazine	5,200	10
Advertisement within final printed program	5,200	8
"IMCAS Insiders" Magazine: 2-page sponsored article	8,200	5

### SIGNAGE

DIRECTIONAL SIGNAGE	EUR	QTY
Directional panels (logo on all available directional supports)	2,550	10

### PASSAGE SIGNAGE

Floor sticker	800	200
<b>NEW</b> Cell phone charging station	2,200	8
Escalator door	2,050	32
Screens in the toilets of Palais des Congrès	4,500	12
Illuminated stand-up banner	3,600	45
Vertical pillar inside exhibition area	3,600	8
<b>NEW</b> Vertical pillar cloakroom level 4	1,500	10
Corridor	4,100	26
Elevator door	2,000	18
<b>NEW</b> Elevator door quadruplex level 1 & 2	1,800	16
Mezzanine handrail	4,600	8
Escalator window	6,150	16
Interactive touch screen	6,050	7
Branding on stairs - Level 3	6,700	1
Escalator handrail	6,700	2
Escalator side-panel (wall)	8,200	12
Hand sanitizer distributors	8,320	1
Water fountain	8,200	1
Information desk	10,400	4
Escalator inside handrail panel	14,400	12

### WELCOME SIGNAGE

Ad on glass handrail on ground floor of the Palais des Congrès (3m)	2,550	1
Ad on glass handrail on ground floor of the Palais des Congrès (4m+)	3,600	3
Screens on the ground floor of Palais des Congrès	6,200	12
Logo on outdoor banner on the Palais des Congrès *	6,700	4
Advertisement on walls at the main entrance	8,200	2
Full ad on outdoor banner advert * on the Palais des Congrès	18,500	3
<b>NEW</b> Ad at a main entrance of the Palais des Congrès *	8,200	2
<b>NEW</b> Logo on outdoor banner above one of the entrance of the Palais des Congrès *	5,050	4
<b>NEW</b> Video ad on LED wall at the ground level of the Palais des Congrès	27,000	1

### SPONSORED ACTIVITIES

LECTURE	EUR	QTY
15 min industry lecture	620	68
New tech lecture	1,030	10
<b>NEW</b> Publication of your lecture on IMCAS Academy video library (*option of Industry or New Tech lecture*)	310	∞

### LIVE DEMO

20 - min live demo fillers, toxins, peelings, cosmeceuticals	6,700	18
20 - min live demo lasers, lights, EBD & body shaping	6,700	14
20 - min live demo threads	6,700	6

### WORKSHOP

Remote clinic for medical treatments and transportation (1 day)	8,200	6
Extra vehicle for remote clinic (1 day)	625	5
Hospitality suite (1 day)	13,200	10
Customized Hospitality suite (4 days)	53,000	6
<b>NEW</b> Customized Hospitality suite (4 days) - salle Passy	56,000	1

### SYMPOSIA

Announcement of your symposium	2,000	10
60-min symposium - 120/220 pax (lectures) *	12,300	22
60-min symposium - 350/450 pax (lectures) *	16,400	22
60-min symposium - 350/450 pax (lectures and live demonstrations) *	18,600	2
90-min symposium - 120/220 pax (lectures) *	19,600	7
90-min symposium - 350/450 pax (lectures) *	24,800	6
90-min symposium - 350/450 pax (lectures and live demonstrations) *	27,900	4
90-min symposium - 800/1200 pax (lectures) *	39,000	3
90-min symposium - 1600/1800 pax (lectures and live demonstrations) *	60,000	1
120-min symposium - 800/1200 pax (lectures) *	50,500	3
120-min symposium - 800/1200 pax (lectures and live demonstrations) *	57,000	4
120-min symposium - 1600/1800 pax (lectures) *	72,000	1
<b>NEW</b> Publication of your symposium on IMCAS Academy video library (*symposium's option*)	2,550	∞

### RESEARCH POSTER

Industry research e-poster *	1,000	68
Industry research e-poster area	10,300	1
<b>NEW</b> Industry research poster published on IMCAS Academy blog (*option of e-poster product*)	1,840	∞

### CONGRESS APP

CONGRESS APP	EUR	QTY
IMCAS Live Home page: Highlighted exhibitor (one day)	4,100	5
Ad on exhibition page of IMCAS Live (one day)	1,550	18
<b>NEW</b> Virtual selfie corner	4,000	1
IMCAS Live: video ad during pre-opening (2 weeks prior)	4,100	10
<b>NEW</b> IMCAS Live: video ad on symposium page (*option of symposium products*)	1,600	∞
Push notification on imcas.live mobile app	2,500	20
Splash screen for imcas.live mobile app	20,000	3

### GUIDE

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🎓 UNDER EDUCATIONAL GRANT

# TERMS AND CONDITIONS

## PURCHASE PRIORITY

IMCAS loyalty program (PPS - Priority Point System) encourages consistency and transparency in the allocation of the exhibition space and products. All products are subject to availability. In case of overbooking, purchase orders will be processed on a first-come, first-served basis. In case of a prior offer of the same product at the time of its receipt, IMCAS reserves the right to withdraw the product chosen. In such event, IMCAS will get in contact to notify and discuss further alternative options.

## ORDER CONFIRMATION

By submitting the Purchase Order through our online portal, the buyer formally makes a legally binding offer to IMCAS. On your email, you will be immediately acknowledged with the corresponding invoice. Within the following 72 hours after its receipt, the asked deposit should be paid.

## PAYMENT TERMS

Payment deadlines:

**Booking before 24th October, 2024:**  
-50% payment upon reception of invoice & 50% balance before 25th October  
**Booking from 24th October, 2024:**  
- 100% upon reception of the invoice

## PAYMENT OPTIONS

- by bank transfer (bank data references will be attached to the invoice) , or:  
- by credit card (Mastercard, Visa or American Express) additional fees will be applied

Nota: payment failure within deadline will automatically offset your order and the products will be released and made available for booking by other registrants.

## GENERAL CANCELLATION POLICIES

Cancellation must be made in writing.

**Cancellation received before 24th October, 2024:**  
-50% of the invoice total amount is charged as a cancellation fee\*

**Cancellation received from 24th October, 2024:**  
-100% of the invoice total amount is charged as a cancellation fee\* (no refund for the payment already made)

Nota:  
- payment failure for the cancellation fee will lead to a low credit rating which will affect your next participation on all of our future congresses  
- if the congress is in PHYSICAL or HYBRID FORMAT (on site and online), and in case of a Force Majeure on the exhibitor's side publicly assessed by their local authorities, the exhibitor can:

- choose to change the booth space to virtual products. The sum of the virtual products must reach at least 40% of the initial booth cost and any difference will be refunded by IMCAS.
- all other products are not eligible for any refund, but may be exchanged\* for virtual products
- should the sponsor opt not to switch their participation to virtual, general cancellation policies rules with the dates as set above will apply

\*not applicable for any products which have already been delivered

## PROGRAM MODIFICATION

Please note that while speakers, exhibitions and sessions were confirmed at the time of publishing, circumstances beyond the control of the Organizers may necessitate substitutions, alterations or cancellations.

As such, IMCAS reserves the right to alter or modify the advertised speakers, exhibitions and sessions if necessary, without liability. Any substitutions or alterations will be updated on our portal and notified as soon as possible.

## LIMITATION OF LIABILITY - FORCE MAJEURE

IMCAS shall assume no liability whatsoever in the event the congress is cancelled, rescheduled OR changed into another format as a result of a "Force Majeure" event beyond its reasonable control. For the purposes of this clause, Force Majeure events shall include, but not limited to general and labor strikes, invasions, hostilities, war, rioting or similar situations, health emergencies, acts of government or state\* such as lockdown and quarantine measures, immigration and transport or on site restrictions, and acts of nature such as fires, floods, extreme weather or other emergency.

**A -** If IMCAS determines that the congress needs to be cancelled as a result of a Force Majeure event, the refund policy applied will depend on the conference format:

1. PHYSICAL or HYBRID FORMAT (onsite & online) –  
**cancellation before 24th November 2024:**  
90% refund\*\*  
**cancellation from 24th November 2024:**  
50% refund\*\*
2. VIRTUAL FORMAT (online only) –  
**cancellation before and after date of invoice:** 100% refund\*\*

**B -** If IMCAS determines that the congress needs to be rescheduled as a result of a Force Majeure event, participation remains binding and sponsor will be entitled to participate to the rescheduled congress without any further refund right. If the sponsor is not able to assist to the rescheduled congress, general cancellation policies rules with the dates as set above will apply .

**C -** If IMCAS determines that the congress needs to be switched to VIRTUAL format as a result of a Force Majeure event, sponsor may go for choice 1 or choice 2:

**Choice 1.** Sponsors keep all of their ordered products which are deliverable in the virtual format, and any undeliverable (physical) products will be refunded. The sum of the updated investment total must reach at least 40% of the initial investment.

**Choice 2.** Should the sponsor opt not to switch their participation to virtual, general cancellation policies rules with the dates as set above will apply.

IMCAS shall assume no further obligation to refund any travel or accommodation expenses incurred by the participant in case the event is cancelled, rescheduled, or changed into another format as a result of a Force Majeure event.

\*government or state means both "France and the country where the concerned conference is held"

\*\*no refund for any products which have already been delivered

## GOVERNING LAW

The construction, validity and performance of the present terms are exclusively governed by the laws of France (which is the home country of the mother company COMEXPOSIUM HEALTHCARE) without reference or regard to principles of conflicts of law. The parties submit to the exclusive jurisdiction of the courts of France, located in Paris.

The obligations mentioned in the FAQ are an integral part of the Terms and Conditions: <https://www.imcas.com/en/exhibit/imcas-world-congress-2025/sponsor/faq>

## CONTACT



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