

One day

IMCAS

ASIA CLASS

PART OF OUR ONLINE LIVE SERIES

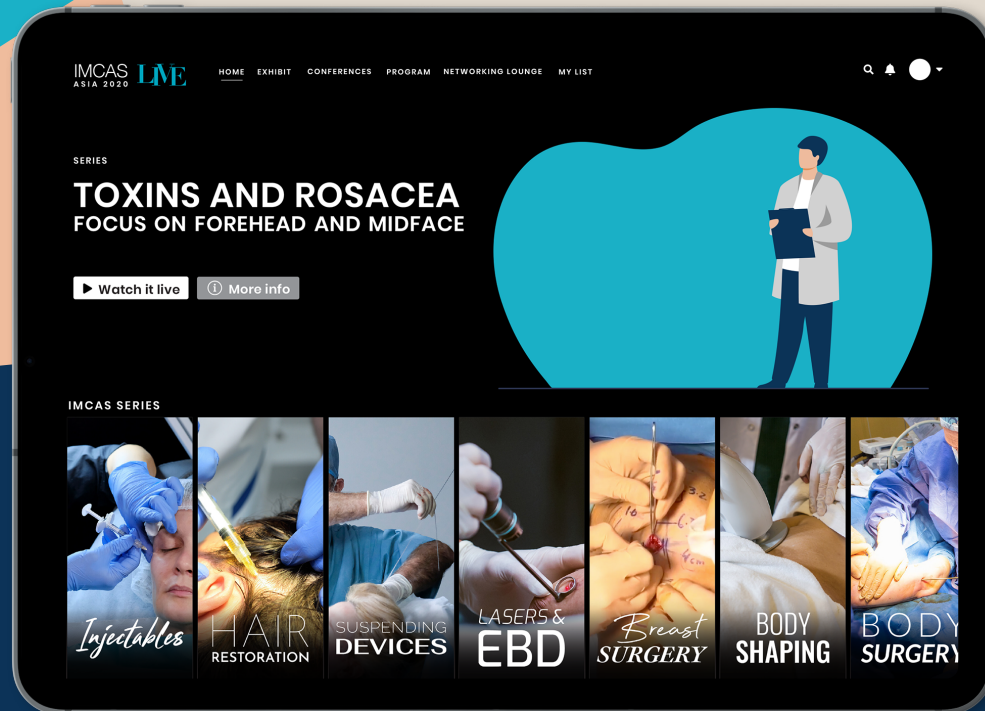
class

IN COLLABORATION WITH THAICOSDERM*

SATURDAY OCTOBER 17, 2020

Your live event

For the health and safety of our attendees, IMCAS decided to postpone IMCAS Asia to the following year of 2021. In the meantime, IMCAS is unleashing the digital momentum that has been building since 2016 with the launch of IMCAS Academy. Forget what you have seen at other virtual congresses, for IMCAS is reinventing what digital learning looks and feels like with a platform designed for a revolutionary user experience in livestream meetings.



The full day class focused on the Asian market takes place through our brand new platform IMCAS Live, which aims to provide the best real-time learning experience in homes and offices with innovative features such as:

LIVESTREAM

- Livestreams of more than 30 scientific sessions tailored to multiple time zones
- Program & speaker details for each session in one click
 - Search options by topic, theme or format
- Real-time notifications & updates
- Replay all sessions including symposia available during 48 hours post-event

INTERACTIVE

- Direct questions from the audience to speakers during the Q&A of symposia
- Multiple chat tabs for different discussions
 - «Networking Lounge» chat room available to make new connections

ORIGINAL

- Customizable profile
 - Personal list of the sessions, speakers or sponsors of interest can be saved ahead of time
 - Help is always available through an exhaustive FAQ

WELCOME TO A NEW AGE

IMCAS is honored to present the IMCAS Asia Class, a one-day class exclusively focusing on the Asian market.

The IMCAS Live platform has been developed with participants, speakers, and sponsors in mind - we are breaking through all boundaries currently imposed on us by developing the virtual tool of the highest quality and originality.

Our valued partners can continue their participation online; be part of the scientific program with an educational grant, show off your products through a video demonstration, or capture the participants' attention with a symposium!

We have kept the ever-popular Cadaver Workshops and added educational grant opportunities for new topic series such as Lasers & EBD, injectables, and face surgery! Browse the product catalog to see how we have innovated.

With a modest registration fee for our keen participants around the world, IMCAS Asia Class will attract the maximum number of viewers to captivate and inspire with quality content and user experience.

Lead with us, be part of the event at the forefront of aesthetic trends.

We look forward to welcoming you on board.

IMCAS Asia Class 2020 Industry Department

MORE THAN 40 ONLINE PRODUCTS TO CHOOSE FROM!

AV & IT SERVICES

	USD	QTY
RECORDING		
sponsored session: video (up to 50 min)	1,000	9
sponsored session: video (1 to 2 hours)	2,000	6
granted session: video (lecture up to 20 minutes)	1,500	7
granted session: video (live treatment upto 1 hour)	2,000	8

DIGITAL ADVERTISING

	USD	QTY
E-PROGRAM		
e-program (full page - W212mm x H275mm format)	1,000	12
advertisement within final program (1/3 vertical - W71mm x H275mm)	3,500	3
EMAILING		
highlights e-bulletin	1,500	3
pre-class e-blast	1,500	20
post-class e-blast	1,500	10
logo on confirmation letter*	8,000	1
WEB ADVERTISING		
ad on sponsor page	1,500	8
announcement on IMCAS Facebook page	2,000	3

SPONSORED ACTIVITIES

	USD	QTY
20 MIN VIDEO DEMONSTRATION*		
lasers, lights, EBD & body shaping	3,000	3
fillers, toxins, peelings	3,000	3
threads	3,000	3
SYMPOSIA*		
60-min symposium	6,000	3

* minimal investment required
* sole sponsor

EDUCATIONAL GRANT ACTIVITIES

	USD	QTY
CADAVER WORKSHOP (MINIMAL INVASIVE PROCEDURES)*		
cadaver workshop live anatomy	10,000	8
RESEARCH POSTER		
industry research e-poster	400	10
SERIES WORKBOOK*		
injectables workbook	1,500	1
lasers & EBD workbook	1,500	1
body surgery workbook	1,500	1
breast surgery workbook	1,500	1
face surgery workbook	1,500	1
hair restoration workbook	1,500	1
suspending devices (threads) workbook	1,500	1
cadaver workshop live anatomy workbook	3,000	1
SERIES*		
injectables	3,000	3
lasers & EBD	3,000	3
body surgery*	3,000	1
breast surgery*	3,000	1
face surgery*	3,000	1
hair restoration*	3,000	1
suspending devices (threads)	3,000	2

E-LEARNING IMCAS ACADEMY

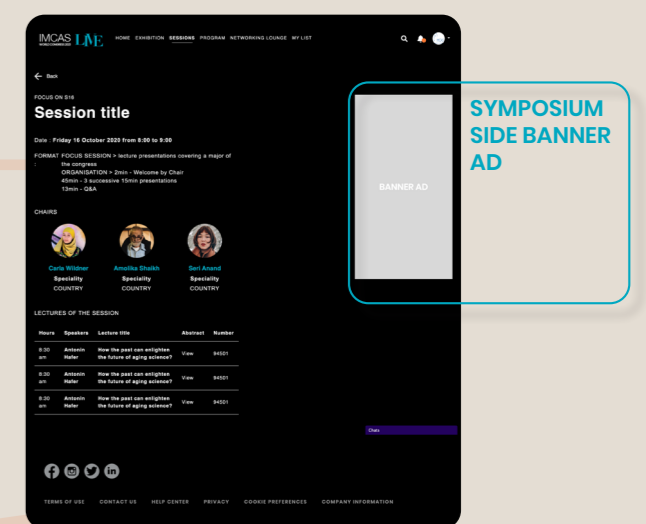
	USD	QTY
LIBRARY		
publication of your lecture	300	9
publication of your symposium	2,000	9
WEB ADVERTISING		
blog article	2,000	2
dedicated company platform	6,000	2
WEBINAR		
granted webinar - visual support	3,000	3
granted webinar - lecture	6,000	3
sponsored webinar*	10,000	1

IMCAS LIVE

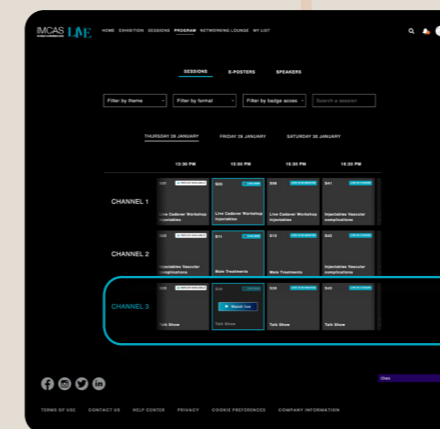
ADVERTISING

	USD	QTY
SESSION PAGE		
symposium: side banner ad	800	3
PROGRAM PAGE		
talk show channel: 2-min video ad	500	5
talk show channel: 5-min interview slot	500	5
NETWORKING LOUNGE PAGE		
"network +" advertisement	1,000	3

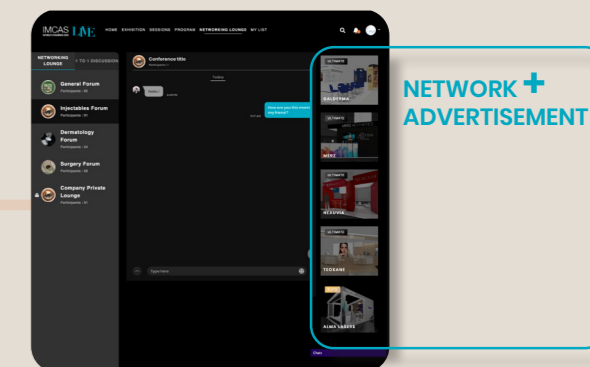
SESSION PAGE



PROGRAM PAGE




NETWORKING LOUNGE PAGE



SATURDAY OCT 17

SYMPOSIA & EDUCATIONAL GRANTS

	12 PM	1 PM	2 PM	3 PM	4 PM	5 PM	6 PM	7 PM	8 PM	9 PM
 BANGKOK TIME ROOM 1 INJECTABLES & CADAVER WORKSHOP	S001 Still available to grant! Injectables: inflammatory complications	S002 Injectables: vascular complications	S003 Daewoong Pharmaceutical INDUSTRY SYMPOSIUM	S004 ANATOMY CADAVER WORKSHOP forehead & temple	S005 ANATOMY CADAVER WORKSHOP periorbital	S006 ANATOMY CADAVER WORKSHOP midface & nose	S007 INDUSTRY VIDEO DEMO	S008 ANATOMY CADAVER WORKSHOP lower face & lips	S009 Injectables: combined treatments	S010 Injectables: male aesthetics
	S012 Threads: basic concept, anatomy and material	S013 Threads: traditional and novel techniques	S014 Merz Aesthetics INDUSTRY SYMPOSIUM	S015 Threads: complications & combination therapies	S016 Laser: pigmentation & melasma	S017 Still available to grant! Laser: skin tightening	S018 INDUSTRY VIDEO DEMO	S019 EBD: body shaping	S020 Hair restoration: latest techniques	S021 Laser: new trends new outcomes
ROOM 2 THREADS, HAIR RESTORATION & LASER	S023 Facelift*	S024 Blepharoplasty*	S025 Still available to sponsor! INDUSTRY SYMPOSIUM	S026 Rhinoplasty*	S027 Gender reassignment surgery*	S028 Post Covid-19: dermatological & surgical evolution	S029 INDUSTRY VIDEO DEMO	S030 Still available to grant! Breast augmentation*	S031 Body surgery: buttocks*	S032 Nano fat: size matters*
	ROOM 3 SURGERY * under the supervision of THPRS									

 IMCAS SURGERY SESSIONS ARE RESTRICTED TO BOARD CERTIFIED SURGEONS ONLY. CHECK REGISTRATION GUIDELINES

TIME ZONES

NEW YORK	1 AM	2 AM	3 AM	4 AM	5 AM	6 AM	7 AM	8 AM	9 AM	10 AM
PARIS	7 AM	8 AM	9 AM	10 AM	11 AM	12 PM	1 PM	2 PM	3 PM	4 PM
TAIPEI	1 PM	2 PM	3 PM	4 PM	5 PM	6 PM	7 PM	8 PM	9 PM	10 PM
SYDNEY	4 PM	5 PM	6 PM	7 PM	8 PM	9 PM	10 PM	11 PM	12 AM	1 AM

HOW TO JOIN US?

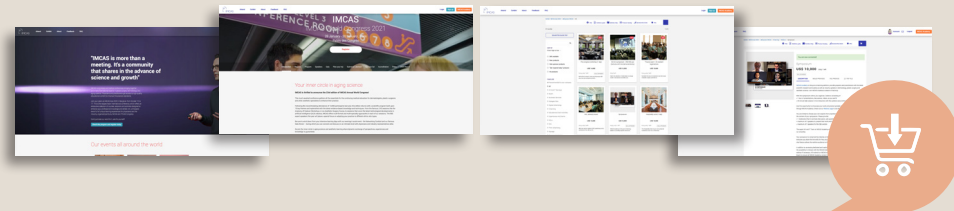
1 BROWSE THE EXHIBIT SECTION ON IMCAS.COM

2 CHOOSE YOUR SPONSORSHIP LEVEL

SPONSORSHIP PACKAGES

	STANDARD <3,000 USD	CLASSIC 3,000 USD	SILVER 6,000 USD	GOLD 9,000 USD	PLATINUM 18,000 USD
QUANTITY	10	9	9	6	8
SPONSOR BADGES	2	2	4	5	6
DELEGATE BADGES	0	3	9	12	15

3 BUILD YOUR SPONSORSHIP WITH INNOVATIVE PRODUCTS



4 CHECK OUT AND PROCEED TO PAYMENT

TERMS AND CONDITIONS

PURCHASE PRIORITY

All products are subject to availability. In case of overbooking, purchase orders will be processed on a first-come, first-served basis. In case of a prior offer of the same product at the time of its receipt, IMCAS reserves the right to withdraw the product chosen. In such event, IMCAS will get in contact to notify and discuss further alternative options.

ORDER CONFIRMATION

By submitting the Purchase Order through our online portal, the buyer formally makes a legally binding offer to IMCAS. On your email, you will be immediately acknowledged with the corresponding invoice. Within the following 72 hours after its receipt, the asked deposit should be paid.

PAYMENT TERMS

Payment deadlines:

Booking before September 15, 2020:
-40% payment upon reception of invoice & 60% balance before 30th October 2020

Booking after September 15, 2020:
- 100% upon reception of the invoice

PAYMENT OPTIONS

- by bank transfer (bank data references will be attached to the invoice), or:
- by credit card (Mastercard, Visa or American Express) additional fees will be applied

Nota: payment failure within deadline will automatically offset your order and the products will be released and made available for booking by other registrants.

CANCELLATION

Cancellation must be made in writing.

Cancellation request received before September 15, 2020:
-40% of the invoice total amount is charged as a cancellation fee*

Cancellation request received after September 15, 2020:
-100% of the invoice total amount is charged as a cancellation fee* (no refund for the payment already made)

Nota:

- payment failure for the cancellation fee will lead to a low credit rating which will affect your next participation on all of our future congresses
- if the congress is in HYBRID FORMAT (on site and online), and in case of a Force Majeure on the exhibitor's side publicly assessed by local authorities, the exhibitor can:
 - exchange their booth space for a virtual booth. IMCAS will refund any difference
 - all other products are not eligible for any refund, but may be exchanged* for virtual products

*not applicable for any products which have already been delivered

PROGRAM MODIFICATION

Please note that while speakers, exhibitions and sessions were confirmed at the time of publishing, circumstances beyond the control of the organizers may necessitate substitutions, alterations or cancellations.

As such, IMCAS reserves the right to alter or modify the advertised speakers, exhibitions and sessions if necessary, without liability. Any substitutions or alterations will be updated on our portal and notified as soon as possible.

LIMITATION OF LIABILITY

FORCE MAJEURE

IMCAS shall assume no liability whatsoever in the event the congress is cancelled, rescheduled or postponed OR changed into another format as a result of a "Force Majeure" event beyond its reasonable control. For the purposes of this clause, Force Majeure events shall include, but not limited to general and labor strikes, invasions, hostilities, war, rioting or similar situations, acts of government or state* such as lockdown and quarantine measures, immigration and transport restrictions, and acts of nature such as fires, floods, extreme weather or other emergency.

A - If IMCAS determines that the congress needs to be cancelled as a result of a Force Majeure event, the refund policy applied will depend on the conference format:

1. HYBRID FORMAT (onsite & online) – cancellation before date of invoice XX% (not applicable for this event) refund** / cancellation after date of invoice XX% (not applicable for this event) refund**

2. VIRTUAL FORMAT (online only) – cancellation before and after date of invoice: 100% refund**

B - If IMCAS determines that the congress needs to be rescheduled or postponed as a result of a Force Majeure event, registration remains binding and registrant will be entitled to participate to the rescheduled congress without any further refund right. IMCAS shall assume no further obligation to refund any travel or accommodation expenses incurred by the registrant in case the event is cancelled, rescheduled or postponed as a result of a Force Majeure event. If the registrant is not able to assist to the congress as a result of Force Majeure event, general cancellation policies rules as set above will apply.

C - If IMCAS determines that the congress needs to be held in another format as a result of Force majeure event: HYBRID to VIRTUAL format

Sponsor may go for choice 1 or choice 2:

choice 1. Sponsors can choose to change their ordered products to virtual products. The sum of the virtual products must reach at least XX% (not applicable for this event) of the initial investment and any difference will be refunded by IMCAS

choice 2. Should the sponsor opt not to switch their participation to virtual, general cancellation policies rules as set above will apply

*government or state means both "France and the country where the concerned conference is held"

**no refund for any products which have already been delivered

GOVERNING LAW

The construction, validity and performance of the present terms are exclusively governed by the laws of France (which is the home country of the mother company COMEXPOSIUM HEALTHCARE) without reference or regard to principles of conflicts of law. The parties submit to the exclusive jurisdiction of the courts of France, located in Paris.

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