





At The Athenee Hotel, Bangkok or through www.imcas.live

## **DEAR PARTNERS**

We are honored to welcome you and see you in person again for another edition of IMCAS Asia in Bangkok!

As always, IMCAS Asia gathers world-renowned dermatologists, plastic surgeons and aesthetic practitioners from all around the globe for a truly international exchange. The primarily goal of IMCAS is to bridge the gap between plastic surgery and dermatology with presentations of the latest scientific content by our speakers and technologies by our sponsors. It is one of the most important congress that brings together the prominent physicians of Asia to help delegates and sponsors get a better glimpse of the tendencies and expectations specific to the region.

Browse through the catalog for the features and products which you know already, in addition with new products that boasts your brand

Be sure to participate in the networking cocktail on Friday evening and our esteemed gala dinner on Saturday evening for a chance to meet and exchange with all participants in an amiable setting.

As you can see, we have three action-packed days prepared for you in the spectacular destination as well as online. Join us in Bangkok and be part of the world's leading medical aesthetic congress.

The IMCAS APAC Industry Team

## Mark your calendar



14 SEPTEMBER • 2022	Group registration deadline
18 SEPTEMBER • 2022	Online included exhibitor badge submission deadline
<b>27 SEPTEMBER</b> • 2022	Online delegate and additional exhibitor badge order deadline
<b>28 SEPTEMBER</b> • 2022	Booth set-up (exact time is vsible on company account)
<b>29 SEPTEMBER</b> • 2022	Opening of IMCAS Asia 2022
1 OCTOBER • 2022	End of IMCAS Asia 2022 and booth dismantling











6 ROOMS 150 SCIENTIFIC SESSIONS 230 SPEAKERS **MULTI-LOCATION STREAMING** 











IMCAS is unleashing the digital momentum that has been building since 2016 on IMCAS Academy with IMCAS LIVE

Prepare for a revolutionary user experience to accompany IMCAS Asia 2022.

## the virtual complement



The IMCAS.Live platform is available for all attendees to complement their physical attendance, to provide the best real-time learning and networking experience off the congress floor with innovative features such as:

## informative

- Livestream of all scientific sessions tailored to multiple time zones
- Program & speaker details for each session in one click
- · Search options by topic, theme or format
- Real-time notifications & updates
- · Replay of all sessions including symposia available for 2 weeks post-event

### interactive

- Agenda preparation and appointment scheduler ahead of congress to save time
- Live chat with participants who contact you through the company profile
- Multiple chat tabs for different discussions
- Intuitive back office to handle all new enquiries and capture
- Direct questions from audience to speakers during the Q&A of any scientific session

## tailored

- Customizable personal profile
- Personal list of the sessions. speakers or sponsors of interest can be saved ahead of time
- · Options to add to enrich your company profile
- Exhaustive FAQ to answer all your questions
- Help available through real time chat for personal assistance

L IMCAS MADE IN FRANCE

V6 ASIA 2022 EXHIBITOR GUIDE 11.08.2022 V6 ASIA 2022 EXHIBITOR GUIDE 11.08.2022 V6 ASIA 2022 EXHIBITOR GUIDE 11.08.2022

# HOW TO JOIN US IN 5 STEPS!

### CHOOSE YOUR SPONSORSHIP PACKAGE

SPONSORSHIP PACKAGES	STANDARD <5,000 USD	CLASSIC 5,000 USD	BRONZE 10,000 USD	SILVER 18,000 USD	GOLD 28,000 USD	PLATINUM 38,000 USD	DIAMOND 48,000USD
QUANTITY	5	36	14	12	4	3	1
воотн sqm	3	6	9	12	18	24	36
EXHIBITOR BADGES	2	2	3	4	5	6	7
DELEGATE BADGES	0	1	3	5	6	7	8

SELECT YOUR BOOTH
VIEW THE EXHIBITION MAP AND FIND YOUR PERFECT SPOT

BUILD YOUR SPONSORSHIP
BROWSE THE PRODUCT CATALOG TO BUILD YOUR ARRAY OF
COMPLEMENTARY PRODUCTS

GO ON IMCAS.COM

COMPOSE YOUR OWN PACKAGE BY ADDING YOUR BOOTH

AND PRODUCTS IN YOUR CART



5 CHECK OUT AND PROCEED FOR PAYMENT

## The Athenee Hotel a Luxury Collection Hotel, Bangkok

61 WITTHAYU ROAD, LUMPINI, PATHUMWAN, BANGKO

CONFERENCE CAPACITY: 1,500 SEATS
CIRCULATION FLOW: 1,800 ATTENDEES

3<sup>RD</sup> FLOOR

2<sup>ND</sup> FLOOR



**ROOM** 

#### MAP KEY

#### SPONSORSHIP PACKAGES

Conference room		Registration	LEVEL OF SPONSORSHIP	SPONSORSHIP REQUIRED IN USD	SQM	QTY
Exhibition	<b>9</b>	E-posters	Classic	5,000	6	35
Private lounge	8	Coffee & lunch	Bronze	10,000	9	17
VIP Lounge Speaker preview	room	IMCAS Academy booth	Silver	18,000	12	14
Meeting room	•		Gold	28,000	18	6
& training lab	9	Open stage room	Platinum	38,000	24	3
Internal use	<b>©</b>	Photobooth	Diamond	48,000	36	1
		Selfie corner		1	1	:



## MORE THAN 100 PRODUCTS TO SPONSOR

#### **AV AND IT SERVICES**

RECORDING	USD	QTY
Sponsored session: video (up to 50 minutes)	1,000	∞
Granted session: video (live treatment up to 1 hour)	1,000	∞
Granted session: video (lecture up to 20 minutes)	1,500	∞
Sponsored session: video (from 1 to 2 hours)	2,000	<b>∞</b>
Sponsored session: video (one day)	3,500	∞

#### **BUSINESS SERVICES**

LEAD RETRIEVAL	USD	QTY
Badge scanner	400	25
MEETING ROOMS		
Meeting room (20/45 pax - 1 day rent)	4,000	6

#### **DELEGATE SETS**

DELEGATE SETS	USD	QTY
Sample in congress bags	1,500	3
ID Lanyards *	5,000	1
Logo on confirmation letter *	5,000	1
Branded notepads & pens **	6,000	1
Congress bags *	6,000	1
NEW Sanitizer care pack *	6,000	1



CLASSIC SPONSOR STARTER (WITH 8% OFF)	USD	QTY
- image ad on TV (30 seconds) -insert in congress bags (market value 2,500 USD)	2,300	10

#### BRONZE SPONSOR STARTER (WITH 14% OFF)

ONZE SI ONSON STANTEN (WITH 14% OFF)		
-E-blast pre congress -video commercial on TV (2 minutes) - insert in congress bags - badge scanner - exhibition directory (full page) (market value 6,900 USD)	5.950	5

#### DIGITAL ADVERTISING

EMAILING		USD	QTY
	Daily highlights e-bulletin	1,000	6
	E-blast pre-congress	1,500	20
	E-blast post-congress	1,500	10
NEW	Editorial newsletter (pre-congress)	20,000	1
NEW	Editorial newsletter (post-congress)	20,000	1

Image ad on TV (30 seconds)	1,000	20
Video commercial on TV (2 minutes)	1,500	20

WEB ADVERTISING		
E-program	500	15
Ad on congress website	1,500	5
Announcement on IMCAS Facebook page	2,000	3

#### **EXPERIENCES AND EVENTS**

EVENTS	USD	QTY
NEW Grand opening ceremony *	5,000	1
Networking cocktail	5,000	1

#### FOOD & BEVERAGES

**ONSITE ADS** 

∞	100	Lunch for your staff (1 bag per day)
1	5,000	Food station
1	5,000	Private Lounge (Le Cafe Parisien)

L IMCAS

	Gala dinner table	2,500	5
	Gala dinner	6,000	1
EISURE			
	Photo booth *	6,000	1
	Selfie corner *	6,000	1

#### E-LEARNING

LIBRARY	USD QTY		USD	
IMCAS Academy Publication of your lecture	300	∞		
IMCAS Academy Publication of your symposium	2,000	∞		

#### **KOLs**

KOLS		USD	QTY
	KOL hotel room drop *	3,000	1
	KOL faculty dinner	5,000	1
	Club Lounge (Speaker Preview Room)	5,000	1
	KOL advisory board	10,000	2

#### **PRINT ADVERTISING**

ONSITE AL	ONSITE ADS		<b></b>
NEW	Company profile highlighted in the exhibition directory	400 10	
	Flyers in display rack	600	10
	Insert in congress bags	1,500	25
	Exhibition directory (full page)	2,000	15
	Pocket guide (1/12 vertical) *	2,500	6

#### DOST MAIL AD

OST MAIL AD		
advance program by post mail (1/3 vertical)	5,000	6

#### SIGNAGE

DIRECTIONAL SIGNAGE	USD QT	
Directional panels (logo on all available directional supports)	1,500	10

#### PASSAGE SIGNAGE

Stand-up banner	2,000	10
Exhibition hall arch *	2,500	4
Escalator handrail *	3,000	4
Escalator panel *	5,000	2

#### WELCOME SIGNAGE

Logo on welcome/info desk	1,000	10

#### **EDUCATIONAL GRANT ACTIVITIES**

CADAVER	ADAVER WORKSHOP 🕏		SD QTY	
	Cadaver workshop live anatomy*	10,000	5	
ECTURE -	<b>\$</b> 1			
NEW	Artificial intelligence lecture *	600	4	
	New tech lecture *	600	5	
RESEARC	H POSTER 🕏			
	Industry research e-poster*	400	20	
NEW	E-poster*	5,000	1	
SERIES 🕏				
NEW	Body shaping *	4,000	1	

NEW	Breast surgery *	4,000	1
NEW Co	ell therapy regenerative * & fat grafting	3,000	1
	Clinical dermatology *	3,000	1
NEW	Face surgery *	4,000	1
	Genital treatments *	3,000	2
	Hair restoration *	3,000	2
NEW	Injectables *	3,000	3
NEW	Lasers & EBD *	3,000	2
	Threads **	3,000	1

#### SERIES WORKBOOK 🕏

1	1,000	Body shaping workbook *	NEW
1	1,000	Body surgery workbook *	NEW
1	1,000	Breast surgery workbook **	NEW
1	3,000	Cadaver workshop live * anatomy workbook	
1	1,000	Cell therapy regenerative * & fat grafting workbook	NEW
1	1,000	Clinical dermatology workbook *	
1	1,000	Face surgery workbook *	NEW
1	1,000	Genital treatments workbook **	
1	1,000	Hair restoration workbook *	
1	1,000	Injectables workbook **	NEW
1	1,000	Lasers & EBD workbook **	NEW
1	1,000	Threads workbook *	

#### **SPONSORED ACTIVITIES**

LECTURE

	15 min industry lecture		30	
LIVE DEMO				
	20 - min live demo fillers, toxins peelings, cosmeceuticals	4,000	6	
	20 - min live demo lasers, lights, EBD & body shaping	4,000	9	
	20 - min live demo threads	4,000	3	
WORKSHOP	20 - min live demo threads	4,000		
	Training lab 10/15 pax (1 day)	6,000	3	

60-min symposium - 250/350 pax (lectures and live demonstrations)



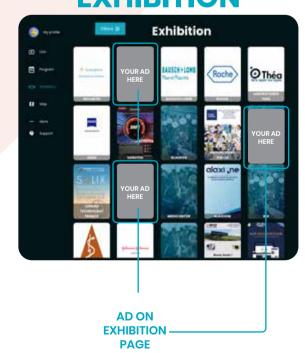
ADVERTIS	ING ON THE PLATFORM	EUR	QTY
NEW	Exhibition page: * Ad on exhibition page (one day)	700	5
NEW	Header: Push notification*	1,000	9

#### ADVERTISING ON MOBILE APP

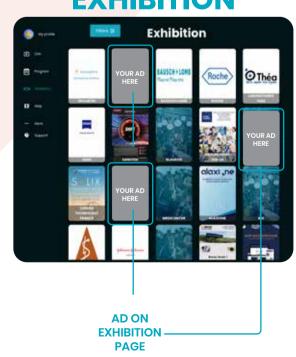
MCAS

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NEW	Notification on imcas.live app*	1,000	9
NEW	Splashscreen for imcas.live app*	8,000	1











#### **GUIDE**

\* MINIMUM INVESTMENT REQUIRED

CAN BE CHOSEN WITHOUT \* BOOKING A BOOTH

UNDER EDUCATIONAL GRANT







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V6 ASIA 2022 EXHIBITOR GUIDE 11.08.2022

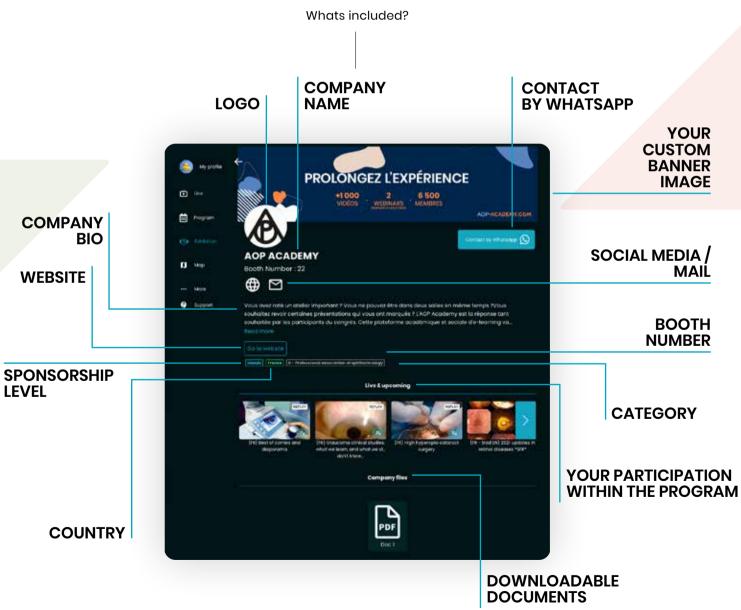
**IMCAS ASIA 2022 IMCAS ASIA 2022** 



## your company page\*

#### your company page on IMCAS.Live is automatically included with your booth!

We call upon your active participation and joint effort alongside us to animate your digital presence, and to profit from this unique offer by maximising on online opportunities for lead capture and conversion.



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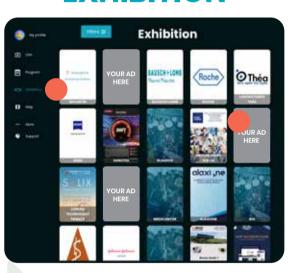
## **ACCESS POINT**

Take a look at the various ACCESS POINTS marked on this guide. These are the areas where delegates on the platform click to access your company page.

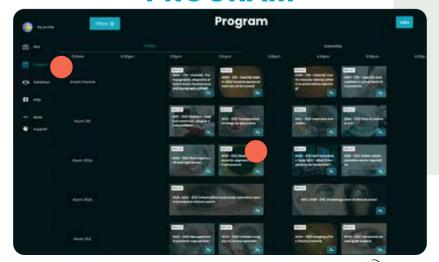
As you can see, the ACCESS POINTS are located in areas with high traffic and visibility to guarantee that your company gets the exposure on the IMCAS. Live platform and maximise your lead capture opportunities.



#### **EXHIBITION**



#### **PROGRAM**



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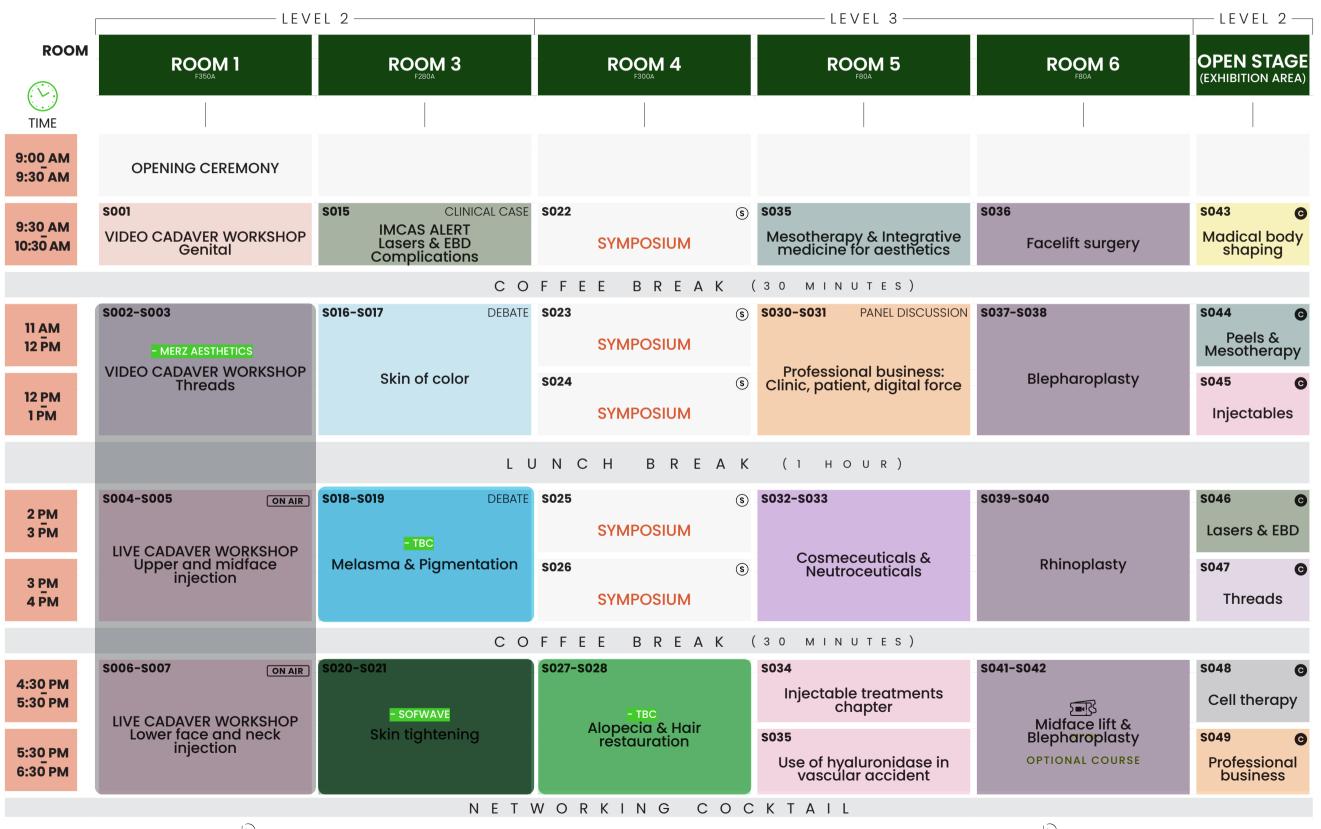
### **SESSION**



\*DESIGN SUBJECT TO CHANGE

V6 ASIA 2022 EXHIBITOR GUIDE 11.08.2022 V6 ASIA 2022 EXHIBITOR GUIDE 11.08.2022 IMCAS ASIA 2 TONALES
EDUCACTIVITIES
GRANTURSDAY SEPTEMBER 29

# EDUCATIONAL GRANT SCIENTIFIC THEME SERIES (SOLE SPONSOR PER SESSION) Body shaping x1 Clinical dermatology x1 Injectables x3 Body surgery x1 Face surgery x1 Lasers & EBD x4 Breast surgery x1 Genital treatments x1 Threads x1 Cell therapy, regenerative & fat grafting x1 Hair restoration x1 TOTAL x18

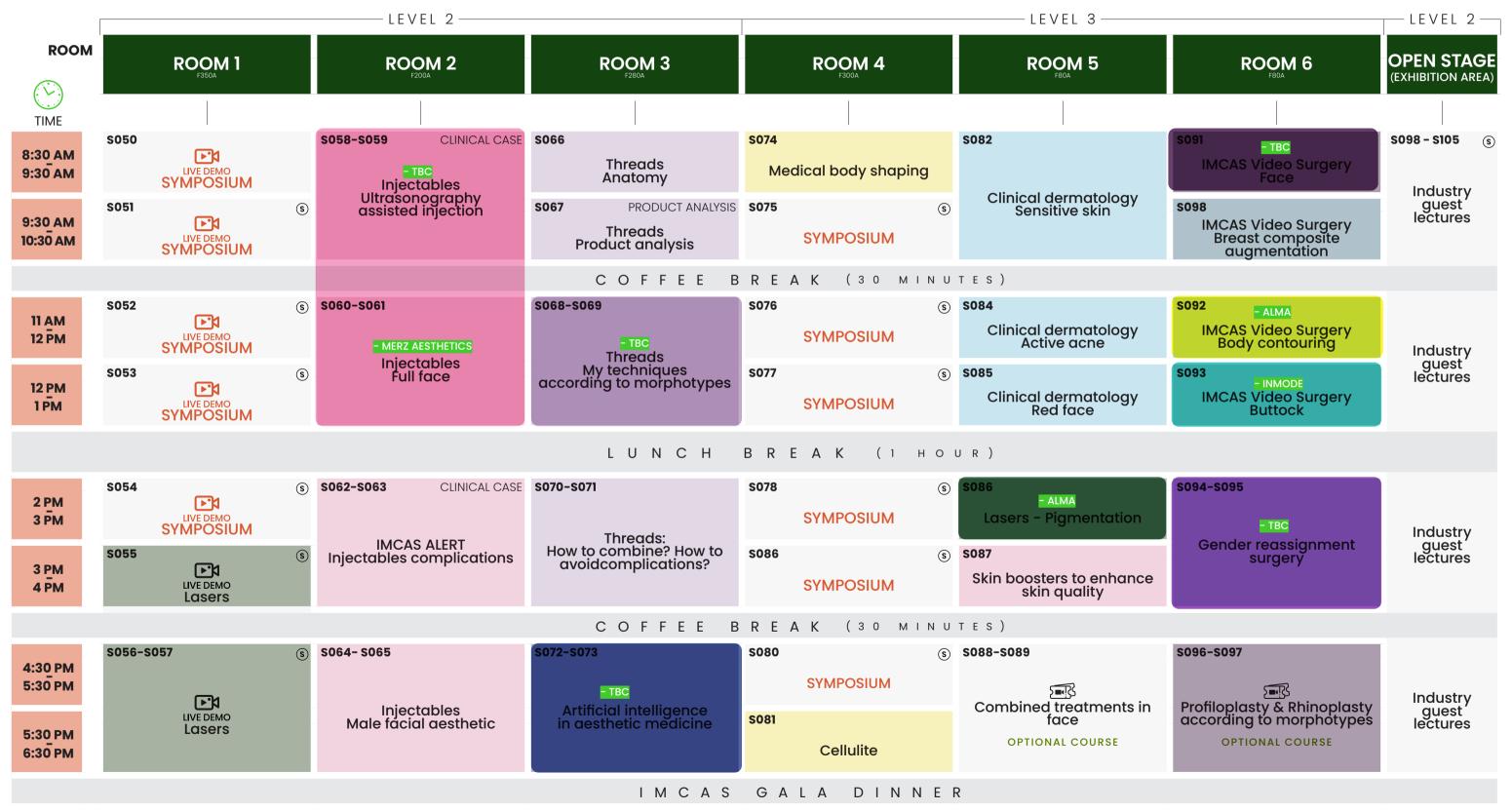


EDUCACTIVITIES

EDUCACTIVITIES

GRANTIDAY SEPTEMBER 30

#### **EDUCATIONAL GRANT** SCIENTIFIC THEME SERIES (SOLE SPONSOR PER SESSION) HIGHLIGHTS Body surgery xl asers & FBD new tech & artificial intelligence x1 Face surgery -Cell therapy, regenerative & fat grafting - x1 Hair restoration TOTAL x18



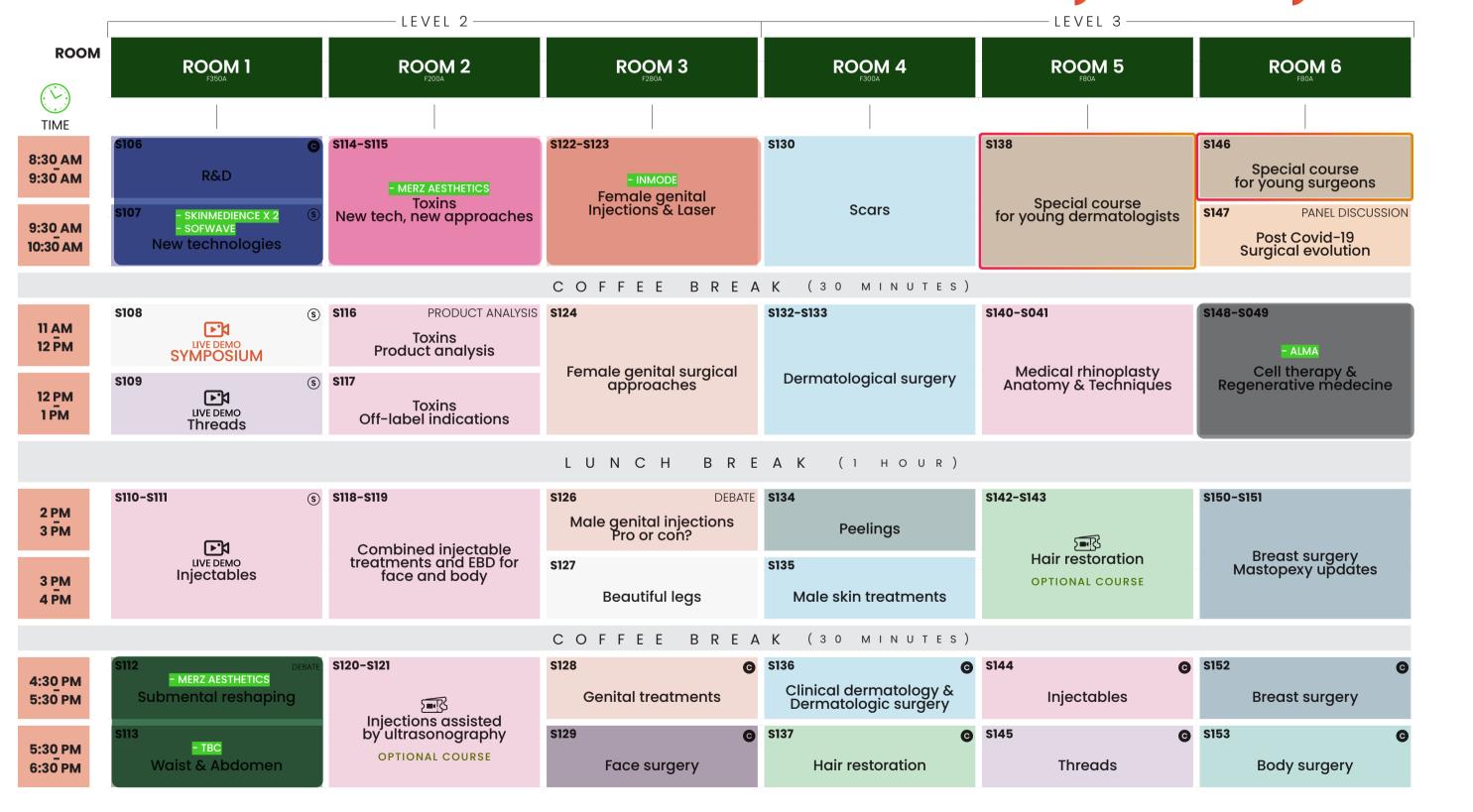
EDUCACIVITIES

EDUCACIVITIES

GRANT TURDAY OCTOBER 1

#### **EDUCATIONAL GRANT**





SYMPOSIA THURSDAY SEPTEMBER 29

SYMPOSIUM CATEGORIES

ROOM CAPACITY

250/350

LECTURES WITH LIVE DEMO:

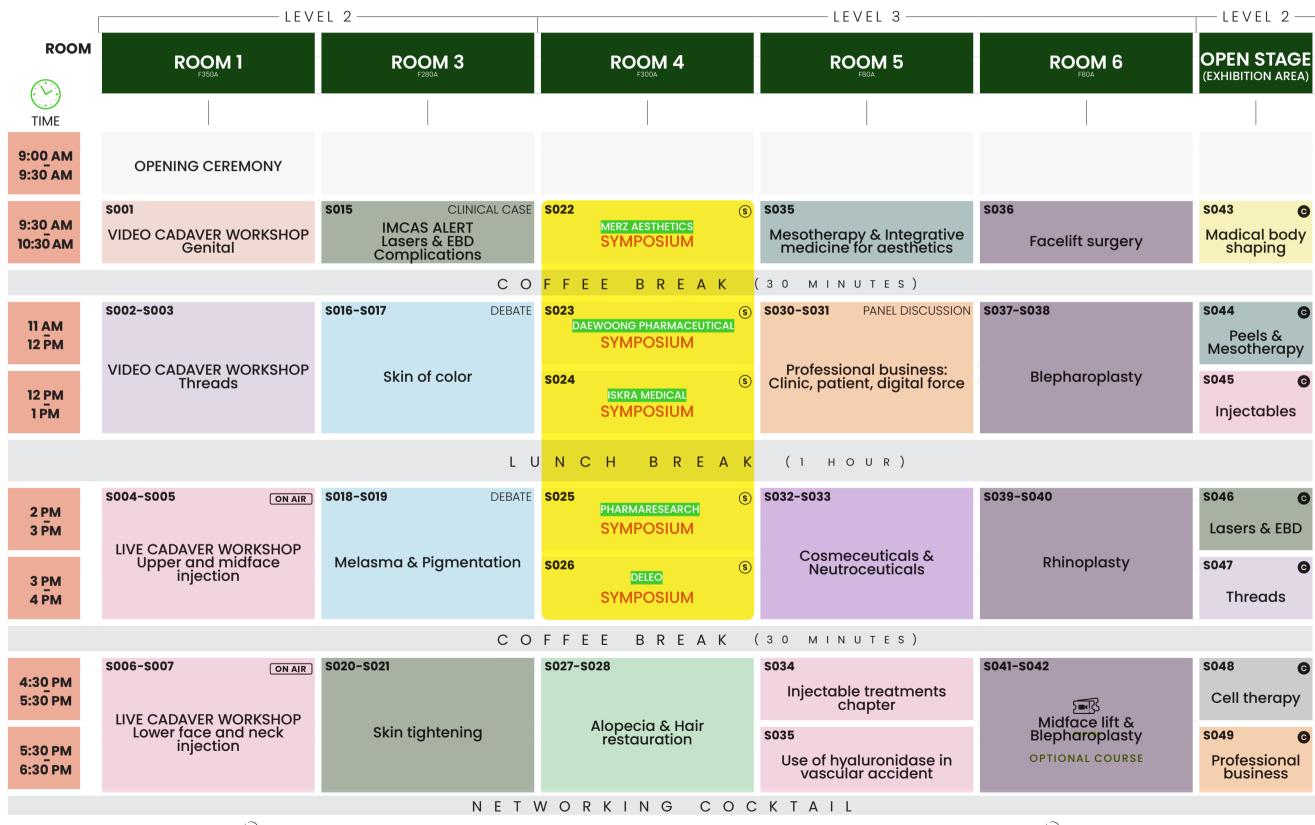
ROOM CAPACITY 250/350

60 minutes

LECTURES ONLY:

11

60 minutes 6



FRIDAY SEPTEMBER 30

SYMPOSIUM CATEGORIES

ROOM CAPACITY 250/350

LECTURES WITH LIVE DEMO:

ROOM CAPACITY 250/350

11

60 minutes

6

	LEVEL 2			LEVEL 3			LEVEL 2
ROOM	ROOM 1	<b>ROOM 2</b>	ROOM 3	ROOM 4	ROOM 5	ROOM 6	OPEN STAGE (EXHIBITION AREA)
TIME							
8:30 AM 9:30 AM	MERZ AESTHETICS LIVE DEMO SYMPOSIUM	s058-s059 CLINICAL CASE  Injectables	Threads Anatomy	Medical body shaping	<b>\$082</b>	IMCAS Video Surgery Face	s098 - s105 s
9:30 AM 10:30 AM	BTL AESTHETICS LIVE DEMO SYMPOSIUM	Ultrasonography	Threads Product analysis	SUTS HUGEL SYMPOSIUM	Clinical dermatology Sensitive skin	IMCAS Video Surgery Breast composite augmentation	guest lectures
			C O F F E E B	REAK (30 MINU	T E S )		
11 AM 12 PM	NEAUVIA LIVE DEMO SYMPOSIUM		S068-S069 Threads	CYNOSURE SYMPOSIUM	Clinical dermatology Active acne	IMCAS Video Surgery Body contouring	Industry
12 PM 1 PM	WON TECH LIVE DEMO SYMPOSIUM	Injectables Full face	My techniques according to morphotypes	SINCLAIR SYMPOSIUM	s085 Clinical dermatology Red face	so93  IMCAS Video Surgery Buttock	guest' lectures
	LUNCH BREAK (1 HOUR)						
2 PM 3 PM	SO54  ASTERASYS  LIVE DEMO SYMPOSIUM  SO55  S	IMCAS ALERT	Threads: How to combine? How to avoidcomplications?	SO78  PHARMARESEARCH  SYMPOSIUM  S086  EXOCOBIO	Lasers - Pigmentation  sos7  Skin boosters to enhance	S094-S095  Gender reassignment surgery	Industry guest lectures
4 PM	LIVE DEMO Lasers			SYMPOSIUM	skin quality		
			C O F F E E B	REAK (30 MINU	T E S )		
4:30 PM 5:30 PM 5:30 PM 6:30 PM	S056-S057 ©S  LIVE DEMO Lasers	Injectables Male facial aesthetic	Artificial intelligence in aesthetic medicine	SO80 DONGBANG MEDICAL SYMPOSIUM  SO81  Cellulite	Combined treatments in face OPTIONAL COURSE	Profiloplasty & Rhinoplasty according to morphotypes  OPTIONAL COURSE	Industry guest lectures
IMCAS GALA DINNER							

**SYMPOSIUM CATEGORIES** 

ROOM CAPACITY 250/350

LECTURES WITH LIVE DEMO:

**ROOM CAPACITY** 250/350

60 minutes

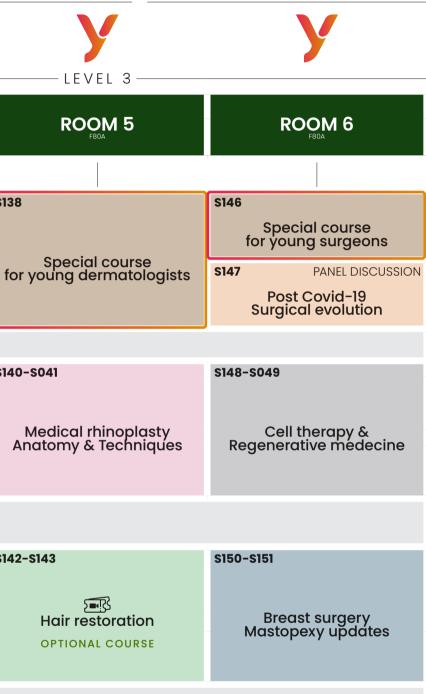
LECTURES ONLY:

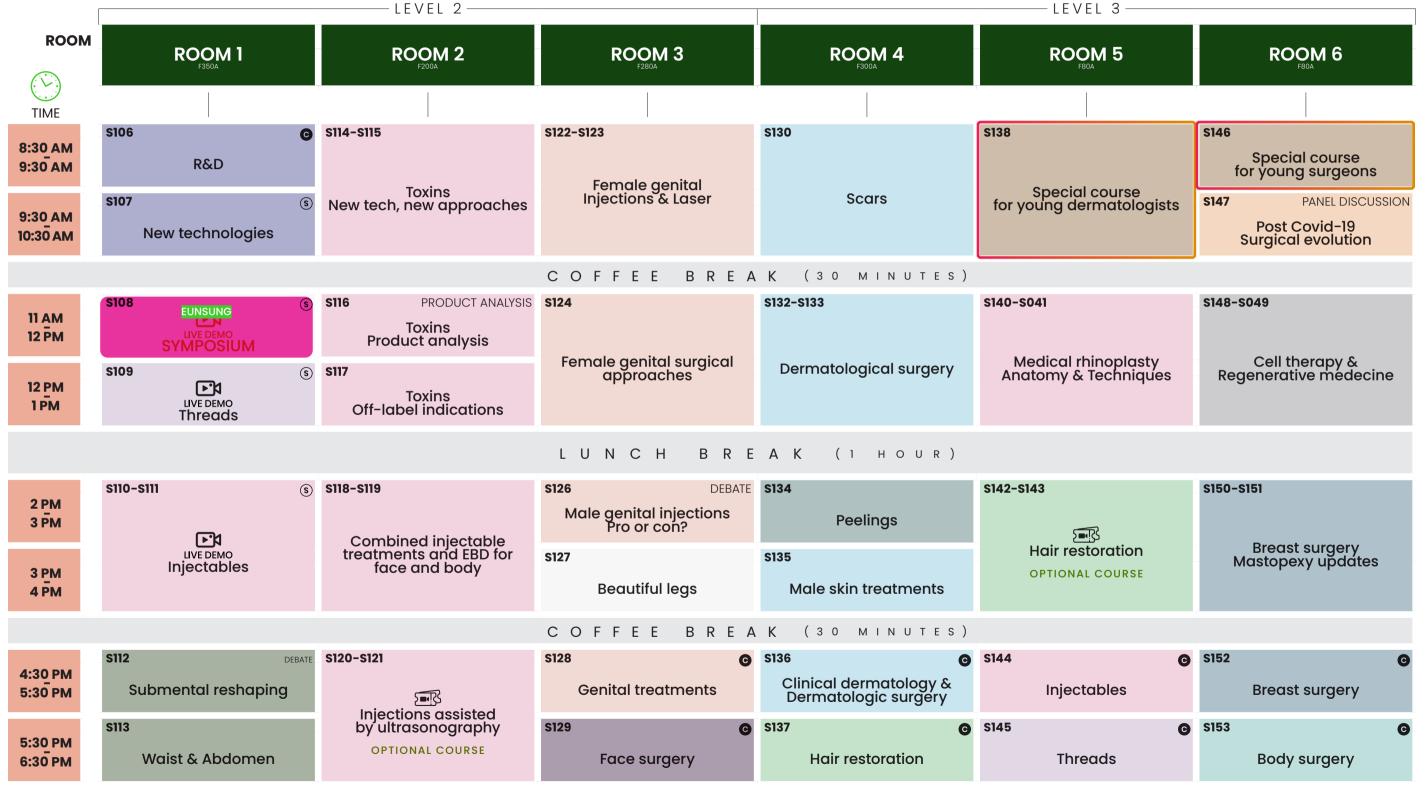
11

60 minutes

6

# SATURDAY OCTOBER 1





## ■ TERMS AND **CONDITIONS**

All orders are subject to product availability. In case of overbooking, purchase orders will be processed on a first-come, first-served basis. In case of a prior offer of the same product at the time of its receipt, IMCAS reserves the right to withdraw the product chosen. In such event, IMCAS will get in contact to notify and discuss further alternative options.

#### ORDER CONFIRMATION

By submitting the Purchase Order through our online portal, the buyer formally makes a legally binding offer to IMCAS. On your email, you will be immediately acknowledged with the corresponding invoice. Within the following 72 hours after its receipt, the asked deposit should be paid.

#### **PAYMENT TERMS** Payment deadlines:

Booking before 29th June, 2022: -50% payment upon reception of invoice & 50% balance before 9th March Booking after 29th June, 2022: - 100% upon reception of the invoice

#### **PAYMENT OPTIONS**

- by bank transfer (bank data references will be attached to the invoice) or: - by credit card (Mastercard, Visa or American Express) additional fees will be applied

Nota: payment failure within deadline will automatically offset your order and the products will be released and made available for booking by other registrants. Cancellation fee will be charged as below.

#### CANCELLATION

Cancellation must be made in writing.

#### Cancellation received before 29th June, 2022:

-50% of the invoice total amount is charged as a cancellation fee\*

#### Cancellation received after 29th June, 2022:

-100% of the invoice total amount is charged as a cancellation fee\* (no refund for the payment already made)

- payment failure for the cancellation fee will lead to a low credit rating which will affect your next participation on all of our future congresses - if the congress is in HYBRID FORMAT (on site and online), and in case of a Force Majeure on the exhibitor's side publicly assessed by their local authorities, the exhibitor can:

· choose to change the booth space to virtual products. The sum of the virtual products must reach at least 40% of the initial booth cost and any difference will be refunded by IMCAS. all other products are not eligible for any refund, but may be exchanged\* for virtual products
 should the sponsor opt not to switch their participation to virtual, general cancellation policies rules as set above will apply

\*not applicable for any products which have already been delivered

#### PROGRAM MODIFICATION

Please note that while speakers, exhibitions and sessions were confirmed at the time of publishing, circumstances beyond the control of the Organizers may necessitate substitutions alterations or cancellations

As such, IMCAS reserves the right to alter or modify the advertised speakers, exhibitions and sessions if necessary, without liability. Any substitutions or alterations will be updated on our portal and notified as soon as possible.

#### LIMITATION OF LIABILITY - FORCE MAJEURE

IMCAS shall assume no liability whatsoever in the event the congress is cancelled, rescheduled OR changed into another format as a result of a "Force Majeure" event beyond its reasonable control. For the purposes of this clause, Force Majeure events shall include, but not limited to general and labor strikes, invasions, hostilities, war, rioting or similar situations, health emergencies, acts of government or state\* such as lockdown and quarantine measures, immigration and transport or on site restrictions, and acts of nature such as fires, floods, extreme weather or other emergency.

- A If IMCAS determines that the congress needs to be cancelled as a result of a Force Majeure event, the refund policy applied will depend on the conference format:
- 1. PHYSICAL (onsite) and HYBRID FORMAT (onsite & online) cancellation before 29th July, 2022: 60% refund\*\*

cancellation after 29th July, 2022: 50% refund\*\*

- 2. VIRTUAL FORMAT (online only) cancellation before and after date of invoice: 100% refund\*\*
- B- If IMCAS determines that the congress needs to be rescheduled as a result of a Force Majeure event, registration remains binding and registrant will be entitled to participate to the rescheduled congress without any further refund right. If the registrant is not able to assist to the rescheduled congress, general cancellation policies rules as set above will apply.
- C If IMCAS determines that the congress needs to be switched from HYBRID to VIRTUAL format as a result of a Force Majeure event, sponsor may go for choice 1 or choice 2:
  - Choice 1. Sponsors keep all of their ordered products which are deliverable in the virtual format, and any undeliverable (physical) products will be refunded. The sum of the updated investment total must reach at least 40% of the initial investment.

Choice 2. Should the sponsor opt not to switch their participation to virtual, general cancellation policies rules as set above will apply.

IMCAS shall assume no further obligation to refund any travel or accommodation expenses incurred by the registrant in case the event is cancelled, rescheduled, or changed into another format as a result of a Force Majeure event.

government or state means both "France and the country" where the concerned conference is held \*\*no refund for any products which have already been delivered

#### **GOVERNING LAW**

The construction, validity and performance of the present terms are exclusively governed by the laws of France (which is the home country of the mother company COMEXPOSIUM HEALTHCARE) without reference or regard to principles of conflicts of law. The parties submit to the exclusive jurisdiction of the courts of France, located in Paris.

#### **CONTACT**



IMCAS c/o Comexposium Healthcare

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