

# IMCAS

ASIA

17<sup>th</sup> Edition

## BANGKOK

The Athenee Hotel

JUNE  
21 - 23  
2024

SPONSOR GUIDE



# DEAR PARTNERS

*We are thrilled to welcome you for the return of IMCAS Asia in 2024, once again retuning to the vibrant city of Bangkok. For this 17th edition, we are set for another revolutionary event consistently at the forefront of the latest advancements in dermatology, plastic surgery, and aging science!*

*Our international exhibition hosts a diverse selection of over 100 cutting-edge companies and provides unparalleled opportunities to display the rapidly growing industry. Witness and contribute, firsthand, to the ongoing innovation in the market today and gain insights into the latest developments that are driving modern aesthetic treatments. As always, IMCAS Asia features live symposia and lectures, offering a broad platform to promote the science*

*behind recent product launches, company objectives, and technological breakthroughs. Exhibit, network, and forge valuable business connections and friendships among our global expert and specialty community.*

*This year promises to be an enriching experience, marked by modern updates and a gathering of some of the brightest minds in the market. Be sure to download the IMCAS Live app to stay connected on all the latest event news, program updates, exhibition space. We look forward to welcoming you in June to extend another exciting and transformative event!*

The IMCAS APAC Industry Team

## MARK YOUR CALENDAR

**24 OCTOBER** 2023 • Opening of online exhibition platform in "read-only" view mode

**7 NOVEMBER** 2023 • Opening of booth reservation through the sales platform for companies rewarded by PPS only

**21 NOVEMBER** 2023 • Opening of the online sales platform for all companies

**9 MARCH** 2024 • Exhibition application: final payment due

**21 APRIL** 2024 • Early bird registration deadline

**21 APRIL** 2024 • Application of exhibit booth space deadline

**12 MAY** 2024 • Abstract submission deadline

**5 JUNE** 2024 • Group registration deadline

**5 JUNE** 2024 • Online included exhibitor badge submission deadline

**19 JUNE** 2024 • Online delegate and additional exhibitor badge order deadline

**20 JUNE** 2024 • Booth set-up (exact time is visible on company account)

**20 JUNE** 2024 • Onsite registration

**21 JUNE** 2024 • Opening of IMCAS Asia 2024

**23 JUNE** 2024 • End of IMCAS Asia 2024 and booth dismantling

# Welcome back to Bangkok

**6 ROOMS**  
**150 SCIENTIFIC SESSIONS**  
**230 SPEAKERS**  
**MULTI-LOCATION STREAMING**



# HOW TO JOIN US IN 5 STEPS!

## CHOOSE YOUR SPONSORSHIP PACKAGE

SPONSORSHIP PACKAGES	STANDARD <5,400 USD	CLASSIC 5,400 USD	BRONZE 11,000 USD	SILVER 20,000 USD	GOLD 30,000 USD	PLATINUM 41,000 USD	DIAMOND 51,000USD
QUANTITY	7	39	24	20	8	6	1
BOOTH SQM	3	6	9	12	18	24	36
EXHIBITOR BADGES	2	2	3	4	5	6	7
DELEGATE BADGES	0	1	3	5	6	7	8

1

## SELECT YOUR BOOTH

View the exhibition map and find your perfect spot

2

## BUILD YOUR SPONSORSHIP

Browse the product catalog to build your array of complementary products

3

## GO ON IMCAS.COM

Compose your own package by adding your booth and products in your cart

4



5

## CHECK OUT AND PROCEED FOR PAYMENT

# The Athenee Hotel

## A Luxury Collection Hotel, Bangkok

61 WITTHAYU ROAD, LUMPINI, PATHUMWAN, BANGKOK



### Map Key

Conference room	Registration
Exhibition	E-posters
Private lounge	Coffee & lunch
Club Lounge Speaker preview room	IMCAS Academy booth
Meeting room & training lab	Open stage
Internal use	Photobooth
Hospitality suite	Massage Station
	Selfie corner

### Sponsorship Packages

LEVEL OF SPONSORSHIP	SPONSORSHIP REQUIRED IN USD	SQM	QTY
Standard	-	3	7
Classic	5,400	6	39
Bronze	11,000	9	24
Silver	20,000	12	20
Gold	30,000	18	8
Platinum	41,000	24	6
Diamond	51,000	36	1

# MORE THAN 100 PRODUCTS TO SPONSOR

## AV AND IT SERVICES

	USD	QTY
<b>RECORDING</b>		
Sponsored session: video (up to 50 minutes)	1,100	∞
Granted session: video (live treatment up to 1 hour)	1,100	∞
Granted session: video (lecture up to 20 minutes)	1,650	∞
Sponsored session: video (from 1 to 2 hours)	2,200	∞
Filming and live streaming of your sponsored session (from 1 to 2 hours)	3,300	2
Sponsored session: video (one day)	3,850	∞

## BUSINESS SERVICES

	USD	QTY
<b>LEAD RETRIEVAL</b>		
Badge scanner	500	40

## MEETING ROOMS

	USD	QTY
Meeting room (10/25 pax - 1 day rent)	1,200	21
Meeting room (20/45 pax - 1 day rent)	4,000	9

## DELEGATE SETS

	USD	QTY
<b>DELEGATE SETS</b>		
Sample in congress bags	1,800	3
ID Lanyards *	7,000	1
Logo on confirmation letter *	8,000	1
Branded notepads & pens *	6,500	1
Congress bags *	10,000	1
<b>NEW</b> Reusable drink bottles *	4,000	1
<b>NEW</b> Rope cross-body phone straps *	4,000	1

## DIGITAL ADVERTISING

	USD	QTY
<b>EMAILING</b>		
Daily highlights e-bulletin	1,800	3
E-blast pre-congress	1,600	20
E-blast post-congress	1,600	5
Editorial newsletter (pre-congress)	20,000	1
Editorial newsletter (post-congress)	8,000	1

## ONSITE ADS

	USD	QTY
Image ad on TV (30 seconds)	1,200	30
Video commercial on TV (2 minutes)	1,800	20
<b>NEW</b> Intersession video ads	2,000	10
<b>NEW</b> Digital flyer display in welcome area (10 seconds)	1,800	20

## WEB ADVERTISING

	USD	QTY
E-program	1,000	20
Ad on congress website	1,800	10
Announcement on IMCAS Facebook page	2,200	5

## KIT

	USD	QTY
<b>CLASSIC SPONSOR STARTER (WITH 10% OFF)</b>		
- image ad on TV (30 seconds) - E-program - Digital flyer display in welcome area (market value 4,000 USD)	3,600	15

## BRONZE SPONSOR STARTER (WITH 10% OFF)

	USD	QTY
- E-blast pre congress - video commercial on TV (2 minutes) - insert in congress bags - exhibition directory (full page) (market value 7,200 USD)	6,500	10

## EXPERIENCES AND EVENTS

	USD	QTY
<b>EVENTS</b>		
Grand opening ceremony *	8,000	1
Networking cocktail	8,000	1

## FOOD & BEVERAGES

	USD	QTY
Lunch for your staff (1 bag per day)	120	100
Food station	8,000	3
Private Lounge	8,000	1
<b>NEW</b> Food animation tricycle	6,000	1

## GALA

	USD	QTY
Gala dinner table	3,000	5
Gala dinner	10,000	1

## LEISURE

	USD	QTY
Photo booth *	8,000	1
Selfie corner *	8,000	1
Massage station	5,400	1

## PRINT ADVERTISING

	USD	QTY
<b>ONSITE ADS</b>		
Company profile highlighted in the exhibition directory	450	15
Insert in congress bags	2,000	25
Exhibition directory (full page)	2,100	20
Pocket guide (1/12 vertical) *	2,600	8

## POST MAIL AD

	USD	QTY
advance program by post mail (1/3 vertical)	5,000	5

## KOLs

	USD	QTY
<b>KOLS</b>		
KOL hotel room drop *	3,000	1
Club Lounge (Speaker Preview Room)	7,000	1
KOL advisory board	10,000	2

## E-LEARNING

	USD	QTY
<b>LIBRARY</b>		
IMCAS Academy Publication of your lecture	300	∞
IMCAS Academy Publication of your symposium	2,500	∞

## EDUCATIONAL GRANT ACTIVITIES

	USD	QTY
<b>CADAVER WORKSHOP</b> 🎓		
Cadaver workshop live anatomy *	6,000	7

## LECTURE

	USD	QTY
New tech lecture *	600	5

## RESEARCH POSTER

	USD	QTY
Industry research e-poster *	500	20
E-poster area *	5,000	1

## SERIES

	USD	QTY
Body shaping *	5,000	1
Body surgery *	5,000	1
Breast surgery *	5,000	1
Cell therapy regenerative & fat grafting *	5,000	1
Clinical dermatology *	5,000	1
Cosmeceuticals *	5,000	1
Face surgery *	5,000	1
Genital treatments *	5,000	1
Hair restoration *	5,000	1
Injectables *	5,000	3
Lasers & EBD *	5,000	4
Threads *	5,000	1

## SPONSORED ACTIVITIES

	USD	QTY
<b>LECTURE</b>		
15 min industry lecture	600	30

## LIVE DEMO

	USD	QTY
20 - min live demo fillers, toxins peelings, cosmeceuticals	5,000	5
20 - min live demo lasers, lights, EBD & body shaping	5,000	5

## WORKSHOP

	USD	QTY
Hospitality suite (1 day)	10,000	3
<b>NEW</b> Hospitality space (1 day)	6,000	3

## SYMPOSIUM

	USD	QTY
90-min symposium - 250/350 pax (lectures and live demonstrations)	18,000	1
60-min symposium - 250/350 pax (lectures and live demonstrations)	13,000	6
90-min symposium - 100/120 pax (lectures)	8,000	3
60-min symposium - 100/120 pax (lectures)	8,000	10

## SIGNAGE

	USD	QTY
<b>DIRECTIONAL SIGNAGE</b>		
Directional panels (logo on all available directional supports)	1,500	10

## PASSAGE SIGNAGE

	USD	QTY
Stand-up banner	2,000	9
Exhibition hall arch *	3,000	4
Escalator handrail *	3,500	4
Escalator panel *	6,000	4

## WELCOME SIGNAGE

	USD	QTY
Logo on welcome/info desk	1,500	10
Handrail on level 2	4,200	1

## IMCAS LIVE

	EUR	QTY
<b>ADVERTISING ON MOBILE APP</b>		
Splash screen for 'IMCAS Live' *	8,000	1
Push notification on 'IMCAS Live' *	1,000	9
<b>NEW</b> Ad on exhibition page on 'IMCAS Live' (one day) *	700	6
<b>NEW</b> Company highlighted on Exhibition directory on 'IMCAS Live' (one day) *	700	6

## GUIDE

\* MINIMUM INVESTMENT REQUIRED

\* CAN BE CHOSEN WITHOUT BOOKING A BOOTH

🎓 UNDER EDUCATIONAL GRANT

**KIT** ENJOY UP TO 14% DISCOUNT

# TERMS AND CONDITIONS

## PURCHASE PRIORITY

All orders are subject to product availability. In case of overbooking, purchase orders will be processed on a first-come, first-served basis. In case of a prior offer of the same product at the time of its receipt, IMCAS reserves the right to withdraw the product chosen. In such event, IMCAS will get in contact to notify and discuss further alternative options.

## ORDER CONFIRMATION

By submitting the Purchase Order through our online portal, the buyer formally makes a legally binding offer to IMCAS. On your email, you will be immediately acknowledged with the corresponding invoice. Within the following 72 hours after its receipt, the asked deposit should be paid.

## PAYMENT TERMS

Payment deadlines:

- Booking before 21st March, 2024:**  
-50% payment upon reception of invoice & 50% balance before 9th March
- Booking from 21st March, 2024:**  
- 100% upon reception of the invoice

## PAYMENT OPTIONS

- by bank transfer (bank data references will be attached to the invoice), or:
- by credit card (Mastercard, Visa or American Express) additional fees will be applied

Nota: payment failure within deadline will automatically offset your order and the products will be released and made available for booking by other registrants. Cancellation fee will be charged as below.

## GENERAL CANCELLATION POLICIES

Cancellation must be made in writing.

**Cancellation received before 21st March, 2024:**  
-50% of the invoice total amount is charged as a cancellation fee\*

**Cancellation received from 21st March, 2024:**  
-100% of the invoice total amount is charged as a cancellation fee\* (no refund for the payment already made)

Nota:

- payment failure for the cancellation fee will lead to a low credit rating which will affect your next participation on all of our future congresses
- if the congress is in PHYSICAL or HYBRID FORMAT (on site and online), and in case of a Force Majeure on the exhibitor's side publicly assessed by their local authorities, the exhibitor can:

- choose to change the booth space to virtual products. The sum of the virtual products must reach at least 40% of the initial booth cost and any difference will be refunded by IMCAS.
- all other products are not eligible for any refund, but may be exchanged\* for virtual products
- should the sponsor opt not to switch their participation to virtual, general cancellation policies rules with the dates as set above will apply

\*not applicable for any products which have already been delivered

## PROGRAM MODIFICATION

Please note that while speakers, exhibitions and sessions were confirmed at the time of publishing, circumstances beyond the control of the Organizers may necessitate substitutions, alterations or cancellations.

As such, IMCAS reserves the right to alter or modify the advertised speakers, exhibitions and sessions if necessary, without liability. Any substitutions or alterations will be updated on our portal and notified as soon as possible.

## LIMITATION OF LIABILITY – FORCE MAJEURE

IMCAS shall assume no liability whatsoever in the event the congress is cancelled, rescheduled OR changed into another format as a result of a "Force Majeure" event beyond its reasonable control. For the purposes of this clause, Force Majeure events shall include, but not limited to general and labor strikes, invasions, hostilities, war, rioting or similar situations, health emergencies, acts of government or state\* such as lockdown and quarantine measures, immigration and transport or on site restrictions, and acts of nature such as fires, floods, extreme weather or other emergency.

**A** – If IMCAS determines that the congress needs to be cancelled as a result of a Force Majeure event, the refund policy applied will depend on the conference format:

1. PHYSICAL (onsite) or HYBRID FORMAT (onsite & online) –  
cancellation before 21st April, 2024:  
60% refund\*\*  
cancellation after 1st April, 2024:  
50% refund\*\*

2. VIRTUAL FORMAT (online only) –  
cancellation before and after date of invoice: 100% refund\*\*

**B** – If IMCAS determines that the congress which is PHYSICAL or HYBRID FORMAT needs to be rescheduled as a result of a Force Majeure event, participation remains binding and the sponsor will be entitled to participate to the rescheduled congress without any further refund right. If the registrant is not able to assist to the rescheduled congress, general cancellation policies rules as set above will apply.

**C** – If IMCAS determines that the congress needs to be switched from PHYSICAL or HYBRID to VIRTUAL format as a result of a Force Majeure event, sponsor may go for choice 1 or choice 2:

**Choice 1.** Sponsors keep all of their ordered products which are deliverable in the virtual format, and any undeliverable (physical) products will be refunded. The sum of the updated investment total must reach at least 40% of the initial investment.

**Choice 2.** Should the sponsor opt not to switch their participation to virtual, general cancellation policies rules with the dates as set above will apply.

IMCAS shall assume no further obligation to refund any travel or accommodation expenses incurred by the registrant in case the event is cancelled, rescheduled, or changed into another format as a result of a Force Majeure event.

\*government or state means both "France and the country where the concerned conference is held"

\*\*no refund for any products which have already been delivered

## GOVERNING LAW

The construction, validity and performance of the present terms are exclusively governed by the laws of France (which is the home country of the mother company COMEXPOSIUM HEALTHCARE) without reference or regard to principles of conflicts of law. The parties submit to the exclusive jurisdiction of the courts of France, located in Paris.

## CONTACT



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