THE LIVE EXPERIENCE
IN DERMATOLOGY, PLASTIC SURGERY AND AESTHETIC SCIENCE

INTERNATIONAL MASTER COURSE ON AGING SCIENCE
IMCAS

21ST ANNUAL WORLD CONGRESS • JAN 31 to FEB 2, 2019 • PARIS

265 CLASSES
750 SPEAKERS
10,000 ATTENDEES

CHECK OUT THE PROGRAM SUBMIT YOUR ABSTRACT AND REGISTER ON IMCAS.COM
Welcome to the 21st edition of IMCAS Annual World Congress! At IMCAS, we always strive to provide the most recent, most relevant educational content that will help you update and upgrade your practice. This ambition, along with the many contributions from our speakers, exhibitors, delegates and partnerships, is what enabled us to become one of the most anticipated international conferences today.

For this 21st edition, we are expecting 10,000 delegates from over 100 different countries, with more than 700 world-renowned speakers to lead 265 sessions. This amounts to 3 intense days of learning!

The scientific program is carefully constructed upon 15 key themes including lasers & EBD, injectables, clinical dermatology, cosmeceuticals, face surgery, breast and body surgery, regenerative surgery and cell therapies, genital treatments, hair restoration as well as professional business.

This year boasts two LIVE Anatomy Workshops guaranteed to boost your anatomical and practical knowledge. The classic favorite, the full day Cadaver Workshop, offers an extensive look at the anatomy for injections and threads through a simultaneous transmission of live dissections and live injections.

The brand new LIVE Aesthetic Surgery Workshop, taking place on the second day, follows the format of the Cadaver Workshop with focus on topics related to plastic and facial plastic surgery. It features a full day of live dissection and live surgery on the face, neck, breast and buttocks. This workshop is part of the IMCAS Surgery, a three-day module on “all you need to know” on surgical procedures.

The best and the brightest are gathering for the congress, and it is important for us to ensure that the educational content meets the highest of standards. Our partnerships with numerous societies of specialists ensure that the sessions present the latest and most accurate scientific information.

Aesthetic science is not just limited to diagnosis or treatments, it also involves studies of current consumer behavior and market trends. For delegates looking to widen their vision and breadth as experts, the Global Market Summit on Friday centralizes the key industrial revolutions in the aesthetic field, including the Shark Tank which features rizing start-ups. Meet the big players of the industry through three informative events to update and upgrade your practice.

The 21st Annual World Congress expands not only in terms of content but also in terms of space to accommodate the extraordinary number of attendees. The exhibition takes place on three levels this year, with Level 1 welcoming a whole area specially designed for IMCAS Surgery.

The extraordinary thing about IMCAS? Your learning experience can continue outside and beyond the congress! IMCAS Academy is now available as a free app for an even more seamless experience. Visit the IMCAS Academy booth to try it out for yourself.

Finally, don’t miss out on the Networking Cocktail on the second night, and our famed Gala Dinner on the last night, to discuss, exchange, but most of all, flourish in good company!

We hope you will appreciate all that is in store for you this year.
Leading international physicians and researchers, renowned for their expertise in the field of dermatology, plastic surgery and aesthetic science have traveled from far and wide to gather at the 21st Annual World Congress and share their knowledge.

MEET YOUR FACULTY*

in Paris

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MEET YOUR FACULTY* in Paris

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Choose your subject and prepare an abstract of 2,000 words maximum.

Fill out the abstract submission form online on our website at imcas.com by Friday, December 21, 2018.
Each submission will be reviewed by the Scientific Board for selection. Follow the submission status on your IMCAS account!

call for abstracts
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CRABAI Piero, Plastic surgeon, Italy
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DI PASQUALE Basso, Pharmacist, Italy
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GAZITAEVA Zarema, Plastic surgeon, Russia
GIL Tamir, Plastic surgeon, Israel
GOLDIE Kate, MD, UK
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JUNG Young Choon, Plastic surgeon, South Korea
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KALNINA - DOBROVOLSKA Irina, MD, Estonia
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UIBU Marge, Dermatologist, Finland
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WINLOF Per, Industry representative, Sweden

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### WEDNESDAY
**PRE-REGISTRATION & BADGE PICKUP**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>2 pm</td>
<td>Badge Pickup &amp; Registration</td>
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### THURSDAY
**1ST DAY OF CONGRESS & EXHIBIT**

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<th>Time</th>
<th>Event</th>
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<tr>
<td>7 am</td>
<td>Badge Pickup &amp; Registration</td>
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<tr>
<td>8:30 am</td>
<td>IMCAS Surgery</td>
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<tr>
<td></td>
<td>Cadaver Workshop: Augmented Anatomy</td>
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<td></td>
<td>Genital Treatments Module</td>
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<td>Hair Restoration Module</td>
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<td>Product Analysis</td>
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<td>2 pm</td>
<td>Clinical Dermatology Module</td>
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<tr>
<td>4:30 pm</td>
<td>Live Demonstrations - Threads</td>
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<tr>
<td>5:30 pm</td>
<td>3 Target Courses:</td>
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<td></td>
<td>- Rhinoplasty</td>
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<td>- Lasers: Tattoo Revolution</td>
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<td>- Patient Care</td>
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### SATURDAY
**FINAL DAY OF CONGRESS & EXHIBIT**

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<td>Badge Pickup &amp; Registration</td>
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<td>8 am</td>
<td>IMCAS Surgery</td>
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<td>Eastern Europe Masterclass</td>
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<td>Middle East &amp; North African Masterclass</td>
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<td>Practice Management Module</td>
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<td>Regenerative Surgery Module</td>
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<td>IMCAS Alert Clinical Cases</td>
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<tr>
<td>9 am</td>
<td>Live Demonstrations - Injectables, Peels and Cosmeceuticals</td>
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<td></td>
<td>Young Aesthetic Practitioners</td>
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<tr>
<td>10:30 am</td>
<td>1 Video Course: EBD</td>
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<td>2 pm</td>
<td>Threads Module</td>
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<td>2 pm</td>
<td>2 Target Courses:</td>
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<td>- Injectables</td>
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<td>- Threads</td>
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<td>5:30 pm</td>
<td>2 Target Courses:</td>
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<td></td>
<td>- Genital Treatments</td>
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<td></td>
<td>- Neurotoxins</td>
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<tr>
<td>8 pm</td>
<td>Gala Dinner</td>
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DESIGNED for you

Find out which badge best suits you and register online! For any further questions, our full FAQ is available on IMCAS.COM

WHO ARE YOU?
Pick a category that best describes you at IMCAS Annual World Congress 2019.

I AM AN EXHIBITOR
You are one of the 247 exhibitors for the upcoming IMCAS Annual World Congress 2019 in Paris. Lucky you!

DOES IMCAS ASSIGN COMPANIES A BOOTH?
At IMCAS you choose your own booth! Go to the interactive map and select any booth in green to book it directly online. It’s your booth, so it’s your choice.

I AM A PHYSICIAN
You are at the right congress to learn from the very best in the field of aesthetic science.

I AM A CORPORATION PROFESSIONAL
With this badge you are able to attend the Cadaver Workshop and sessions of the scientific program except those dealing with complications.

I AM A CORPORATE PROFESSIONAL
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I AM A REGISTERED NURSE
We welcome you whichever country you come from. Refer to the registration form to see which sessions you are eligible to attend.

DO YOU NEED A VISA TO COME TO PARIS?
No worries. First, register online then ask for an invitation letter with your invoice number on imcas.com

I AM A RESIDENT
As a resident you are entitled to a preferred rate. Please refer to the registration form for details.

HOW CAN I BECOME A SPEAKER?
Submit an abstract online through the IMCAS website. The Scientific Board will review and decide its inclusion within the program.

WHAT IS THE SPEAKER ACCOUNT FOR?
It allows you to: check your presentation schedule, book your hotel before a congress, submit your abstracts & COI disclosure, and update your photo and biostatement.

KEY
- NURSE & MEDICAL STAFF
- PHYSICIAN
- SPEAKER
- CORPORATE PROFESSIONAL
  (INDUSTRY REPRESENTATIVE, CORPORATE INDIVIDUAL, SCIENTIST, RESEARCHER)
- EXHIBITOR

DO YOU SPEAK ENGLISH?

YES
Perfect, that is the official congress language!

NO
Simultaneous translation in Russian is available in certain rooms.

DO YOU SPEAK ENGLISH?

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END OF IMCAS CONGRESS

IMCAS 2019 GALA DINNER

8pm
The 15 key themes at IMCAS are presented through dynamic and stimulating formats, so that your educational experience is not only enriching but also enjoyable.

Want to hear expert opinions and debates? Don’t miss the Product Analysis where speakers undertake a category of products or devices and present a comparative study.

The Target Courses feature one or two experts for an hour who take you deeper into an analysis of a problematic.

More of a visual learner? The Video Courses introduce short video trainings that focus on applied techniques on a specified theme.

Searching for some real action? Then the Live Demonstrations are for you! These in-depth training workshops incorporate the maximum of innovative technical tools in the hands of experienced physicians for an all-encompassing learning experience of when theory meets practice.

Each theme is a tool designed to optimize your practice. So what will you choose?

* Optional Courses: additional fees required. Please refer to the Registrations Guidelines at the end of the program.

### WHAT’S IN... FOR THIS EDITION

1. **BODY SHAPING**
   What’s new in full body rejuvenation? Find out about safe and effective combined treatments for body shaping.

2. **BODY SURGERY**
   Hone your skills with the 3-hour video workshop on Regenerative surgery! See more on page 24 for IMCAS Surgery.

3. **COSMECEUTICALS**
   Review the recent advances in research and how to apply them to practice. Available as a stand-alone module. See more on page 22.

4. **CLINICAL DERMATOLOGY**
   How to apply evidence-based therapies to practice. See more on page 21.

5. **BREAST SURGERY**
   From anatomy to complications management, get all the essentials on breast surgery. See more on page 24 for IMCAS Surgery.

6. **FACE SURGERY**
   Don’t miss the face surgery battle on Friday! See more on page 24 for IMCAS Surgery.

7. **GENITAL TREATMENTS**
   Delicate and intricate treatments for male & female patients. Available as a stand-alone module. See more on page 18.

8. **HAIR RESTORATION**
   Get the tips & tricks to master the newest in hair treatments. See more on page 20.

9. **IMCAS BEYOND**
   Industry leaders and experts project how they image the future of the profession with objective analysis of the latest developments.

10. **LASERS & EBD**
    The latest innovations and challenging cases related to picosecond lasers, lights and ultrasounds. Be sure to attend the IMCAS Alert cases course on lasers! See more on page 29.

11. **PEELINGS, MESOTHERAPY & ANTI-AGING**
    From early prevention to late intervention, all the steps to fight aging with peelings and mesotherapy.

12. **PRACTICE MANAGEMENT**
    All you need to know to boost your business in the digital media age. See more on page 27.

13. **REGENERATIVE SURGERY & CELL THERAPY**
    A look at the newest indications in research on efficacy and safety of regenerative surgery. See more on page 23.

14. **SUSPENDING DEVICES**
    Perfect for all levels, from beginners to advanced! See more on page 29.

MORE IN THIS EDITION...

Themes not listed but equally as important:
- Regional Masterclasses. See more on page 28
- Male Treatments
- Combined Treatments
- Young Physicians. See more on page 29

What will you choose?
LIVE AUGMENTED ANATOMY

CADAVER WORKSHOP

THURSDAY

8:30 am  PERIORBITAL & RETROBULBAR INJECTIONS

9:30 am  NOSE INJECTIONS

10:30 am  UPPER FACE INJECTIONS (TEMPLE & FOREHEAD)

11:30 am  MID FACE INJECTIONS AND THREADS

2 pm  THREADS (LIVE FROM JAKARTA)

3 pm  LOWER FACE & NECK INJECTIONS

4:30 pm  GENITAL ANATOMY

5:30 pm  SUBMENTAL FAT & ANATOMY OF THE SUPERFICIAL FACIAL SYSTEM

KEY LEARNING

The classic favorite returns this year with an augmented focus on the intricate areas for injections to help you understand the anatomy that lies beneath and avoid complications. The workshop will cover the topographical anatomy for injections in the nose, upper face, midface, lower face and neck. The sessions will also delve into the anatomical structures that are crucial for procedures such as threads, fat injection and genital treatment.

This is the perfect opportunity to review your anatomical references and gain a visual understanding of “what lies beneath”, so that you apply the optimum techniques to the right areas and avoid the danger zones.

WITH THE EXCEPTIONAL SUPPORT OF

ASSISTANCE PUBLIQUE HÔPITAUX DE PARIS

PERIOSKI
INDONESIAN SOCIETY OF DERMATOLOGY AND VENEREOLOGY

EDUCATIONAL GRANT
GRANTING COMPANIES ON PAGE 41

CHECK UPDATES ON IMCAS.COM
INNOVATIVE APPROACHES: SURGICAL & NON-SURGICAL

KEY LEARNING
As the number of patients seeking treatment increases each year, it is crucial to stay up-to-date with the latest innovations in genital treatments. This coveted module, led by prominent physicians in the field, will explore the surgical and non-surgical treatment procedures currently available, and discuss the implications of emerging research on genital treatments.

This comprehensive course is designed for both male and female treatments, with sessions dedicated to penoplasty, as well as the opportunity to examine the genital anatomy during the Cadaver Workshop. The module is open to gynecologists and physicians alike, and will also cover patient expectations and other challenging issues that may arise in consultations: menopause, stress urinary incontinence, post birth laxity and complications.

THURSDAY

8:30 am WHAT’S NEW IN GENITAL INJECTION TREATMENTS
9:30 am REFINEMENTS IN FEMALE GENITAL SURGERY
10:30 am HOW TO DEAL WITH VAGINAL PAIN
11:30 am UPDATE IN URINARY INCONTINENCE TREATMENTS
2 pm POST BIRTH LAXITY
3 pm FEMALE GENITAL EVIDENCE BASED MEDICINE - WHAT REALLY WORKS TODAY
4:30 pm PENIS TIP CONCERNS
5:30 pm PENOPLASTY: ELONGATION VS AUGMENTATION

EXCEPTIONAL SUPPORT
PARTNERING SCIENTIFIC SOCIETIES ON PAGE 34

EDUCATIONAL GRANT
GRANTING COMPANIES ON PAGE 41

CHAIRS

JEAN PAUL MENINGAUD
FACIAL PLASTIC SURGEON, FRANCE

PIERRE MARES
GYNECOLOGIST, FRANCE

COORDINATORS

BARBARA HERSANT
PLASTIC SURGEON, FRANCE

NICOLAS BERRENI
GYNECOLOGIST, FRANCE

BERNARD MOLE
PLASTIC SURGEON, FRANCE

FACULTY LIST

MENKES SOPHIE
AZNAR MANAS FERNANDO MIGUEL
BADER ALEXANDROS
BELEY SEBASTIEN
BENADIBA LAURENT
BEUSTES STEFANELLI MATHIEU
BOUCHER FABIEN
BRAMBILLA MASSIMILIANO FEDERICO
ELIAS JORGE ALBERTO
ESTRADA BLANCO ZURAMIS
GAFOOR ABDUL MUBARAK
GASPAR ADRIAN
GAVIRIA JORGE
GONZALEZ ISAZA PABLO
HADDAD ALESSANDRA
KOLCZEWSKI PIOTR
LA PADULA SIMONE
LEE JENNIFER PONING
LEIBASCHOFF GUSTAVO H
LESHUNOV EUGENII VIKTOROVITCH
LEYLEK OZGUR RIDVAN
LOUAFI ADEL

MEZI MOUNIA
NUWAYHID MARWAN
PANIEL BERNARD JEAN
SABBAN SERFATI PASCALE
SALVATORE STEFANO
SAWAN DANA
ADVANCES IN HAIR RESTORATION

THURSDAY

8:30 am THE NEWEST HAIR TREATMENTS

9:30 am COMBINED TREATMENTS IN HAIR LOSS

10:30 am FUE, FUT TECHNIQUES

11:30 am COMPLICATIONS OF HAIR TRANSPLANTS

2 pm STEM CELL THERAPY AND PRP FOR ALOPECIA

3 pm HAIR LOSS

KEY LEARNING

With major advances in recent years, hair restoration has quickly become one of the most indispensable topics at IMCAS. This module is composed of 6 back-to-back sessions, weaving from theory to practice. The most accomplished experts in the domain are leading the lectures to ensure you develop the necessary knowledge and skills for quality patient care.

See the latest developments in hair restoration as well as extensive looks into combined treatments, FUE & FUT techniques, complications and the role of stem cells & PRP in the future of treatment methods for both male and female patients.

The sessions are not limited to hair restoration! Lectures will also cover beard and eyebrow transplantation as well as precautions to take depending on the ethnic morphology of patients.

CHECK UPDATES ON IMCAS.COM
The Clinical Dermatology module, taking place the first two days of the congress, aims to improve your competencies and skills in assessing the implications of the latest research and treatment methods. International dermatologists will share their expertise in the prevention and intervention of common dermatological pathologies such as acne, pigmentary diseases, skin cancer, scars and burns.

Follow along as they discuss the efficacy of recent evidence based therapies and updated guidelines for diagnostic and therapy such as energy-based devices for specific diseases.

**THURSDAY**

- **2 pm** MELASMA
- **3 pm** PIGMENTED LESIONS
- **4:30 pm** ACNE & ACNE SCAR
- **5:30 pm** INFLAMMATORY SKIN DISEASES

**FRIDAY**

- **8 am** DERMOSCOPY: OPEN YOUR EYES
- **10:30 am** HIDRADENITIS SUPPURATIVA (Verneuil’s disease)
- **2 pm** RED FACE
- **3 pm** SKIN CANCER & PRE-CANCER: PREVENTION AND TREATMENT
- **4:30 pm** SCARS
- **5:30 pm** BURNS

**SATURDAY**

- **2 pm** SUN DAMAGED SKIN

---

**FACULTY LIST**

- ABOELELA YASSER HAMED MOHAMMED
- ADATTO MAURO
- APALLA ZOE
- ARTZI OFIR
- BADAWI ASHRAF
- BEMOUSLY MLIK YAM
- BLOOM BRADLEY
- BONAN PAOLO
- CALZAVARA PINION PIERGIACOMO
- CASSOTTA GABRIELLA
- DAHAN SERGE
- DESAI SEEMAL
- DIERICKX CHRISTINE
- FRITZ KLAUS
- GAUGLITZ GERD
- GOLD MICHAEL
- GOLDBERG DAVID
- GUILLEM PHILIPPE
- HUMBERT PHILIPPE
- INALOZ HUSEYIN SERHAT
- IOANNIDES DIMITRIOS
- JANIN ANNE
- JEMEC GREGOR BORUT ERNST
- JIMENEZ NATALIA
- JOLY PASCAL
- KASRAEE BEHROOZ
- KATZ BRUCE
- KIRKIC LEON
- LALLAS AIMILIOS
- LAZARIDOU ELIZABETH
- LEDERLE SYLVIE
- LOTTI TORELLO
- MAIRE CYRIL
- MARINI LEONARDO
- MEHTA VIVEK
- MERNISSI FATIMA ZAHRA
- NAOURI MICHAEL
- NAST ALEXANDER
- ORTIZ ARISA
- PICCOLO DOMENICO
- PILLAI RAHUL
- RAIMBAULT CATHERINE
- SACHDEV MUKTA
- SHAGOV EVGENIY
- STOCKFLETH EGGERT
- SUAREZ MARIA JESUS
- TOBIN DESMOND
- TOGSVERD BO KATRINE
- TRETII CLEMENTONI MEMADE
- WAIBEL JILL
- WOLKERSDORFER ALBERT
- ZABRNEKOVA OLGA
- ZENKER SABINE
As patients age, their skin suffers not only from the effects of time, but also from environmental factors such as the sun, pollution, harsh weather and certain vices. Aging is inevitable, however deterioration is evitable.

Based on recent advances in skin aging research, the medical and scientific experts will review the safety and efficacy of cosmeceuticals, nutraceuticals and home-use devices for skin rejuvenation, covering from preventative procedures to post-treatment care, with all the various intervention methods in-between.

In today’s ever-expanding field of cosmeceuticals where the term “anti-aging” is slowly being replaced by a more wholesome ideology of “healthy living, healthy aging”, leaders of the field seek to answer the questions that can make a difference: which of the products in the current market are truly safe and effective? What is their place in cosmetic dermatology and plastic surgery?
This interdisciplinary module presents the growing importance of regenerative surgery and cell therapy in aesthetic science, and aims to help practitioners develop the methods of approach and skills required to master procedures, and better incorporate them into practice.

The sessions will be presented by seasoned experts covering the latest developments and evidence in research on PRPs, stem cells and lipofilling, as well as clinical accounts of combination methods and treatment techniques.
Surgeons, rejoice! IMCAS is proud to introduce IMCAS Surgery, a brand new module that will revolutionize the standards of surgical training. Led by world-renowned experts and endorsed by a number of European and international scientific societies, IMCAS Surgery aims to provide practical courses to improve the depth and breadth of your surgical skills.

For a stimulating and invigorating learning experience, the sessions of the first day will be presented in a BATTLE format, a duel wherein which two speakers with opposing stances on a surgical procedure “fight” to defend or advocate their methodology. The second day workshop, the LIVE Aesthetic Surgery Workshop, will feature cutting-edge training tools for the ultimate hands-on surgical experience.

Last but not least, a half-day module dedicated to residents will welcome the new generation of young surgeons with in-depth practical courses.
3 DAYS OF PLASTIC SURGERY AND SURGICAL ANATOMY

FRIDAY

<table>
<thead>
<tr>
<th>Time</th>
<th>Session Access Limited to:</th>
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<tbody>
<tr>
<td>8 am</td>
<td>board certified plastic surgeons (all sessions)</td>
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<tr>
<td></td>
<td>facial plastic surgeons &amp; oculoplastic surgeons sessions dedicated to the face</td>
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</table>

8 am OPEN & CLOSED RHINOPLASTY

10:30 am
- FACE & NECKLIFT
- ORBIT MIDFACE

2 pm
- BRACHIOLASTY
- HYBRID GLUTEAL IMPLANTS

4:30 pm SHAPED IMPLANTS VS COMPOSITE ROUND IMPLANTS

LIVE SURGERIES
from the Clinique Alphand, Paris

LIVE DISSECTIONS
from the Fer à Moulin Surgery School, Paris

LIVE DEBATES
from the Palais des Congrès, Paris

SIMULTANEOUSLY PERFORMED

KEY LEARNING

The leading experts in the field are bringing their dexterity to the table in a never-before-seen format. Discover this unprecedented workshop that demonstrates the best surgical operating techniques via a comparative step-by-step approach of live dissections and live surgeries. Throughout the course, different parts of the face, breast and body will be addressed to sharpen your surgical & anatomical knowledge overall.

CHECK UPDATES ON IMCAS.COM
THE FUTURE GENERATION OF PHYSICIANS

SATURDAY

9 am  HOW TO DO PEELINGS FOR YOUNG SURGEONS

10:30 am  INJECTABLES: HANDS-ON USING SIMULATOR FOR YOUNG SURGEONS

11:30 am  BOTULINUM TOXINS: HANDS-ON APPROACH FOR YOUNG SURGEONS

2 pm  YOUNG DERMATOLOGISTS - MELASMA & EARLY SCAR INTERVENTION

4:30 pm  YOUNG PHYSICIANS - SURGERY AND DERMATOLOGY CLINICAL CASE AWARD

KEY LEARNING

The Young Physicians sessions are an initiative to provide courses that are specifically targeted towards budding physicians beginning their career in the fields of dermatology and plastic surgery.

The Young Surgeon courses are designed to help improve not only surgical skills but also practical techniques for other aesthetic treatments such as injectables, toxins and peelings. The Young Dermatologists will receive focused trainings on diagnosis, early intervention, and basic treatment methods for melasma, scar treatments and lasers.

To ensure a real hands-on experience for your proficiency, this module introduces for the very first time an innovative training tool with simulation exercises that will allow you to develop your competencies as a practitioner.

If you are a young physician interested in feedback from veteran experts, be sure to participate in the Clinical Case Review! Submit a case of your clinical experience with complications on lasers, injectables, surgery or other aesthetic treatments for an opportunity to present in front of a jury of world-renowned physicians for a final selection.

Don’t miss this all-encompassing training opportunity!
DO’S AND DON’TS FOR YOUR PRACTICE

SATURDAY

8 am  MAKE THE DIFFERENCE

9 am  DIGITIZE YOUR PRACTICE

10:30 am  CATCH THE TRAIN OF SOCIAL MEDIA MARKETING

11:30 am  DO’S AND DON’TS IN SOCIAL MEDIA

2 pm  CYBERSECURITY AND CRITICAL RISKS FOR YOUR PRACTICE

3 pm  ATTRACT AND RETAIN YOUR PATIENTS

4:30 pm  ORGANIZE YOUR PRACTICE AND TRAIN YOUR STAFF

5:30 pm  THE NEXT STEP: CORPORATE MEDICINE

KEY LEARNING

In the modern era of social media and digital marketing, being a great physician entails not only having the medical competencies but also the techniques for surviving in today’s market.

The Practice Management module, featuring presentations from notable physicians and international marketing experts, will explain the do’s and don’ts to optimize your practice and promote your expertise.

Social media is a great tool, but are you using it efficiently for your practice? You may lose all your clinic’s data in just a second, are you protecting your business from critical issues such as digital attacks? What about your online reputation, how should you react to negative comments to turn the situation to your advantage? Should you collaborate or compete with your peers?

This must-attend, full day module will answer all those key matters for today’s physicians. Reap the benefits, avoid the pitfalls and revamp your practice to thrive in this digital era!

CHAIR

STEVEN DAYAN
FACIAL PLASTIC SURGEON, USA

FACULTY LIST
BERMANT DANNY
BERNE FREDRIK
BRANFORD OLIVIER
CHABTINI ELIAS
DAYAN STEVEN
DUMITRU NICK
FABI SABRINA
FRISINA LOUIS
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NAHAI FOAD
NAZARIAN SHEILA
PLACIK OTTO
SALTZ RENATO
SCHLESINGER TODD
SHELVKOVITZ TZACHI
TAGER MARK
VAN HEIJNINGEN IVAR
VANO GALVAN SERGIO

CHECK UPDATES ON IMCAS.COM
**KEY LEARNING**

Aesthetic norms differ from region to region, culture to culture. In order to achieve the best results and patient satisfaction, it is important to be aware of these differences and tailor treatment to the individual patient. To enhance this “savoir-faire”, be sure to attend our Regional Masterclasses, covering two regions with enormous growth potential in the market.

Each class, led by speakers from the region, will provide insights on aging, morphotypes and the role of aesthetic medicine specific to each population. This module will help practitioners address and understand the desires of patients.

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**REGIONAL MASTERCLASSES**

**APPROACHES TO AESTHETIC TREATMENTS**

**SUNDAY**

7 am  
**CURRENT TRENDS IN WORKING WITH BOTULINUM TOXINS AND FILLERS**

7 am  
**VASCULAR COMPLICATIONS**

7:30 am  
**THREADS: ANATOMY, MATERIAL, TECHNIQUES, COMPLICATIONS**

8 am  
**REGENERATIVE MEDICINE: AUTOLOGOUS TREATMENTS**

9 am  
**SURGICAL VS NON-SURGICAL TREATMENTS**

10 am  
**SMALL INJECTIONS CAN MAKE A BIG DIFFERENCE**

**MIDDLE EAST & NORTH AFRICA**

**CHAIRS**

- **ASHRAF BADAWI**
  DERMATOLOGIST, CANADA

- **AHMED NOUR EL DIN**
  PLASTIC SURGEON, EGYPT

- **SAHAR GHANNAM**
  DERMATOLOGIST, CANADA

- **TUNC TIRYAKI**
  PLASTIC SURGEON, TURKEY

---

**SUNDAY**

8 am  
**BREAST SURGERY: COMPLICATIONS AND MANAGEMENT**

8 am  
**SCAR MANAGEMENT, DIFFERENT APPROACHES**

10:30 am  
**HYPERPIGMENTATION: WHAT IS TRUE?**

2 pm  
**NECK REJUVENATION, DIFFERENT APPROACHES**

3 pm  
**TIPS AND TRICKS IN INJECTABLES**

4:30 pm  
**COMPLICATIONS OR SIDE EFFECTS WITH INJECTABLES: HOW I DEALT WITH?**

---

**CHECK UPDATES ON IMCAS.COM**
MASTERING THE ART OF THREADS: FROM BASICS TO PRACTICE

KEY LEARNING
Whether you are a newcomer to suspending devices or a veteran in threads, this module welcomes all levels! The sessions will give a concrete overview of the basics of suspending devices and facelifts, moving towards more complex methods such as combined treatments and threads for body contouring.

Don’t miss the Cadaver Workshop which will delve into the anatomy behind threads to help you master the techniques and avoid danger zones.

SATURDAY

2 pm THREADS BASICS AND UPDATES
3 pm COMBINED TREATMENTS WITH THREADS
4:30 pm THREADS FOR THE BODY

IMCAS ALERT...
ALWAYS ON IMCASACADEMY.COM

KEY LEARNING
This module follows the format of IMCAS Alert on our Academy, which allows you to submit your case anonymously and receive expert advice on complications, difficult cases or procedures. The sessions will present real examples related to injectables, lasers and surgery, posted by IMCAS Academy users on IMCAS Alert. Each of the speakers will then share their personal experience and advise how to deal with the problem at hand, providing you with new approaches to mastering your practice.

SATURDAY

8 am COMPLICATION WITH LASERS - IMCAS ALERT CASES
COMPLICATIONS WITH SURGERY - IMCAS ALERT CASES
4:30 pm COMPLICATIONS WITH INJECTABLES - IMCAS ALERT CASES

IMCAS ALERT - LASERS
ASHRAF BADAWI
DERMATOLOGIST, CANADA
HUGUES CARTIER
DERMATOLOGIST, FRANCE

IMCAS ALERT - INJECTABLES
THOMAS RAPPL
PLASTIC SURGEON, AUSTRIA
IGOR RUDENKO
DERMATOLOGIST, UKRAINE

IMCAS ALERT - SURGERY
SEBASTIEN GARSON
PLASTIC SURGEON, FRANCE
GOMEZ BRAVO FRANCISCO
PLASTIC SURGEON, SPAIN
DANIEL LIU
PLASTIC SURGEON, USA
MAURICE NAHABEDIAN
PLASTIC SURGEON, USA
Welcome to the first edition of IMCAS Global Market Summit, a full day including three main events for all the various players from the dermatology, plastic surgery and aesthetic market.

From physicians, industry leaders, entrepreneurs to start-ups and investors, you will get access to a range of sessions in order to understand the main elements and activities of our market.

Attend this exceptional event in order to:
- Evaluate the global market
- Discover the best innovations, products and services for tomorrow’s medical practices
- Analyse the market figures and growth potential
- Appreciate investors’ perspectives and challenges
- Understand industry big players’ strategies and investments
- Get updated on the latest market news including mergers and acquisitions

**CHAIKS**

**BENJAMIN ASCHER**
PLASTIC SURGEON, FRANCE

**LAURENT BRONES**
BUSINESS DEVELOPMENT, SYMATESE, FRANCE
**INNOVATION SHARK TANK**

**DISCOVER TOMORROW’S INNOVATIONS**

9 AM - 12:30 PM

The Innovation Shark Tank will start the day, presenting the most promising international start-ups that will compete for the Innovation of the Year award by pitching their innovations to the audience and a high-profile jury.

Emerging aesthetic companies are applying to take part to the event, each attempting to demonstrate how their innovation will uniquely solve a problem in the dermatology, plastic surgery or aesthetic science field.

Among all the applications received, only the best disruptive companies are chosen to present live.

**COORDINATORS:**

AVRAM MATHEW, BRONES LAURENT, DU CREST DOMINIQUE, ORTIZ ARISA

**ORGANIZED IN COLLABORATION WITH THE PRESTIGIOUS:**

**INVESTOR’S FORUM**

**ACHIEVE HIGHER RETURNS**

2 - 4 PM

The Investors’ Forum will unite industry, analysts and investors including venture-capitalists and private equities from all over the world to discuss the challenges, opportunities and related emerging technologies in the dermatology, plastic surgery and aesthetic market in order to achieve higher returns.

Key experts from venture-capital funds (Gore Range Capital), private equities (APAX, Bridgepoint), investment banks (Barclays), health incubators (HealthWildCatters) and strategy consulting companies (Tantum) will share their perspectives and will debate about the market insights.

**COORDINATORS:**

ANTUNES HUMBERTO & ECKHOUSE SHIMON

**ECONOMIC TRIBUNE**

**GET THE MARKET KEY FIGURES AND BIG PLAYERS’ STRATEGIES**

4:30 - 6:30 PM

The 12th edition of the World Economic Tribune will conclude the Global Market Summit with an analysis of the various market segments including the latest mergers and acquisitions.

Market analysts will commence the session introducing the market figures from each segment: energy based devices, fillers & toxins, breast implants, cosmeceuticals…

During the round table discussions that follow, CEO of the major industry players will debate about their vision of the market and acknowledge their company’s latest strategies.

CEOs and Board Directors of the following companies will be there:

Allergan, Alma Lasers, Candela (Syneron), Croma Pharma, Establishment Labs, Fillmed by Filorga, Hologic (Cynosure), Laboratoires Vivacy, Lumenis, Menarini, Merz Pharma, Nestlé Skin Health (Galderma), Sientra, Skinceuticals, Teoxane Laboratories, and more to come.

**COORDINATORS:**

ASCHER BENJAMIN, BRONES LAURENT, CHIGNON THIERRY
**DID YOU KNOW?**

**IMCAS ACADEMY**

**FRESH FIGURES & FACTS**

**AS OF OCTOBER 2018**

**HOW THEY CONNECT?**
- Desktop: 49%
- Mobile: 43%
- Tablet: 8%

**TOTAL VIEWS**
- 142,960

**VIDEOS**
- 2,979

**AVERAGE VIDEO RATING**
- 4.35 out of 5

**MEMBERS**
- 15,873

**SPEAKERS**
- 1,102

**5 MOST READ BLOG POSTS**

1. **Buttock Augmentation**
   - By Dr Alfredo Hoyos
   - (Plastic Surgeon, Colombia)

2. **Cosmetic Procedures and Youth in the Age of Social Media**
   - By Dr Emily de Golian
   - (Dermatologist, USA)

3. **Periorbicular Wrinkles Barcode Treatment with Injectables**
   - By Dr Gabriele Ferruccio Muti
   - (Plastic Surgeon, Italy)

4. **Innovative Minimal Invasive Techniques in Facial Reshaping**
   - By Dr Kwun Cheung Hau (Dermatologist, Hong Kong China)
   - & Dr Salvatore Piero Fundaro
   - (Plastic Surgeon, Italy)

5. **A Step Beyond Fighting Against the Aging Face**
   - By Dr Jacques Andre David
   - (Facial Plastic Surgeon, France)
WHAT ARE OUR ACADEMY MEMBERS LOOKING FOR?

TOP 5 SEARCHED KEYWORDS

<table>
<thead>
<tr>
<th>KEYWORDS</th>
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<tbody>
<tr>
<td>FILLERS</td>
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<td>LIPS</td>
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<td>THREADS</td>
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<td>ANATOMY</td>
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TOP 5 SEARCHED THEMES

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<th>THEMES</th>
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<tbody>
<tr>
<td>INJECTABLES</td>
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<td>LASERS &amp; EBD</td>
<td>2</td>
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<tr>
<td>FACE SURGERY</td>
<td>3</td>
</tr>
<tr>
<td>CLINICAL DERMATOLOGY</td>
<td>4</td>
</tr>
<tr>
<td>COSMECEUTICALS</td>
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IMCAS ALERT

The most active group on the platform

IMCAS Alert allows you to receive expert advice on complications, cases or procedures in two easy steps. Submit your case anonymously. Your case will then be visible to the IMCAS Academy community of experts for them to answer.

THE TOP 10 COUNTRIES WHERE OUR VIEWERS COME FROM*

*Data extracted from September 2017 to September 2018 on academy.imcas.com

Members and viewers out of 175 countries total.

IMCAS 2018

The best year so far

If you haven’t heard about it yet, during the past two years, IMCAS Academy has become the number one go-to e-learning reference for doctors all around the world when it comes to getting the latest, most up-to-date medical aesthetic information and videos. IMCAS Academy premium membership gives you unlimited access to learning material, whenever you want, wherever you are! Watch all of the IMCAS congress sessions again by selecting from your favorite topics or speakers.

Now available as an app

To make your life easy, IMCAS Academy is now available as an app! Download for free from the App Store or Google Play and have all the references at your fingertips. If you are not already a part of it, what are you waiting for?
Top Attendance of Participants Per Region
*Figures taken from IMCAS Annual World Congress 2018*

**Scientific Partners and Participants from Around the World**

BICAS works in partnerships with a network of scientific societies from across the globe that contribute in form of expertise on sessions related to their specialty. The collaborations not only ensure that the educational content benefits an international audience, but they also mutually nourish the influence and outreach.

**Scientific Societies Dermatology**

- **DDL (Germany)**
  German Society of Laser Dermatology
  www.ddl.de

- **ESCAD (International)**
  European Society of Cosmetic & Aesthetic Dermatology
  www.eascad.org

- **ESDV (Egypt)**
  Egyptian Society of Dermatology and Venereology
  www.esdv.eg

- **ESLD (International)**
  European Society for Laser and Energy Based Devices
  www.esld.eu

- **GDEC (France)**
  Group of Aesthetic and Corrective Dermatology of the SFD
  www.gdec.com

- **GLDT (Tunisia)**
  Group Laser Dermatology Tunisia
  www.giac-tun.com

- **G-SCARS (International)**
  Global Scar Society
  www.g-scars.com

- **GLSFD (France)**
  Laser Group of the French Society of Dermatology (SFD)
  www.groupelaserfd.com

- **IPS (International)**
  International Psoriasis Society
  www.peelingsoociety.com

- **ISD (Iran)**
  Iranian Society of Dermatology
  ISD

- **JSYD (Jordan)**
  Jordanian Society of Dermatology, Venereology, Dermatosurgery & Laser
  www.jsyd.com

- **KADD (Kazakhstan)**
  Kazakhistan Association of Dermatovenereologists, Dermatozodologik
  www.kadd.kz

- **LSDV (Italy)**
  Laser Society of Dermatology and Venereology
  www.laservenereology.com

- **PEROSKI (Indonesia)**
  Indonesian Society of Dermatology and Venereology
  www.perodki.org

- **SIDMAST (Italy)**
  The Italian Society of Dermatology
  www.siledma.org

- **SMD (Morocco)**
  Moroccan Society of Dermatology
  www.smdmalt.org

- **SOMALDEC (Morocco)**
  Moroccan Society of Laser, Aesthetic Dermatology and Surgery
  www.somaldec.com

**Scientific Societies Plastic Surgery**

- **AAHT (International)**
  Arabic Association of Hair Transplant
  www.aahh-egy.org

- **AEEPC (Spain)**
  Spanish Society of Aesthetic Plastic Surgery
  www.aeepees.org

- **AIICP (Italy)**
  Italian Association of Plastic and Aesthetic Surgery
  www.aiicpe.org

- **BAAPS (England)**
  British Association of Aesthetic Plastic Surgeons
  www.baaps.org.uk

- **ISPS (Israel)**
  Israeli Society of Plastic and Aesthetic Surgery
  www.plasticsurgery.org.il

- **LSRPS (Iran)**
  Iranian Society of Plastic Surgery
  www.iranps.org

- **SOCF (France)**
  French Society of Aesthetic Plastic Surgeons
  www.chirurgies-aestheticques-plastiques.com

- **SOMCEP (Morocco)**
  Moroccan Society of Plastic and Aesthetic Surgery
  www.somceps.org

- **TSA (Turkey)**
  Turkish Society of Aesthetic Plastic Surgery

- **VDAC (Germany)**
  German Association of Plastic and Aesthetic Surgery
  www.vdadepc.de

**Scientific Societies Genital Treatments**

- **EAGAMS (International)**
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- **ESAG (International)**
  European Society of Aesthetic Gynecology
  www.esag.org

- **GRG (France)**
  Gland Restoration Innovative Research Group
  www.grig.org

- **ISGAR (International)**
  International Society of Gynecology Aesthetic and Research

- **ISRAIT (International)**
  International Society of Reconstructive and Aesthetic Intimate Treatment
  www.israt.org

- **PSPRG (Poland)**
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- **SEGER (Spain)**
  Spanish Society of Functional Regenerative Aesthetic Gynecology
  www.segerf.org

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- **EAMAS (International)**
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- **HUD (International)**
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  www.home-use-device.com

- **IDS (International)**
  International Dermoscopy Society
  www.dermoscopy-ids.org

- **SAME (Algeria)**
  Société Algérienne de Médecine Esthétique

**Scientific Congresses**

- **AAAMC (Azerbaijan)**
  Azeri bastard aesthetic medicine congress
  www.aamc.az

- **AASURGERY (Russia)**
  Advanced Aesthetic Surgery Symposium, Hobart and Four Corners
  www.aasurgery.ru

- **AIDA (Iran)**
  Abu Dhabi International Conference Dermatology and Aesthetics
  www.menacconference.com

- **EOCC (Egypt)**
  International Cosmetic Conference
  www.euocosmetics.com

- **IECT (Russia)**
  International Cosmetic Gynecology Congress

- **INDERECOS (International)**
  International Dermatology and Cosmetology Congress
  www.sesect.org

- **PARIS BREAST RDV (France)**
  Paris Breast Rendez-Vous
  www.parisbreastrendezvous.com

- **SHARM DERMA (Egypt)**
  International Education Course Training for Cosmetologists
  www.sharnderma.net

**Other Specialties**

- **AEGY (Egypt)**
  Academy of Aesthetic Egypt
  www.aegy.org

- **ACP (Australia)**
  Australian College of Phlebology
  www.phlebology.com.au

- **EAAMS (International)**
  Euro-Asian Association of Plastic Medicine/Specialities
HOW HAS SOCIAL MEDIA IMPACTED your practice?

Social Media and its prevalence in aesthetic medicine have been on the rise over the past decade. For physicians, it’s a new marketing and communication tool; for patients, it’s the new source of reference. It could be argued that the growing number of cosmetic procedures mediatized on social media have helped reduce stigma against aesthetic treatments. In recent years however, there have been emerging accounts revealing the danger of this double-edged sword.

A great communication tool for physicians also means blurring of the professional boundary in the patient-physician relationship; a reference tool implies access to information of dubious origin; and finally, opening to cosmetic procedures could correlate to users being less satisfied with their physique and yearning for an idealized image.

Potential patients may rely on social media for information on cosmetic procedures or to search for a physician to perform the procedure. The problem here lies within the fact that users base their decision not on the credibility of the physician but on the physician’s popularity on social media.

To understand the everyday influence of social media on practitioners, we asked our Scientific Committee to shed light on this social media madness.

2. Ross, A. (2017, October 25). Cosmetic Surgery on Social Media – Patients Rate Preferred
Social media has transformed how we reach out to patients. Only 10 years ago, print and television were the best way to reach potential new patients. Today, it is more commonly by way of social media. With social media, we can reach people at minimal expense to the physician. The difficulties associated with social media relate the choice of social media, demographics of audiences to be reached and appropriate content. If done correctly, the use of social media can markedly increase the number of patients we see.

Dr Rappl Thomas
Plastic Surgeon, Austria

Social media is a rapidly growing and changing platform. It is also age related. Younger clients are collecting information on Instagram, whereas the older generation still searches on Facebook. Therefore it is necessary to present news and information on both platforms. Although it seems that people are getting a little bit tired of social media, it is still essential to act and react on this platform. Social media has become one of the most important ways of distribution of information. Besides that, it is a very reasonable way of advertising and representation.

Dr Goldberg David
Dermatologist, USA

Social media has transformed how we reach out to patients. Only 10 years ago, print and television were the best way to reach potential new patients. Today, it is more commonly by way of social media. We can reach people at minimal expense to the physician. The difficulties associated with social media relate the choice of social media, demographics of audiences to be reached and appropriate content. If done correctly, the use of social media can markedly increase the number of patients we see.
In a world dominated by social media that is overrun with instant but often incorrect information, an old saying rings more and more true: speech is silver when silence is golden. Perhaps when professionals could all adapt this reflection—this conscious and responsible decision to only share information that is true and pertinent—then social media may be considered a resource of real value.

Injections of fillers, toxins and fat may seem like simple aesthetic procedures and its mainstream status seems to dissolve whatever negativity associated with it, including its risks and dangers. For those in dire need of refreshers, this course “cheat sheet” sums up the key points to take away from the IMCAS Academy Course - “Topographical anatomy for injections”.

In a PRS very interesting article it has been shown that board-certified plastic surgeons have a great opportunity to promote evidence-based plastic practice by means of #PlasticSurgery in the interests of supporting patients and the profession. This hashtag enjoys over 5 billion impression per year. In comparison, the hashtag #dermatology has only 10% of this reach. We are strongly advocating dermatologists to engage more on twitter by using hashtag #dermatology as a toll to engage a share evidenced based dermatology information with peers, patients and consumers.

2) https://twitter.com/ducrest/status/915209509236301825
3) https://twitter.com/ducrest/status/1035403430754504704

In a long career, including the impact of injectables, technology and social media. Each has not only changed how we practice but significantly changed how we maintain and build a practice. Social media is a powerful, if not always accurate, source of information for perspective patients. Social media can be a friend as well as foe. I have learned to harness it as a friend to inform and attract and keep patients.

How has social media impacted your practice?

Dr Cartier Hugues Dermatologist, France

Du Crest Dominique SkinAid Founder, France

Dr Nahai Foad Plastic Surgeon, USA
THE FACE

DR MARINA LANDAU
DERMATOLOGIST, ISRAEL

The vascular system is one of the most important structures to learn before injections. A surgeon may accidentally damage a vein or artery, but it is not complicated to mend it. However, the result of an accidental vascular injection is a completely different story that can end with vision loss or death.

Key tips to remember to avoid danger zones:

1. Know the target area for the injection & the potential risks specific to the area
2. Know the location and exact depths of structures so as to avoid patient injury
3. Understand that anatomical variations exist between patients

THE NOSE

DR GUOZHANG ZHU
PLASTIC SURGEON, CHINA

The anatomical structure is crucial for injections, but to go the extra mile, it’s important to know the types of variations that can occur in the structure. There are 3 types of anatomical variances that have been identified for the angular artery:

Type 1: a direct anastomosis between facial and ophthalmic angiosomes
Type 2: a terminal branch of the facial artery that communicates indirectly through choke vessels
Type 3: a terminal branch of the ophthalmic angiosome

THE LIPS

DR EVGENII LESHUNOV
PLASTIC SURGEON, RUSSIA

There are fewer variations in the anatomy around the lips so there is less chance of grave complications. However, as with every injection, it is still important to know the vascular anatomy of the area.

Two areas to avoid injecting in the lips:

1. Superior level artery
2. Inferior level artery

Which narrows down the dangers zone to 1mm posterior of the junction between the wet and dry labia.

The advice from all the featured experts to conclude: know your anatomy & evaluate the face structure of each patient!
CME

IMCAS offers its participants Continuing Medical Education credits (CME), a trademark of quality in educational activities. The number of CME credits that IMCAS offers its participants varies according to the duration of the congress and the accreditation organization, given that the requirements differ from one country to another.

IMCAS congresses have been consistently accredited in Europe, USA, China, Indonesia, Hong Kong, India, among other locations.

IMCAS Annual World Congress 2019 is under process of accreditation/registration by various institutions. Physicians can request the conversion of CME credits to local credits by contacting their national accrediting authorities. For French physicians attending this conference, dedicated sessions accredited by A6C will be available and identifiable within the program.

To retrieve your corresponding CME credits, each registered delegate has to fill in the online evaluation form in the 30 days following the congress at www.imcas.com

A Certificate of Attendance will then be available for download on the delegate’s account along with a full explanation of how to claim the CME credits.

IMCAS derives its revenue either from A/industry subscriptions or B/from physician subscriptions. It conducts educational activities, but is also a profit-seeking business. How is this dilemma resolved? Simply by clearly identifying revenue’s origins.

Concerning industry subscriptions, parties may support IMCAS by providing either a SPONSORSHIP or an EDUCATIONAL GRANT. Let us explain each of these two supports provided by the industry.

1948: Association now known as the American Academy of Family Physicians create the first U.S. CME system, but the purpose is related to membership re-election rather than continuing education.

1968: The American Medical Association develops its Physician Recognition Award to acknowledge physicians who demonstrated a commitment to continuing education in their field.

1972: The American Osteopathic Association also establishes categories of credits and the two models become the basis for today’s CME credits.

1981: The learned societies see a need to establish regulations for the integrity of the system, leading to the founding of the Accreditation Council for Continuing Medical Education (ACCMCE) to review and evaluate educational programs, institutions and organizations that offer CME credits ensuring they meet the high quality educational standards.

1999: The European Union of Medical Specialists (UEMS) set up the European Accreditation Council for Continuing Medical Education. (EACCME)

Since 2002: Both parties signed an agreement of mutual recognition of CME credits between Europe and the US. For example, American physicians attending an event in Europe (like IMCAS) can have their credits recognized in the US.

COI

IMCAS insists on complete independence between instructional (or scientific) courses and the industry support of its congresses. The integrity of our congresses requires disclosure of any potentially distorting influences; having a strict COI policy helps us keep it intact.

A COI is a situation in which a person who is lecturing at an IMCAS congress has a sufficient personal and/or financial relationship with a commercial or non-commercial entity that may bias the content of his or her presentation.

The COI policy applies to anyone who is a speaker during the congress or contributes to the development of the scientific program; this includes all members of the Scientific Board and all faculty members.

"IMCAS World Congress 2019 is compliant under Ethical Medtech. Event reference: EMT11706"
SPONSORSHIP

Sponsorship is the direct financial support of an activity. Sponsoring an event therefore involves a partnership between the two parties. In return for financial support of a live demonstration, a symposium or a guest lecture, the sponsoring company may present syntheses of studies or trials, practical solutions to specific patient problems and/or live demonstrations to the audience. The content of these sponsored sessions is therefore not endorsed by IMCAS.

*updated list on imcas.com

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An educational grant is a financial donation with no exchange partnership at stake. Unlike a sponsorship, which is characterized by a bilateral exchange implying that the receiver promotes the sponsor, the grant is an unilateral gesture. Funds are given by the donor to support a project or program.

The scientific content is entirely developed and chosen by the Scientific Committee and is therefore eligible for CME accreditation.

*updated list on imcas.com
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**SATURDAY**

**BIOXIS PHARMACEUTICALS**
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<th>SUPPORTING DOCUMENTS &amp; ADDITIONAL INFORMATION</th>
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<td><em>ALL INCLUSIVE</em> PASS - PHYSICIAN (physician only)</td>
<td>full 1,850 after early bird 1,150</td>
<td>Supporting document: Physician diploma</td>
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<td>PHYSICIAN (practicing doctor)</td>
<td>full 690 after early bird 700</td>
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#### 1-HOUR TARGET COURSES* (TC)
Pick your topic for this 1-hour in-depth course led by 1 to 2 experts of this theme for a peer-to-peer exchange. We recommend that you choose up to a maximum of 3 Target Courses in order to enjoy the whole congress (limited seats).

| 1 TC | 90 |
| 2 TC | 160 |
| 3 TC | 230 |

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Pick your topic and be trained on the different techniques by a team of experts through 2-hour video presentations. No theory here, just applied techniques.

| 1 VC | 150 |
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**Themes might be updated according to the scientific program evolution.

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2. **Friday**: Genital treatments, Neurotoxins, Cellulite
3. **Saturday**: Facelifts

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The official congress language is English - Select this option if you wish to have simultaneous translation from:
- English to Russian (for Russian speaking delegates)
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#### CANCELLATION POLICY

- Before November 30, 2018: 70% of the registration fees will be refunded.
- After November 30, 2018: No refund will be granted.

#### ADDITIONAL INFORMATION
- Supporting document: Passport or official identity card is required to be left as a security deposit.
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LEVEL 3 - BOOTH 137
SYMPHOSYS

Thursday, January 31st
LEVEL 3 - ROOM 352
15:00 – 16:00

THE HOLISTIC APPROACH TO
FACIAL VOLUMETRIC RESTORATION
Chair
Daniel Cassuto
Speakers
Fabio Ingallina
Antonello Tateo

Friday, February 1st
LEVEL 3 - ROOM 352
16:30 – 17:30

HYBRID COOPERATIVE COMPLEX HA:
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10:30 – 11:30
Room 252 / Session #: S059

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<td>First FDA-cleared PDL</td>
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<td>Vbeam Classic</td>
<td>Proprietary 595 nm wavelength</td>
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<td>8 micropulses</td>
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