Science and art are often considered as disciplines with little in common. Science is the systematic and theoretical construction of knowledge, whereas art is the intuitive and expressive construction of one’s creativity. Science has a rational approach to the world and strives to eliminate ambiguity. Art, on the other hand, has an emotional approach not only to the world, but also to the individual. Art is subjective, and open-handedly welcomes ambiguity.

Despite their differences, however, science and art are inextricably interwoven. “The greatest scientists are artists as well,” said Albert Einstein, who explained that the source of his insights has always been abstract images, feelings, and even musical patterns, instead of logical symbols or mathematical equations. Take aesthetic science for instance. Each canvas is unique, living, and breathing. It becomes a permanent representation of the work of the surgeon. As each canvas even has the ability to hold their own aesthetic value and agenda, a “successful result” becomes rather subjective. Thus, having the “artistic eye” is as equally important as having the scientific knowledge to achieve the sense of harmony that both the surgeon and subject desire.

However, when we look further into cases of aesthetic and cosmetic procedures, it can be seen as straying away from evidence-based knowledge is one of the main causes for complications. For instance, research shows that more and more patients request cosmetic procedures to look better on social media, caused by the plethora of filters available on mobile applications. These filters blur the line between reality and fantasy, leading patients to chase an ideal that even surgeons with an “artistic eye” cannot even fulfill. In this case, the logical and scientific judgement of the experienced surgeon is necessary.

Artistic learning is the secret of growth. This refinement is fundamental. After this evolution, the training allied to technology is the perfect union. The possibility of handling tissues without damaging them, drawing them in three-dimensional form is more important than the quantity executed, since this concept is not in the contemporary scientific rules. Few professionals see this. In fact, the superficial anatomy knowledge has existed for 500 years, plastic surgery a century ago and high-definition body surgeries for 15 years.

- Felipe Massignan (Plastic surgeon, Brazil)

Medical knowledge is based on facts and it is objective. The artistic eye is a subjective opinion and is subject to vary according to current trends: it should be confined to art.

- Daniel Cassuto (Plastic surgeon, Italy)

Most physicians have the technical skills to deliver good outcomes; however, having an “artistic eye” is critical when it comes to achieving superb outcomes on a consistent and predictable manner. All patients are different and each patient must be individualized to correct the subtle nuances that escalate outcomes from good to great.

- Maurice Nahabedian (Plastic surgeon, United States)

I think judgement followed by technical ability are two of the most important assets or attributes of a good surgeon. An artistic eye is important but without judgement, knowledge and technical ability it is a rare surgeon with an artistic eye that can produce a good result.

- Foad Nahai (Plastic surgeon, United States)

Theoretical and practical medical knowledge is the most important. I think having knowledge in psychology and sociology is also very important in the field of aesthetics.

- Barbara Hersant (Plastic surgeon, France)

Like artwork, aesthetics of the face & body results from a combination of masteries and endowments. A great masterpiece is the outcome of superior quality material reworked with the skills and sense of the artist, and the craftsmanship of the artist depends not just on the hours of practice, but also on how he or she understands the task and applies the correct techniques to the material. Aesthetic treatments follow a similar design.

The last decade has seen an explosion in aesthetic treatments, fueling the aesthetic market and leading to the introduction of innovative tools and treatment options that allow physicians to redefine youth and age. Absorbing and acquiring technical skills is of obvious importance, however what differentiates the good from the great involves a broader knowledge across fields. All fields are multifaceted, therefore it’s crucial to also study the branches diverging from one’s primary specialty.

IMCAS congresses are unique in their pedagogical approach – while each of the diverse specialties represented at the congresses is distinguished for its individual value, IMCAS strives to provide the synergy manifested when the great minds in each of the different fields gather to exchange and unite for the progress of aesthetic treatments. The international faculty of 800 world-renowned experts along with the numerous partnerships with academic societies around the world are evidence to the collective spirit that IMCAS embodies, serving also as a guarantee that the educational material is objective and accurate.

The scientific program of this year’s IMCAS Annual World Congress is designed embracing the junctions and differences in dermatology, plastic surgery and aesthetic sciences.

The scientific program of this year’s IMCAS Annual World Congress is designed embracing the junctions and differences in dermatology, plastic surgery and aesthetic sciences. The sessions cover 15 key themes, which include injectables, lasers & EBD, clinical dermatology, face surgery, breast & body surgery, body shaping, peelings, genital treatments. Based on the topic, the sessions are regrouped into a “series” so participants can choose to follow into its depths or explore a new subject to broaden their spectrum of knowledge.

IMCAS offers educational sessions for all aesthetic practitioners both novice and experienced. Young dermatologists and surgeons are encouraged to follow the Young series for presentations that cover global overviews of basic procedures. For the more seasoned professionals, the Anatomy series encompasses the classic Anatomy on Cadaver Workshops which focus on the anatomy and techniques pertaining to non-surgical aesthetic procedures through a simultaneous transmission of live dissections and live demonstration of procedures on a patient.

The Live Aesthetic Surgery Course, part of IMCAS Surgery follows a similar format. Watch as the world’s most respected surgeons reveal step-by-step their surgical techniques, synchronized with dissections on a cadaver for a profound look at the anatomy of the relevant areas.

Topping up the scientific program is the novel introduction of a topic: Artificial Intelligence (A.I.) and robotics. Take a step into the future and discover the developments made in this field, and learn how their application could affect individual practice methods.

Fifteen rooms in parallel means it’s impossible to be everywhere at the same time. IMCAS Academy guarantees your learning on the go. Learn smarter with this easy to use app, the e-learning platform that proposes over 3,500 presentations from IMCAS and partner congresses for members to watch and re-watch the sessions they want at their own pace and time. Come to the Academy booths during the congress to discover its functions.

IMCAS is an annual reunion giving you the opportunity to reconnect with peers. The Networking Cocktail and the Gala Dinner are highlight evening events. Unwind, exchange, and add another level of richness to your congress experience.

Bienvenue à Paris!

Benjamin Ascher
IMCAS COURSE DIRECTOR
MCLAREN, Ken, Corporate finance, Canada
MENKES, Sophie, MD, Switzerland
MERNISSI, Fatima Zahra, Dermatologist, Morocco
MEURANT, Jean Marie, Professional association / society, France
MITZ, Vladimir, Plastic Surgeon, France
MOATAZEDI, David, Industry representative, USA
MOCHTAR, Fransiska, Gynecologist, Indonesia
MOJALLAL, Ali, Plastic Surgeon, France
MONTES BRACCHINI, Jose Juan, Facial Plastic Surgeon, Mexico
MOON, Hyoung Jin, Facial Plastic Surgeon, South Korea
MOST, Sam P, Facial Plastic Surgeon, USA
NAHAI, Farzad R, Plastic Surgeon, USA
NAST, Alexander, Dermatologist, Germany
NUGENT, Jeff, Industry representative, USA
OLIVEIRA SOARES, Rui, Dermatologist, Portugal
OPPIKOFER, Claude, Plastic Surgeon, Switzerland
OZER ARMON, Tzipi, Industry representative, Israel
PAASCH, Uwe, Dermatologist, Germany
PALLUA, Norbert, Plastic Surgeon, Germany
PALMA, Pietro, Facial Plastic Surgeon, Italy
PAPADOPoulos, Tim, Plastic Surgeon, Australia
PASSErON, Thierry, Dermatologist, France
PENG, Hsien Li Peter, Dermatologist, Taiwan
PRINCEN, Marc, Industry representative, Switzerland
QUINODoz, Pierre, Plastic Surgeon, Switzerland
RAImBAULT GERARD, CatherinE, Dermatologist, France
REDaelLli, Alessio, Phlebologist, Italy
REIS PINTO, Carlos, Industry representative, Ireland
RICHTER, Dirk F, Plastic Surgeon, Germany
RIGEL, Ethan, Corporate finance, USA
ROCHA, Marco Alexandre, Dermatologist, Brazil
ROSSI, Anthony M, Dermatologist, USA
RUIZ RODRIGuez, Ricardo, Dermatologist, Spain
SABAN, Yves, Facial Plastic Surgeon, France
SACHDEV, Mukta, Dermatologist, India
SADEK, Ahmed M, Dermatologist, Egypt
SAKAMOTO, Fernando Hidemi, Dermatologist, USA
SARFATI, Benjamin, Plastic Surgeon, France
SASAKI, Gordon H, Plastic Surgeon, USA
SChELEK, Leonie, MD, Netherlands
SOLDATI, Gianni, PhD - Research, Switzerland
SONG, Jianxing, Plastic Surgeon, China
SOZER, Ozan, Plastic Surgeon, USA
STAN, Constantin, Plastic Surgeon, Romania
STAN, Constantin, Plastic Surgeon, Romania
STEIMErL, Wolfgang, Industry representative, Germany
STEINBRECh, Douglas, Plastic Surgeon, USA
STERODIMAS, Aris, Plastic Surgeon, Greece
SUAREZ VALLADARES, Maria Jesus, Dermatologist, Spain
SULAMANIDzE, George, Plastic Surgeon, Georgia
TAUPIN, ValerIE, Industry representative, France
TEOT, Luc, Plastic Surgeon, France
THOMAS, Luc, Dermatologist, France
THORNAL, Kevin R, Industry representative, USA
TOBIN, Desmond J, PhD - Research, Ireland
TORTuru, Dean M, Plastic Surgeon, USA
TOWN, Godfrey, PhD - Research, UK
TRETtI CLEMENTONI, Matteo, Plastic Surgeon, Italy
TRIANA, Lina Maria, Plastic Surgeon, Colombia
VALACCHI, Giuseppe, Industry representative, USA
VAN HEMElRyCK, Thierry, Plastic Surgeon, France
VELTHUIS, Peter, Dermatologist, Netherlands
VERNER, Ines, Dermatologist, Israel
VERPAELE, Alexis, Plastic Surgeon, Belgium
VISCONTI, Giuseppe, Plastic Surgeon, Italy
VITErBo De OLIVErA NEtO, Fausto, Plastic Surgeon, Brazil
WANG, Cheng Kun, Dermatologist, Taiwan
WEINKLE, Susan H, Dermatologist, USA
WINTER, Cecile, Facial Plastic Surgeon, France
WOLLcEnBERG, Andreas, Dermatologist, Germany
WOLLINa, Uwe , Otorhinolaryngologist, Germany
WONG, Brian J F, Otorhinolaryngologist, USA
WOOLErY LLOYD, Heather, Dermatologist, USA
XU, Haisong, Facial Plastic Surgeon, China
YOSHIMURA, Kotaro, Plastic Surgeon, Japan
ZEnKer, Sabine, Dermatologist, Germany

Call for abstract

It's your chance to become a speaker at 22nd Annual World Congress 2020!

Choose your subject and prepare an abstract of 2,000 words maximum.

Fill out the abstract submission form online on our website at imcas.com by Friday, December 27, 2019.

Each submission will be reviewed by the Scientific Board for selection. Follow the submission status on your IMCAS account!
Level 3

Level 2

Level 1

Level 0 ➤ registrations
CONGRESS VENUE
Palais des Congrès
2 Place de la Porte Maillot, 75016 Paris (France)
• Parking: 40 min from Charles de Gaulles (CDG) airport, 30 min from Only ORY airport

BADGE ACCESS
IMCAS welcomes all professionals active in the world of aesthetics, including doctors and related professional bodies. Access to conference rooms depends on each badge category, whether the delegate is a board-certified physician, a registered nurse or a corporate professional.

Once you purchase a badge under your name, it is not transferable to another individual. All badge holders receive a wristband upon arrival, which must be worn along with the badge at all times for access to the conference.

Please check our registration form for the badge categories, their accesses and cancellation policy.

CHARGING STATION (ALL LEVELS)
Unlimited multiple phone charging stations are at your disposal on each level.

CLOAKROOMS (LEVEL 2)
Free cloakrooms are at your disposal, one in Room 232 and the other in the concorso outside André Blé for a fee of €2 per item.

CONFLICT OF INTEREST (COI) POLICY
IMCAS insists on transparency in all scientific courses, therefore each speaker is required to declare whether or not their presentations contain any commercial bias or financial support received.

The COI policy applies to anyone who is a speaker during the congress or contributes to the development of the scientific program; this includes all members of the Scientific Board and all faculty members.

CERTIFICATE OF ATTENDANCE & CME ACCREDITATION
IMCAS offers Continuing Medical Education (CME) credits for practicing physicians. To receive CME credits, each registered delegate has to fill in the online evaluation form within 30 days following the congress on www.imcas.com. Once completed, a certificate of attendance will be available for download, along with a full explanation on how to claim the CME credits.

EDUCATIONAL GRANT
A grant is a financial donation from a company. Funds are given by the donor to support a project or program; however, the scientific content is developed entirely by the Scientific Committee which makes them eligible for CME accreditation.

IMCAS World Congress 2020 welcomes 314 exhibitors, among which 50 are under educational grant. Check our dedicated grid for the list of granting companies for this congress.

EXHIBITION HALL
The exhibition of over 335 companies is open all day, three days on all three floors, and is accessible to all badge holders. Visit our website for the updated list of sponsors.

EXHIBITOR SERVICES (LEVEL 1)
A dedicated information area is available for exhibitors in Rooms 101, 102 & 105.

Linksevent Exhibitor service: Linksevent is the official booth constructors for this congress. For any concerns with booth constructions, please come to the Linksevent services.

FOOD COURTS & SEATING AREAS (ALL LEVELS)
Each floor has a rich food court with meals and refreshments available for purchase all day.

The program includes:
• 30- second café breaks: all delegates can grab complimentary coffee and tea during these breaks
• Thursday at 6 am
• Friday at 10 am and 4 pm
• Saturday at 10 am and 4 pm
• 90-second food breaks: lunch is an option you can add to your badge when purchased online. For only €1 per day, you have your lunch served to you at any of our food courts.

Help us be ecologically friendly! Order ahead of time to help prepare the exact amount in advance and minimize waste.

• Annotation area: look out for task talk throughout the exhibition hall, and enjoy the ooze and beverages they offer during the conference period!

GALA DINNER & AFTER PARTY
The Gala Dinner offers a fabulous ending after intensive learning. Enjoy the fine dining and entertainment at the Pavillon Cambon Capucines and unwind with friends and colleagues.

The dinner takes place on Saturday night at 8 pm. Come to the Registration desk to check for prices and seat availability.

HOSPITALITY SUITES
Companies can host internal meetings or welcome their clients, partners and VIP guests in these sponsored meeting rooms.

HOTEL RESERVATION
Please book your accommodation directly through the Alliance Meeting website, Alliance Meeting is the official IMCAS travel agent who will handle all matters concerning hotel accommodation.

Allianz Meeting
Contact: Marjana Ljede
Phone: +33 1 71 33 14 09
Email: imcas@allianzmeeting.com
Website: http://imcas.allianzmeeting.com

IMCAS ACADEMY LEVELS 1 & 2
IMCAS Academy is the e-learning platform to have in 2018.

The exhaustive content is now even easier to access with the Academy app. Discover all the IMCAS Academy has to offer at one of the Academy booths. Try it for yourself and benefit from a special offer available only during the congress.

INTERVIEW BOOTH (LEVEL 3)
We invite KOLs and faculty members to share their expertise and experiences for video interviews conducted by the IMCAS staff.

L’EAU PARISIEN & VIP LOUNGE (LEVEL 3)
Accessible exclusively to delegates who have registered for the “All Inclusive” Pass or purchased the VIP lounge option, L’EAU Parisiennes is a secluded, cozy lounge that gives you a moment of calm in the midst of the bustling congress.

LEARNING SPOTS (LEVEL 2)
Keep an eye on for these learning spots for additional learning opportunities outside the sessions.

• Picture digital presentations displayed in the designated area.
• Country spot stage: oral presentations taking place in the Courtyard stage.
• Junior corner: free access to diverse scientific journals peer-reviewed by medical societies.
• Magazines and future congress desk: welcome 344 one-hour sessions, all members of the Scientific Board or contributes to the development of the congress.

NETWORKING COCKTAIL (LEVEL 3)
Taking place on Friday evening in front of Le Café Parisiennes, the Networking Cocktail provides the perfect opportunity to expand your professional network and to socialize in an open and engaging environment.

OPTIONAL COURSES
Upgrade your learning days with these optional ones for an additional fee at the Registration desk.

• 1-Hour Target Courses: various 1-hour in-depth courses on a topic of your choice, led by 3 to 5 experts of the theme. We recommend that you choose up to a maximum of 3 Target Courses in order to enjoy the whole congress!

• 2-Hour Video Courses: various 2-hour courses on a topic of your choice where experts showcase videos for a practical training approach.

PHOTOBOOTH (LEVEL 1)
Take a candid photo with a professional photographer, and reflect the congress moments post-congress when the pictures will be uploaded to the IMCAS social network.

SELFIE CORNER (ALL LEVELS)
Capture the moment forever and bring home a personalized souvenir.

Selfie corners are available on-site to remove any fatigue and revitalize your day.

- Meeting point: every floor of the venue has a tall post marked “Meeting point” where you can guide medics to the booth.
- Professional portrait studio: a complimentary service for professional portraits taken in a studio equipped with a professional photographer and a make-up artist.
- Raffle: come to the Samsung booth and drop off your raffle ticket. The draw for the winner takes place on Friday during the coffee breaks.

SPONSORSHIP
A sponsorship for a session entails a partnership with IMCAS and the sponsoring company. A company provides direct financial support for an activity and in return, the sponsoring company may present lectures promoting their products. The content of these sponsored sessions is therefore not endorsed by IMCAS.

IMCAS World Congress 2020 welcomes 314 one-hour sessions, among which 57 are sponsored. Check our dedicated grid for the list of sponsoring companies for this congress.

TECH BAR & CONCOURSE AREA WITH SEATING AREA (LEVEL 3)
For the participants who are always “on-the-move”, the concourse area provides a quiet area to boost your productivity.

TRANSLATION HEADSETS (LEVEL 2)
The official conference language is English, but simultaneous translation from English to Russian is offered in selected rooms. Headsets must be purchased as an option (see registration form).
**Topic series**

broaden your knowledge across fields!

The IMCAS scientific program is built upon 15 key themes that cover surgical and non-surgical procedures for both functional and aesthetic corrections.

To help optimize your 3 learning days, each theme has been regrouped and incorporated into series of sessions. Each series ranges from a minimum of 4 hours to 3 full days to ensure full coverage of the latest developments in the topic.

While the learning content of sessions are created in collaboration with the scientific coordinators and learned societies, some receive support from the industry through educational grants. All sessions of a series, whether they are under educational grants or not, comply with the conflict of interest policy.

### Anatomy on cadaver
- **Coordinators:** B. Ascher, P. Kestemont
- **Chairs:** S. Cotofana, S. Kestemont
- **Sessions:** 7
- **Educational Grant:** Bioxis, Fillmed, LG, Merz, Vivacy

### Artificial intelligence & robotics
- **Coordinators:** B. Ascher, A. Hamon
- **Chairs:** S. Garson, J. Magalon
- **Sessions:** 4
- **Educational Grant:** Universkin, Systems SL

### Cell therapy & PRP
- **Coordinators:** J. Magalon, J. Billaud, S. Coquil
- **Chairs:** B. Hersant, P. Marot
- **Sessions:** 7
- **Educational Grant:** Bioxis, Fillmed, LG, Merz, Vivacy

### Clinical dermatology
- **Coordinators:** H. Cartier, M. Haedersdal, M. Nestor
- **Chairs:** O. Cogrel, S. Dahan, A. Le Pillouer Prost
- **Sessions:** 24
- **Educational Grant:** AQ Skin Solutions, Cantabria, Crown, DTS MG, Skinceuticals, Teoxane, Universkin

### Cosmeceuticals
- **Coordinators:** H. Adouadi, D. Desme, C. DiCaprio, D. Fedorov
- **Chairs:** J. Merme, J. Magalon
- **Sessions:** 8
- **Educational Grant:** AQ Skin Solutions, Cantabria, Crown, DTS MG, Skinceuticals, Teoxane, Universkin

### Female genital treatments
- **Coordinators:** N. Berreni, B. Hersant, B. Mole
- **Chairs:** P. Marot, J. Meningaud
- **Sessions:** 8
- **Educational Grant:** AQ Skin Solutions, Candela, Vivacy

### Hair restoration
- **Coordinators:** B. Ascher, B. Hersant, B. Mole
- **Chairs:** J. Merme, J. Magalon
- **Sessions:** 8
- **Educational Grant:** Bioxis, Fillmed, LG, Merz, Vivacy

### Male treatments
- **Coordinators:** T. Rappl, P. Bouhanna, S. Vano Galvan
- **Chairs:** J. Merme, J. Magalon
- **Sessions:** 8
- **Educational Grant:** Zimmer

### Market & innovation
- **Coordinators:** B. Ascher, B. Hersant, B. Mole
- **Chairs:** P. Marot, J. Meningaud
- **Sessions:** 8
- **Educational Grant:** Bioxis, Fillmed, LG, Merz, Vivacy

### Practice management
- **Coordinators:** S. Dayan
- **Sessions:** 8

### Regenerative medicine and lipofilling
- **Coordinators:** B. Ascher, B. Hersant, B. Mole
- **Chairs:** P. Marot, J. Meningaud
- **Sessions:** 8
- **Educational Grant:** AQ Skin Solutions, Cantabria, Crown

### Regional Masterclasses: Eastern Europe
- **Coordinators:** M. Landau, I. Kharustaleva, I. Rudenko, E. Yutskovskaya
- **Chairs:** M. Haedersdal, A. Le Pillouer Prost
- **Sessions:** 5
- **Scientific Societies:** IECTC, AA Surgery

### IMCAS surgery
- **Coordinators:** S. Garson, F. Nahai, R. Saltz
- **Chairs:** B. Hersant, P. Marot
- **Sessions:** 21
- **Scientific Societies:** AECF, AEPC, BAPS, VIFAC, SPCCR, AA Surgery, BBR, BX, Cirumed, Paris Breast, Advances in Breast Plastic Surgery

### Threads
- **Coordinators:** P. Huang, HJ. Moon
- **Sessions:** 4
- **Scientific Societies:** AECEP, AICPE, BAAPS, VDAPC, SPCPRE, AA Surgery, BBB, BTS, Cirumed, Paris Breast, Advances in Breast Plastic Surgery

### Young physicians
- **Coordinators:** M. Brunae, J. Fernandez, M. Beylot Barry, M. Haedersdal, A. Le Pillouer Prost
- **Chairs:** M. Haedersdal, A. Le Pillouer Prost
- **Sessions:** 8
- **Educational Grant:** Naos
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### Full Day Series

- **Anatomy on Cadaver**
- **Cell Therapy & PRP**
- **Cosmeceuticals & Dermatology**
- **Female Genital Treatments & Hair Restoration**
- **Market & Innovation**
- **Practice Management**
- **Regenerative Medicine & Lipolysis**
- **Regional Masterclasses**
- **Video Course**

### Registration Opens

8:30 AM

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<td>8:30 AM</td>
<td>S9</td>
<td>Lasers &amp; EBD</td>
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<td>9:30 AM</td>
<td>S10</td>
<td>Cadaver Workshop</td>
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<td>S12</td>
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<td>12:30 PM</td>
<td>S13</td>
<td>Cadaver Workshop</td>
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<tr>
<td>2 PM</td>
<td>S21</td>
<td>Pigmented Lesions</td>
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<td>3 PM</td>
<td>S22</td>
<td>Vascular Lesions</td>
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<td>4 PM</td>
<td>S23, S24</td>
<td>Live Demonstrations</td>
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<td>5:30 PM</td>
<td>S25</td>
<td>Cadaver Workshop</td>
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### Coffee Breaks

- **8:45 AM**
- **4:30 PM**

### lunch

1:30 PM

- **Lunch Buffet**

### Symposiums

- **5:30 PM**
- **8:30 PM**

### Live Demonstrations

- **9:30 PM**

### Additional Information

- **Option - requires additional fees**
- **Sponsored session**
- **Under educational grant**
- **6:30 PM**

### Thursday, Jan 30

- **Updates on imcas.com**

### Other Details

- **Full Day Series**
- **Video Course**
- **Lasers & EBD**
- **Cosmeceuticals & Dermatology**
- **Female Genital Treatments & Hair Restoration**
- **Market & Innovation**
- **Practice Management**
- **Regenerative Medicine & Lipolysis**
- **Regional Masterclasses**
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- ROOM 143
- ROOM 141
- ROOM PASSY
- ROOM 153
- AMPHI BLEU
- ROOM 242

**Registration Opens**
- ROOM TERNES
- ROOM 143
- ROOM 141
- ROOM PASSY
- ROOM 153
- AMPHI BLEU
- ROOM 242
- ROOM MAILLOT
- ROOM 251
- ROOM 252
- AMPHI BORDEAUX
- AMPHI HAVANE
- ROOM 351
- ROOM 352
Brows through the grids for the activities proposed by sponsoring companies taking place Thursday, Friday and Saturday. These activities are informative yet commercial sessions that promote products and services, therefore the content are under the complete responsibility of sponsoring companies.
If 13,000 physicians are already learning online from IMCAS Academy, we must be doing something right.

In addition to fresh content updated weekly plus a video library of 3,600 videos and a scientific blog of 120 contributions, the app allows you to discuss and debate on real-life cases with the IMCAS ALERT, a free feature where you can anonymously inquire help on complications. As soon as a case is posted, the community reacts - a goldmine of info. Remember to stay tuned for our live monthly webinars.

LEARN smarter

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THE LEADING E-LEARNING PLATFORM IN DERMATOLOGY, PLASTIC SURGERY AND AESTHETIC SCIENCE

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120 ARTICLES
13,000 MEMBERS

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# IMCAS

## 1. Choose Your Badge

<table>
<thead>
<tr>
<th>Badge Access (check on imcas.com)</th>
<th>Fees in Euros (early bird fees until November 29)</th>
<th>Supporting Documents</th>
<th>Additional Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;All Inclusive&quot; Pass (physician only)</td>
<td>full 1,850 after early bird: 1,950</td>
<td>• Physician diploma</td>
<td>A &quot;WHITE GLOVE&quot; delivery to your hotel of your badge, congress program and congress bag - you can show up anytime and directly proceed to the conference rooms. Kit includes: &gt; full access badge &gt; (Surgery sessions’ access is restricted to Board Certified Surgeons) &gt; all optional courses (up to 3 Target Courses and 3 Video Courses) &gt; 12-month subscription to IMCAS Academy &gt; exclusive VIP lounge “Café Parisien” located at the heart of the conference &gt; all coffee breaks and lunches NOTA To benefit from the white glove service, participant should register at least 72h before the conference with full delivery information.</td>
</tr>
<tr>
<td>Physician (practicing doctor)</td>
<td>full 790 after early bird: 890</td>
<td>• Physician diploma</td>
<td>&gt; full access badge &gt; (Surgery session access is restricted to Board Certified Surgeons)</td>
</tr>
<tr>
<td>Physician (resident or fellow)</td>
<td>full 490 after early bird: 590</td>
<td>• ID or passport &gt; resident or fellow must be born after the year 1986 • Written certificate from the Chief of Service of your University Department, stating your medical specialisation. Certificates delivered by private institutions will not be accepted</td>
<td>&gt; full access badge &gt; (Surgery session access is restricted to residents in surgery)</td>
</tr>
<tr>
<td>Corporate Professional (industry representative, corporate individual, scientist, researcher)</td>
<td>partial 790 after early bird: 890</td>
<td>• Business card</td>
<td>&gt; partial access badge: exhibition + all sessions (except topics dealing with complications and Surgery sessions)</td>
</tr>
<tr>
<td>Nurse &amp; Medical Staff (non-physician, treating patients in a medical environment)</td>
<td>partial 690 after early bird: 790</td>
<td>• For a nurse: diploma along with any document proving your country of practice • For medical office staff: salary paylip proving employment in a physician’s office</td>
<td>Partial access badge: exhibition + cosmeceuticals, practice management and sponsored sessions (refer to badge access) Access upgrade to additional themes, such as lasers or injectables, is available for nurses who are authorized within their home country to practice those procedures. Provide upon registration all necessary proofs of the legal conditions within your country.</td>
</tr>
<tr>
<td>Genital Treatments Module Pass</td>
<td>partial 400</td>
<td>• Reference business registration document</td>
<td>&gt; pass for Gynaecologist only &gt; access to the conference on Thursday, Jan 30, for genital treatment sessions</td>
</tr>
<tr>
<td>Cosmeceuticals Module Pass</td>
<td>partial 400</td>
<td>• Letterhead or a business card of the company</td>
<td>&gt; pass for self-employed Beautician or Aesthetician only &gt; access to the conference on Friday, Jan 31 for cosmeceuticals sessions</td>
</tr>
</tbody>
</table>

## 2. Choose Your Option(s)

### Lunch for Congress Period

- 54

For your ease and to save time for maximum learning, we have prepared packed lunches made with the freshest produce. With only 18€ per day, you can collect your lunch at multiple food court locations within the exhibition. Help us be eco-friendly! Order in advance to let us know the exact amount we should prepare.

### 1-hour Target Courses* (TC)

- Pick your topic, for this 1-hour in-depth course led by 1 to 2 experts of this theme for a peer-to-peer exchange.
- We recommend that you choose up to a maximum of 3 Target Courses in order to enjoy the whole congress (limited seats)

<table>
<thead>
<tr>
<th>Session</th>
<th>Thursday</th>
<th>Friday</th>
<th>Saturday</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 TC: 90</td>
<td>Toxins - 2 to 3 pm</td>
<td>Injectables - 10:30 to 11:30 am</td>
<td>Surgery I - 2 to 3 pm</td>
</tr>
<tr>
<td>2 TC: 160</td>
<td>Surgery II - 10:30 to 11:30 am</td>
<td>Genital - 2 to 3 pm</td>
<td>Tattoo - 10:30 to 11:30 am</td>
</tr>
<tr>
<td>3 TC: 230</td>
<td>Surgery I - 2 to 3 pm</td>
<td>Surgery II - 10:30 to 11:30 am</td>
<td>Tattoo - 10:30 to 11:30 am</td>
</tr>
</tbody>
</table>

### 2-hour Video Courses* (VC)

- Pick your topic and be trained on the different techniques by a team of experts through 2-hour video presentations. No theory here, just applied techniques.

<table>
<thead>
<tr>
<th>Session</th>
<th>Thursday</th>
<th>Friday</th>
<th>Saturday</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 VC: 150</td>
<td>Lasers &amp; EBD - 4:30 to 6:30 pm</td>
<td>Threads - 4:30 to 6:30 pm</td>
<td>Injectables - 4:30 to 6:30 pm</td>
</tr>
<tr>
<td>2 VC: 250</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3 VC: 380</td>
<td></td>
<td></td>
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</tr>
</tbody>
</table>

### IMCAS Academy Discovery Offer**

Anytime, Anywhere

- 290

Access to videos is according to your badge status (specialty), more info on academy.imcas.com

** Valid for first time subscribers only

### Social Events

- **Gala Dinner + After Party**

  "After Party" Only

- 250
  - Saturday, Feb 1 at 8 PM (at Pavillon Cambon)
  - Saturday, Feb 1 at 10:30 PM (at Pavillon Cambon)

### VIP Lounge

- 90

The attendee gets access to the exclusive VIP lounge “Café Parisien” located at the heart of the conference (level 3) which offers: complimentary hot and cold beverages, sweet and salty snacks / daily international newspapers / personal concierge service / seating & lounge area

### Simultaneous Translation

The official congress language is English - Select this option if you wish to have simultaneous translation from:

- English to Russian (for Russian speaking delegates)

<table>
<thead>
<tr>
<th>Supporting document</th>
<th>Additional information</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Passport or official identity card is required to be left as a security deposit</td>
<td>&gt; option available only in pre-defined rooms (check flag on the program) &gt; you are responsible for the translation receiver and headset &gt; in case of loss or damage you are charged a 420€ fee</td>
</tr>
</tbody>
</table>

*You will be notified of any exceptional changes for either Video or Target courses themes. Refund or theme change will be offered as options.

**Registration Online at [www.imcas.com](http://www.imcas.com) is simple, safe and immediate

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Cancellation Policy:

Before November 29, 2019: 70% of the registration fees will be refunded

After November 29, 2019: there will be no refund
THEIR THOUGHTS
about ... *

«An excellent academic feast!»
Sukhbir SINGH
Plastic surgeon, India

«It was very well-organized, informative, and most importantly, an incredible outpouring of support from colleagues across the globe»
Sheila NAZARIAN
Plastic surgeon, USA

«Modern and open-minded congress for aesthetic medicine to get information on diagnostic and treatments as well as to exchange experiences with colleagues in a lively manner»
Susanne HARTMANN
Dermatologist, Philippines

«It continues to be the one conference that should not be missed»
Alan Wyn JONES
Dermatologist, UK

*feedback from IMCAS Annual World Congress 2019

IMCAS AGENDA
MARK YOUR CALENDAR

IMCAS ASIA 2020
BANGKOK - JUNE 5 TO 7

IMCAS AMERICAS 2020
TO BE ANNOUNCED

IMCAS ANNUAL WORLD CONGRESS 2021
PARIS

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INFORMATION AND REGISTRATION ON IMCAS.COM