International Master Course on Aging Science 24th Edition WORLD CONGRESS Sponsor Guide PARIS Palais des Congrès JANUARY 2023 The leading topics in Dermatology, **Plastic Surgery** & Aging Science

IMCAS WORLD CONGRESS 2023

DEAR PARTNERS

Welcome to the 24th edition of IMCAS World Congress!

As a leader in aesthetic medicine and aging science, we are thrilled to gather with you, our valued partners, alongside our top-notch expert speakers, and the expansive community of physicians who constantly inspire the future of our industry. With a recording breaking attendance of more than 14,000 participants for last year's IMCAS World Congress 2022, we expect an even greater success for this year's edition.

As we continue to expand each year, your sponsorship has limitless potential by reaching thousands of physicians to build your brand, educate, and expand your business network. We are honoured to partner with you for the IMCAS World Congress 2023 moving to inspire the innovation of tomorrow's aesthetic science and industry.

We look forward to seeing you in Paris this January!

The IMCAS World Congress Industry Team

Mark your calendar

24 JUNE • Opening of online exhibition platform
2022 in "read-only" view mode

4 JULY • Opening of the online sales platform for
2022 group 0

21 JULY • Opening of the online sales platform
2022 for all companies

26 OCTOBER
2022 • Exhibition application: final payment due

NOVEMBER
2022 • Early bird registration deadline

V3 PARIS 2023 EXHIBITOR GUIDE 02.12.2022

HOW TO JOIN US IN 5 STEPS!

CHOOSE YOUR SPONSORSHIP LEVEL

SPONSORSHIP PACKAGES	STANDARD <9,000€	CLASSIC 9,000€	BRONZE 19,000€	SILVER 29,000€	GOLD 51,000€	PLATINUM 72,000€	EMERALD 104,000€	DIAMOND 157,000€	ELITE 188,000€	ULTIMATE 241,000€
QUANTITY	133	46	36	30	25	17	15	4	3	4
EXHIBITOR BADGES	3	4	5	7	9	11	15	20	25	30

SELECT YOUR BOOTH
VIEW THE EXHIBITION MAP AND FIND YOUR PERFECT SPOT

BUILD YOUR SPONSORSHIP
BROWSE THE PRODUCT CATALOG TO BUILD YOUR ARRAY OF
COMPLEMENTARY PRODUCTS

4

GO ON IMCAS.COM

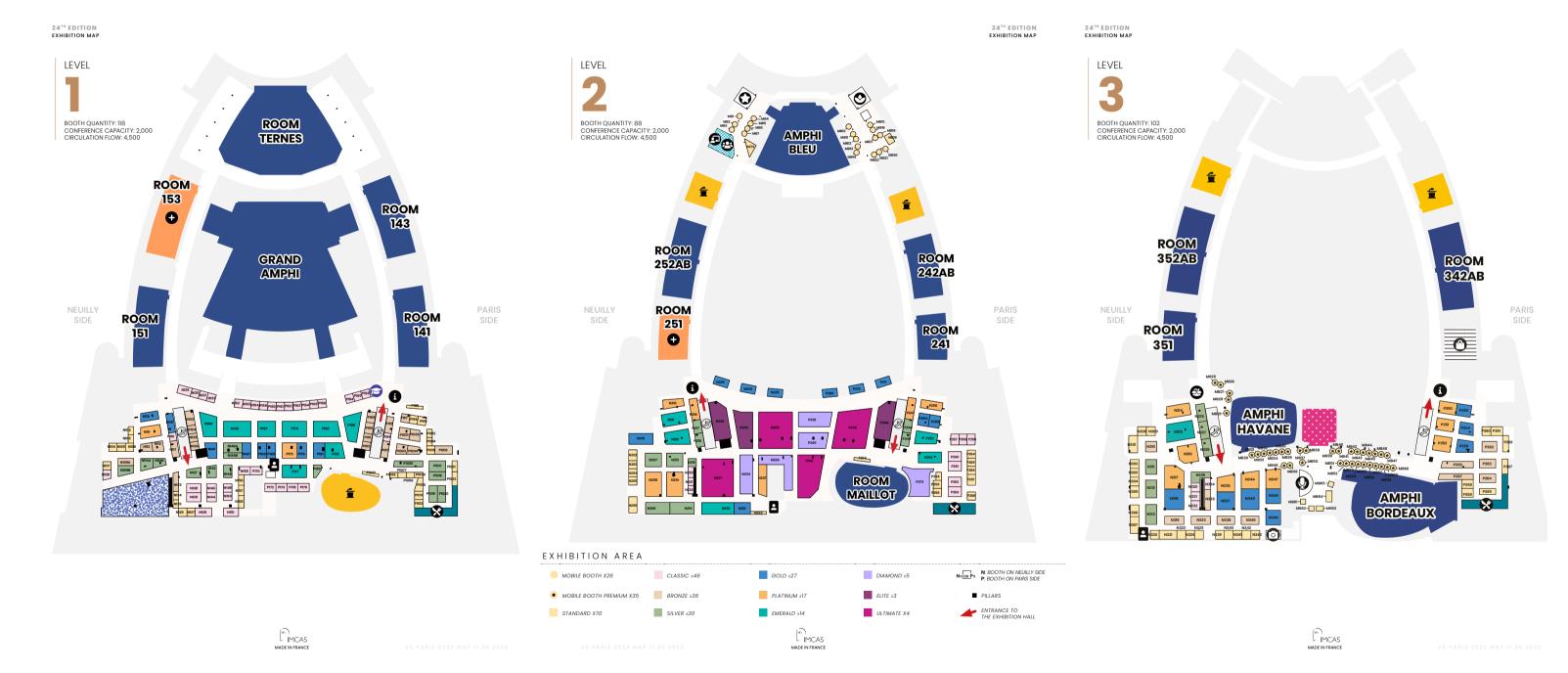
COMPOSE YOUR OWN PACKAGE BY ADDING YOUR BOOTH AND PRODUCTS IN YOUR CART











MORE THAN 150 PHYSICAL & VIRTUAL PRODUCTS TO SPONSOR

AV AND IT SERVICES

V PRODUCTION	EUR	QTY
Hiring external AV supplier Admin fee (1 day)	1,200	∞
Filming and live streaming of your sponsored activity (from 1 to 2 hours)	6,000	∞
Filming and live streaming of your sponsored activity (one day)	10,000	∞
Filming and live streaming of your sponsored activity (3 days)	20,000	∞
Live transmission & production from external clinic to congress venue (2 hours - 1 demo room)	12,000	œ

Filming and live streaming of your sponsored activity (3 days)	20,000	œ
Live transmission & production from external clinic to congress venue (2 hours - 1 demo room)	12,000	∞
IT EQUIPMENT		

Additional lapel microphone	150	∞
RECORDING		
Sponsored session: video (up to 50 minutes)	1,200	∞
Sponsored session: video (from 1 to 2 hours)	2,500	∞
Sponsored session: video (one day)	5,000	∞
Granted session: video (lecture up to 20 minutes)	2,000	∞
Granted session: video (live treatment up to 1 hour)	5,000	∞

SCENOGRAPHY		
Customized digital lectern	350	∞
AV Consulting (per sponsored activity)	600	∞
Vertical banners inside Amphi Bleu (per symposium)	1,500	9

TRANSLATION		
Simultaneous translation on site (40 headsets - up to 4h)	3,000	∞
Additional set of 20 headsets	300	∞

BUSINESS SERVICES

LEAD RETRIEVAL	EUR	QTY
Badge scanner	550	300
MEETING ROOMS		
Meeting room (10/25 pax - 1 day rent)	1,800	45
Meeting room (20/45 pax - 1 day rent)	2,800	24
Meeting room (45/70 pax - 1 day rent)	3,800	15
Meeting room (80/120 pax - 1 day rent)	4,800	6

Le club (VIP room - 1 day rent) *	4,500	3
Salon d'honneur (VIP room - 1 day rent)	7,000	3

TORAGE		
IORACE		

DELEGATE SETS

DELEGATE SETS	EUR	QTY
Insert in virtual welcome pack	2,000	10
Sample in congress bags	2,500	6
Hand sanitizer	4,500	1
Notepads & pens	4,500	1
Reusable drink bottles	4,500	1
Scratch card	7,000	1
Congress bags	20,000	1
ID Lanyards	20,000	1
Logo on confirmation letter *	20,000	1
Official delegate raffle	27,000	1

DIGITAL ADVERTISING

EMAILING	EUR	QTY
E-blast pre-congress	2,500	36
E-blast post-congress	4,000	16
Daily highlights e-bulletin	3,000	3
Editorial newsletter* (pre-congress)	17,000	2
Editorial newsletter* (post-congress)	17,000	3
Survey	30,000	2

ONSITE ADS

Video commercial on TV (2 minutes)	2,500	80
WIFI sponsor *	15,000	1

WEB ADVERTISING

Announcement on official Twitter page	500	6
Advertisement in the E-program	3,000	20
Ad on congress website	3,300	15
Announcement on IMCAS Facebook page	3,300	12
Story on the IMCAS Instagram account	8,000	12

V3 PARIS 2023 EXHIBITOR GUIDE 02.12.2022

E-LEARNING

LIBRARY	EUR	QTY
IMCAS Academy* Publication of your lecture	300	∞
IMCAS Academy Publication of your symposium	2,200	∞

EXPERIENCES AND EVENTS

EVENTS	EUR	QTY
Networking cocktail	10,000	1
Pre-congress training day at Palais de Congres	21,000	2
VIP social event / product launch	28,000	5
Pre-congress training day at a luxury venue	32,000	2

FOOD & BEVERAGES

50 ∞	Lunch for your staff (1 bag per day)
500 ∞	Lunch for your staff (10 bags per day)
5,000 3	Food animation tricycle
900 3	Full branding on food animation tricycle
4,000 9	Coffee and tea wheel cart
10,000 3	Food station
12,000 1	Private Lounge (Le Cafe Parisien) **

LEISURE

1	50,000	Animation space within exhibition floor
3	10,000	Selfie corner
1	8,500	Professional portrait studio (includes make-up artist)
1	8,000	Trivia quiz contest
1	13,000	Photo booth
1	15,000	Massage station
1	8,500	IMCAS Business Centre
3	50,000	Studio A (half day rehearsal / half day filming)

GALA		
Gala dinner	14,000	4
Gala dinner table	5,000	10

KOLs

KOLS	EUR	QTY
KOL hotel room drop	5,000	1
KOL personalized gift	5,000	1
KOL advisory board	15,000	2
KOL faculty dinner	30,000	1
Club Lounge (Speaker Preview Room)	30,000	1

CONGRESS PARTICIPATION

PARTICIPATION	EUR	QTY
Personalized welcome desk *	4,000	6

GUIDE

- * MINIMUM INVESTMENT REQUIRED
- CAN BE CHOSEN WITHOUT **BOOKING A BOOTH**
- UNDER EDUCATIONAL GRANT





IMCAS WORLD CONGRESS 2023

PRINT ADVERTISING

ONSITE ADS	EUR	QTY
Company profile highlighted in the exhibition directory	500	30
IMCAS Journal (1/12 square)	2,500	18
Pocket guide (1/12 vertical)	2,500	8
Exhibition directory (full page)	2,500	30
Insert in congress bags	2,000	15

SIGNAGE

DIRECTIONAL SIGNAGE	EUR	QTY
Directional panels (logo on all available directional supports)	2,300	10

PASSAGE SIGNAGE

Escalator door	1,200	32
Set of 3 floor stickers	1,700	74
Cell phone charging station	2,000	6
Elevator doors	4,000	6
Illuminated stand-up banner	3,300	40
Vertical pillar inside exhibition area	3,500	5
Corridor	3,700	12
Escalator window	4,500	16
Mezzanine handrail	4,500	8
Escalator handrail	6,500	2
Escalator wall	6,500	12
Interactive touch screen	6,000	6
Meeting point (1 floor)	6,000	3
Water fountain	6,000	1
Information desk	10,000	3
Escalator panel	12,500	12
Hand sanitizer distributors	8,000	1
Branding on level 3 stairs	6,500	1

WELCOME SIGNAGE		
Ad on glass handrail on ground floor of the Palais des Congrès (3m)	2,500	1
Ad on glass handrail on ground floor of the Palais des Congrès (4m+)	3,500	2
Advertisement on walls at the main entrance	8,000	2
Logo on outdoor banner on the Palais des Congres	6,500	6
Light boxes (set of 14) in the * Palais des Congrès shopping mall	15,000	1
Full ad on outdoor banner advert* on the Palais des Congres	18,000	1
Screens at the ground floor of the Palais des Congres	6,000	12

VIRTUAL PLATFORM

PLATFORM ADVERTISING	EUR	QTY
Ad on exhibition page (one day)	1,500	15
Home page:* "featured sponsors" list (one day)	4,000	15
Virtual platform: video ad during pre-opening (2 weeks prior)	4,000	10
Virtual selfie corner	4,500	1

MOBILE ADVERTISING

VIODILE AD VERTION O		
Push notification on imcas.live mobile app	2,200	18
Splash screen for imcas.live mobile app	20,000	1

SPONSORED ACTIVITIES

LECTURE		EUR	QTY
	15 min industry lecture	600	41
LIVE DEMO			
	20 - min live demo fillers, toxins, peelings, cosmeceuticals	6,500	20
	20 - min live demo lasers, lights, EBD & body shaping	6,500	14
	20 - min live demo threads	6,500	6

WORKSHOP

WORKSHOP		
Breakfast & Learn (1 hour)	4,500	6
Training lab 10/15 pax (1 day)	5,000	24
Remote clinic for medical treatments and transportation (1 day)	8,000	6
Extra vehicle for remote clinic (1 day)	600	∞
Hospitality suite (1 day)	12,000	6
Hospitality suite (4 days)	42,000	3

Announcement of your symposium	2,000	10
Live polling for your symposium	4,000	∞
60-min symposium - 120/220 pax [*] (lectures)	10,000	9
60-min symposium - 350/450 pax [*] (lectures)	14,000	11
60-min symposium - 350/450 pax * (lectures and live demonstrations)	16,000	3
60-min symposium - 800/1200 pax * (lectures)	20,000	3
60-min symposium - 800/1200 pax * (lectures and live demonstrations)	22,000	2
90-min symposium - 120/220 pax * (lectures)	17,000	4
90-min symposium - 350/450 pax* (lectures)	24,000	7
90-min symposium - 350/450 pax* (lectures and live demonstrations)	27,000	1
90-min symposium - 800/1200 pax [*] (lectures)	34,000	2
90-min symposium - 800/1200 pax* (lectures and live demonstrations)	37,000	2
120-min symposium - 120/220 pax [*] (lectures)	26,000	2
120-min symposium - 350/450 pax [*] (lectures)	37,000	5
120-min symposium - 350/450 pax* (lectures and live demonstrations)	41,000	1
120-min symposium - 800/1200 pax [*] (lectures)	49,000	2
120-min symposium - 800/1200 pax* (lectures and live demonstrations)	55,500	3

EDUCATIONAL GRANT ACTIVITIES

SERIES 😝	EUR	QTY
Educational grant on a session *	6,000	28
"Young dermatologists" grant ** + 25 resident registrations	10,000	2
"Young surgeons" grant * + 25 resident registrations	10,000	2

CADAVER WORKSHOP 🕏	EUR	QTY
Cadaver workshop live anatomy *	15,000	12
Cadaver workshop ultrasound demo *	10,000	4

LIVE SURGERY COURSE 🖘

Live aesthetic surgery course: ** plastic surgery & surgical anatomy	10,000	6

GLOBAL MARKET SUMMIT 🖘

Innovation Tank - Bronze support *	5,000	3
Innovation Tank - Silver support *	10,000	2
Innovation Tank - Gold support *	20,000	2

LECTURE 🕏

Artificial intelligence lecture*	1,000	4
New tech lecture *	1,000	13

RESEARCH POSTER 🕏

Industry research e-poster *	800	40
E-poster area *	10,000	1

GUIDE

- * MINIMUM INVESTMENT REQUIRED
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SYMPOSIA

SYMPOSIUM CATEGORIES ROOM CAPACITY

LECTURES ONLY: 120/220 350/450 800/1200

60 minutes

90 minutes

9

4

1

2

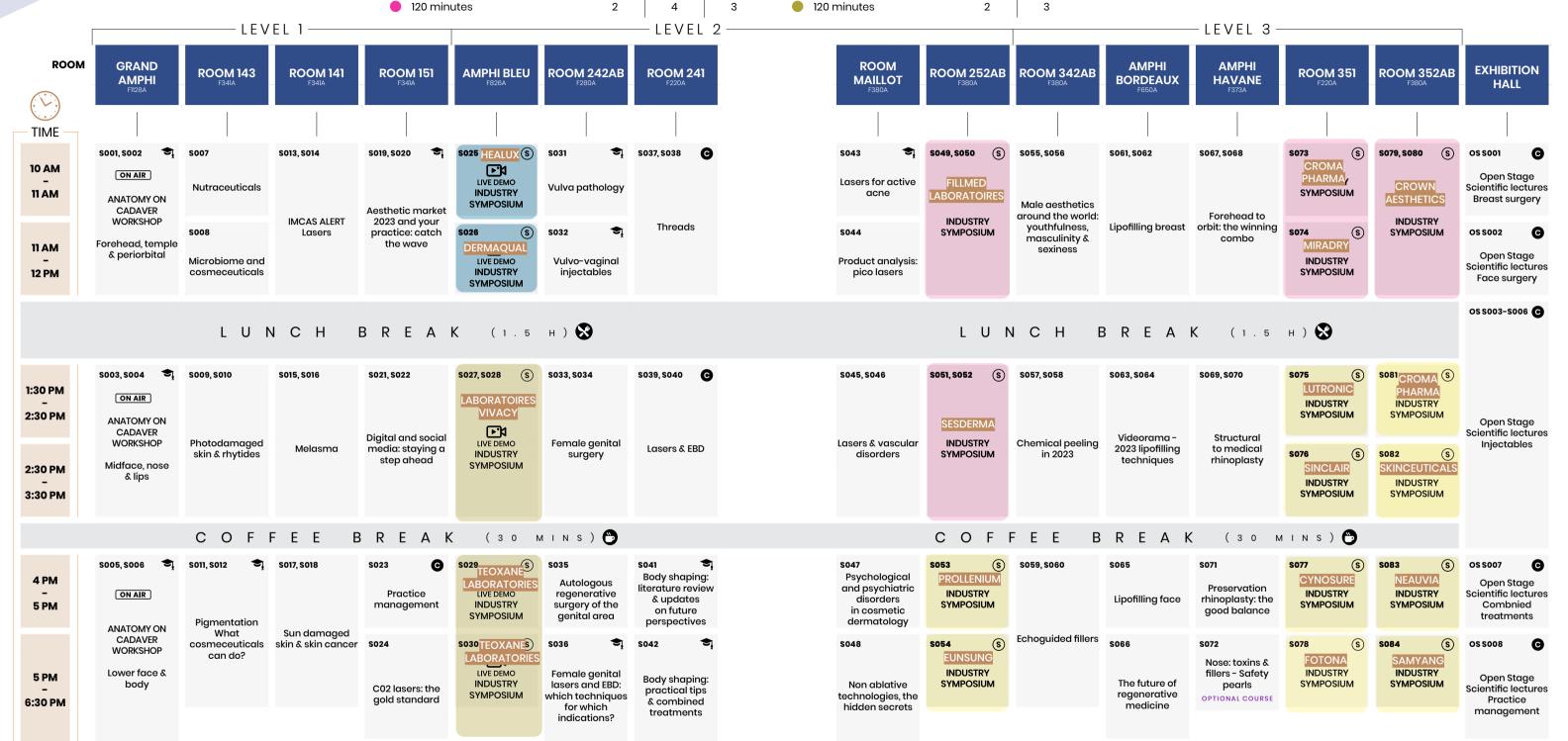
90 minutes

| ROOM CAPACITY | LECTURES WITH LIVE DEMO: | 350/450 | 800/1200 | | 60 minutes | 4 | 4

3

IMCAS WORLD CONGRESS 2023

THURSDAY JANUARY 26



SYMPOSIA 23

 SYMPOSIUM CATEGORIES
 ROOM CAPACITY

 LECTURES ONLY:
 120/220
 350/450
 800/1200

 60 minutes
 9
 10
 1

 90 minutes
 4
 7
 2

 120 minutes
 2
 4
 7
 2

 LECTURES WITH LIVE DEMO:
 350/450
 800/1200

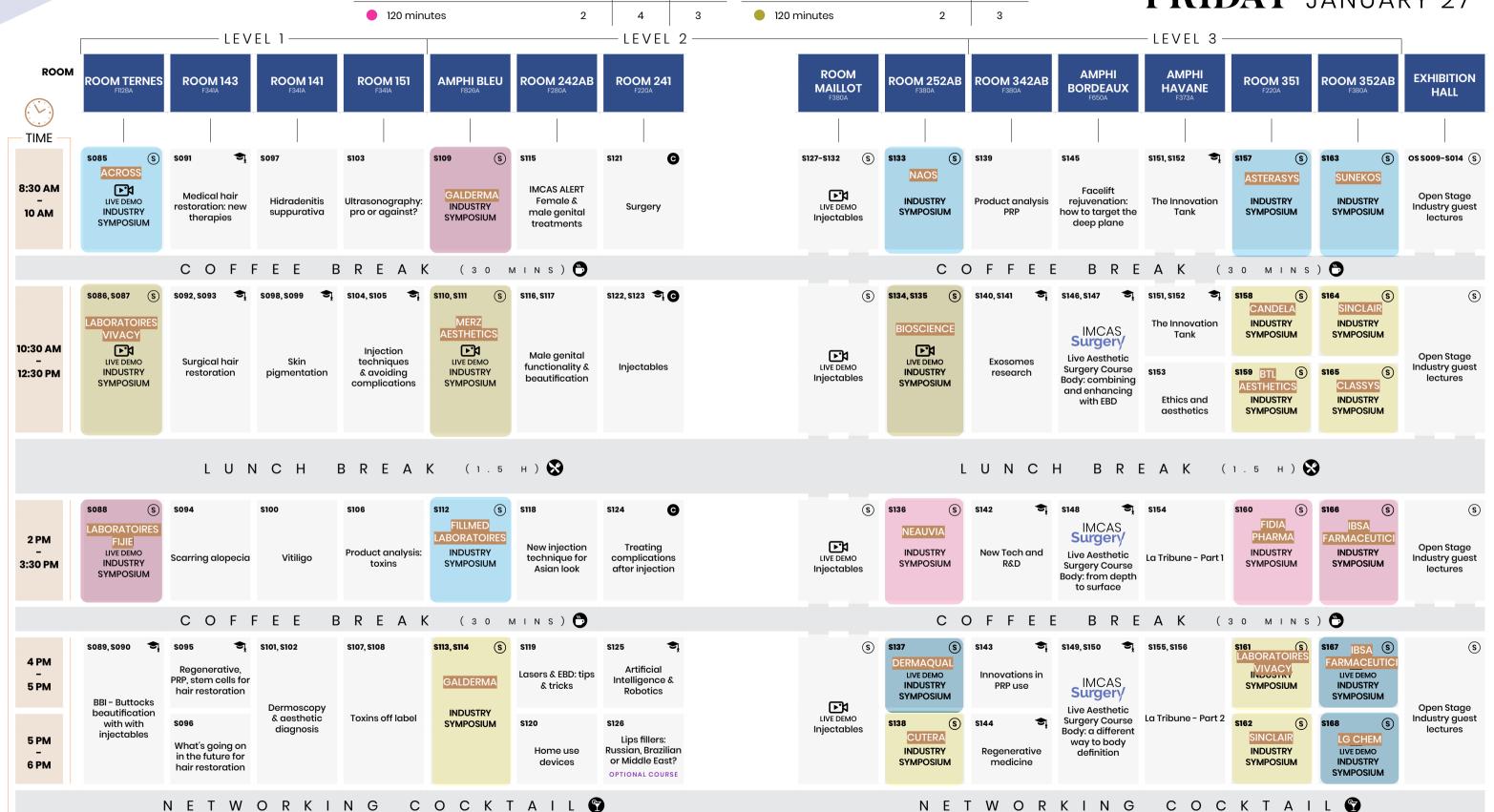
 60 minutes
 4
 4

 90 minutes
 1
 3

 120 minutes
 2
 3

ROOM CAPACITY

FRIDAY JANUARY 27



SYMPOSIA

SYMPOSIUM CATEGORIES ROOM CAPACITY 120/220 | 350/450 | 800/1200 LECTURES ONLY:

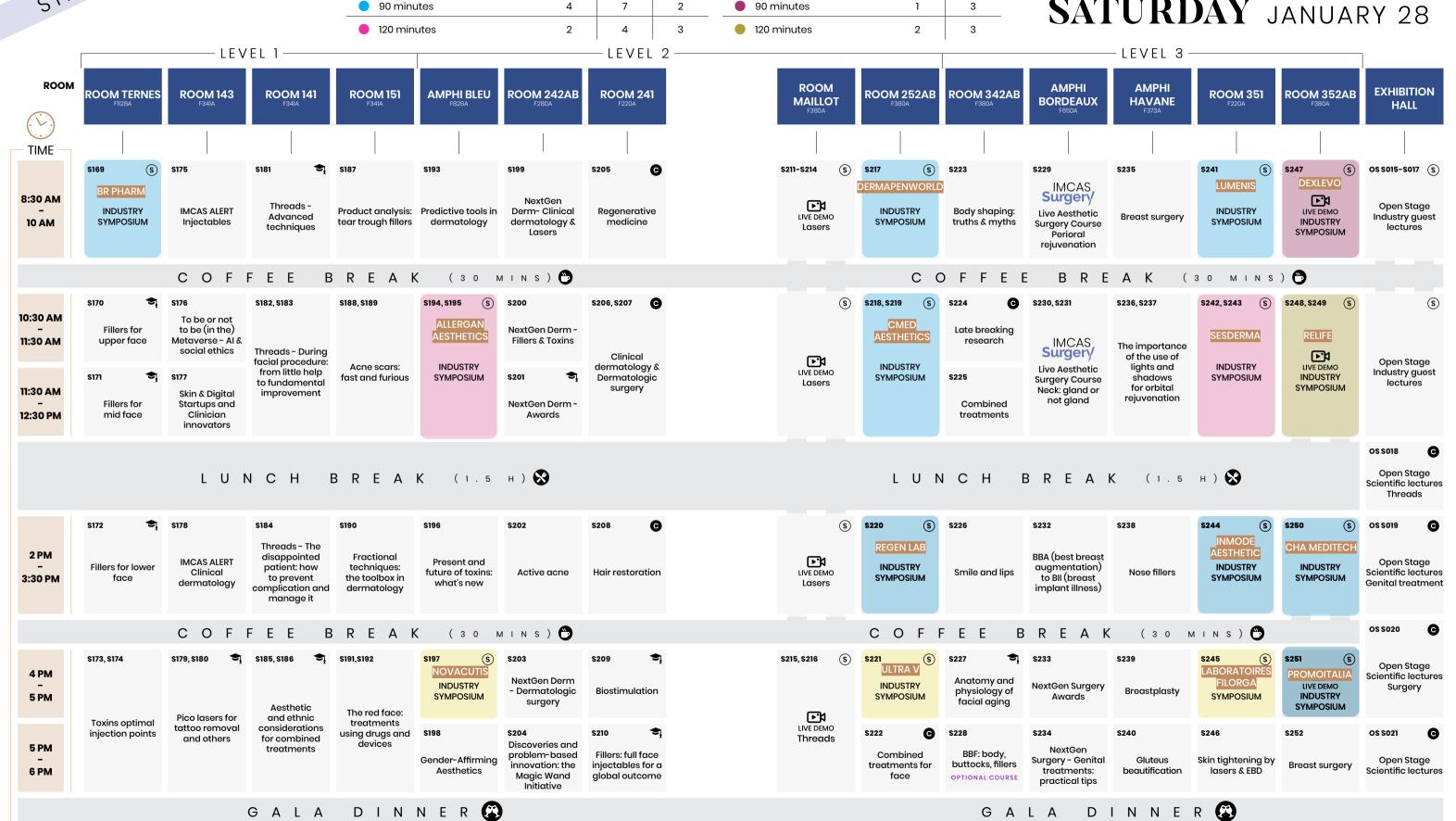
60 minutes

ROOM CAPACITY

LECTURES WITH LIVE DEMO: 350/450 800/1200 4 1

IMCAS WORLD CONGRESS 2023

SATURDAY JANUARY 28



60 minutes

TERMS AND CONDITIONS

All orders are subject to product availability. In case of overbooking, purchase orders will be processed on a first-come, first-served basis. In case of a prior offer of the same product at the time of its receipt, IMCAS reserves the right to withdraw the product chosen. In such event, IMCAS will get in contact to notify and discuss further alternative options.

ORDER CONFIRMATION

By submitting the Purchase Order through our online portal, the buyer formally makes a legally binding offer to IMCAS. On your email, you will be immediately acknowledged with the corresponding invoice. Within the following 72 hours after its receipt, the asked deposit should be paid.

PAYMENT TERMS Payment deadlines:

-50% payment upon reception of invoice & 50% balance before 26th October

- 100% upon reception of the invoice

PAYMENT OPTIONS

- by bank transfer (bank data references will be attached to the invoice), or: - by credit card (Mastercard, Visa or American Express) additional fees will be applied

Nota: payment failure within deadline will automatically offset your order and the products will be released and made available for booking by other registrants.

GENERAL CANCELLATION POLICIES Cancellation must be made in writing.

-50% of the invoice total amount is charged as a cancellation fee*

-100% of the invoice total amount is charged as a cancellation

fee* (no refund for the payment already made)

payment failure for the cancellation fee will lead to a low credit rating which will affect your next participation on all of our future congresses - if the congress is in PHYSICAL or HYBRID FORMAT (on site and online), and in case of a Force Majeure on the exhibitor's side publicly assessed by their local authorities, the exhibitor can:

· choose to change the booth space to virtual products. The sum of the virtual products must reach at least 40% of the initial booth cost and any difference will be refunded by IMCAS. all other products are not eligible for any refund, but may be exchanged* for virtual products.

should the sponsor opt not to switch their participation to virtual, general cancellation policies rules with the dates as set above will apply.

*not applicable for any products which have already been delivered

PROGRAM MODIFICATION

Please note that while speakers, exhibitions and sessions were confirmed at the time of publishing, circumstances beyond the control of the Organizers may necessitate substitutions, alterations or cancellations

As such, IMCAS reserves the right to alter or modify the advertised speakers, exhibitions and sessions if necessary, without liability. Any substitutions or alterations will be updated on our portal and notified as soon as possible.

LIMITATION OF HABILITY - FORCE MAJELIRE

IMCAS shall assume no liability whatsoever in the event the congress is cancelled, rescheduled OR changed into another format as a result of a "Force Majeure" event beyond its reasonable control. For the purposes of this clause Force Majeure events shall include but not limited to general and labor strikes, invasions, hostilities, war, rioting or similar students, health emergencies, acts of government or state* such as lockdown and quarantine measures, immigration and transport or on site restrictions, and acts of nature such as fires, floods, extreme weather or other emergency.

A- If IMCAS determines that the congress needs to be cancelled as a result of a Force Majeure event, the refund policy applied will depend on the conference format:

1. PHYSICAL or HYBRID FORMAT (onsite & online)

90% refund**

after 26th November 2022:

50% refund**

2. VIRTUAL FORMAT (online only) ter date of invoice: 100% refund**

B- If IMCAS determines that the congress needs to be rescheduled as a result of a Force Majeure event, participation remains binding and sponsor will be entitled to participate to the rescheduled congress without any further refund right. If the sponsor is not able to assist to the rescheduled congress, general cancellation policies rules with the dates as set above will apply.

C- If IMCAS determines that the congress needs to be switched to VIRTUAL format as a result of a Force Majeure event, sponsor may go for choice 1 or choice 2:

ice 1. Sponsors keep all of their ordered products which are deliverable in the virtual format, and any undeliverable (physical) products will be refunded. The sum of the updated investment total must reach at least 40% of the initial investment.

Choice 2. Should the sponsor opt not to switch their participation to virtual, general cancellation policies rules with the dates as set above will apply.

IMCAS shall assume no further obligation to refund any travel or accommodation expenses incurred by the participant in case the event is cancelled, rescheduled, or changed into another format as a result of a Force Majeure event.

government or state means both "France and the country where the concerned conference is held"

**no refund for any products which have already been delivered

GOVERNING LAW

The construction, validity and performance of the present terms are exclusively governed by the laws of France (which is the home country of the mother company COMEXPOSIUM HEALTHCARE) without reference or regard to principles of conflicts of law. The parties submit to the exclusive jurisdiction of the courts of France, located in Paris.

PARIS

HONG KONG

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