

IMCAS

W O R L D C O N G R E S S

Sponsor Guide

PARIS

Palais des Congrès

FEBRUARY

01 - 03

2024

Celebrating
25 Years

of Innovation in Dermatology,
Plastic Surgery & Aging Science



WELCOME

DEAR ESTEEMED PARTNERS,

We extend a warm invitation for the upcoming edition of IMCAS World Congress 2024! We are thrilled to announce this hallmark 25th edition to continue the advancements of dermatology, plastic surgery, and aging science.

As the aesthetic and clinical work of specialty practice continues to grow, IMCAS is excited to be a leader of this by showcasing the latest science and technology coming to the clinical market. The 2024 event seeks to truly capture a forward-thinking spirit with the top specialists, industry players, and our extensive community of physicians to create a hub of information and new ideas. You don't want to miss it!

Among our continuously growing global community, your sponsorship will have limitless potential with opportunities to build brand awareness, display recent products, network, develop your business objectives, and explore the latest industry work. We are so excited to partner with each of you for our brightest, most eventful year yet.

We invite you to book your participation for this unbeatable edition of celebration and innovation. See you in 2024!

Sincerely,

The IMCAS Industry Department

Mark your calendar

1 JUNE 2023 • Opening of the online exhibition platform in "read-only" view mode

15 JUNE 2023 • Opening of the online sales platform for group 1

4 JULY 2023 • Opening of the online sales platform for all companies

25 OCTOBER 2023 • Exhibition application: final payment due

DECEMBER 2023 • Early bird registration deadline

3 DECEMBER 2023 • Abstract submission deadline

14 JANUARY 2024 • Group registration deadline

30 & 31 JANUARY 2024 • Booth set-up (exact time is visible on company account)

1 FEBRUARY 2024 • Opening of IMCAS World Congress 2024

3 FEBRUARY 2024 • End of IMCAS World Congress 2024 and booth dismantling

HOW TO JOIN US IN 5 STEPS!

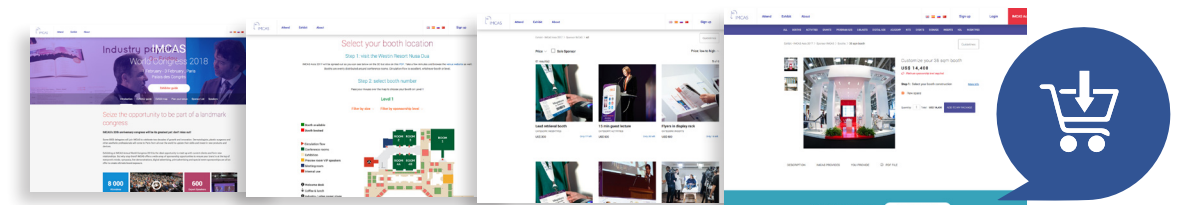
1 CHOOSE YOUR SPONSORSHIP LEVEL

SPONSORSHIP PACKAGES	STANDARD <10,000€	CLASSIC 10,000€	BRONZE 21,000€	SILVER 31,000	GOLD 56,000€	PLATINUM 80,000€	EMERALD 115,000€	DIAMOND 175,000€	ELITE 206,000€	ULTIMATE 265,000€
QUANTITY	110	57	61	41	26	20	9	3	7	5
EXHIBITOR BADGES	3	4	5	7	9	11	15	20	25	30

2 SELECT YOUR BOOTH VIEW THE EXHIBITION MAP AND FIND YOUR PERFECT SPOT

3 BUILD YOUR SPONSORSHIP BROWSE THE PRODUCT CATALOG TO BUILD YOUR ARRAY OF COMPLEMENTARY PRODUCTS

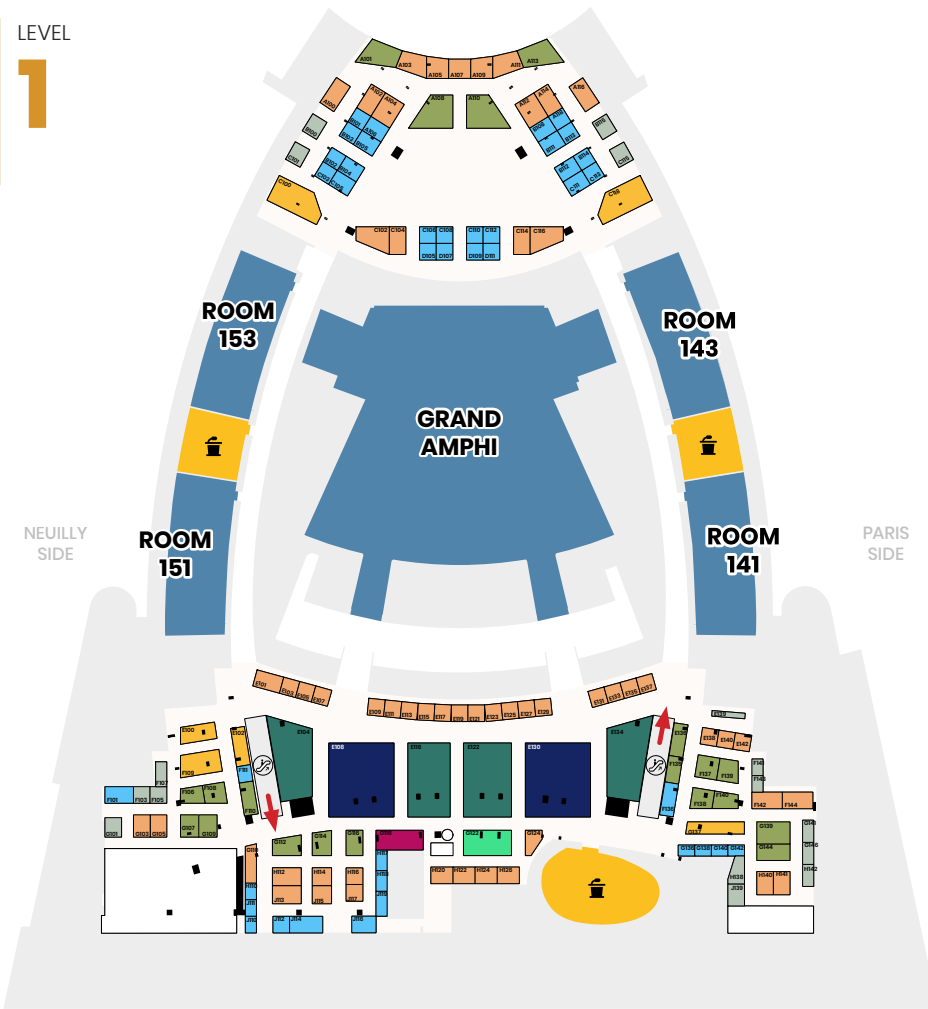
4 GO ON IMCAS.COM COMPOSE YOUR OWN PACKAGE BY ADDING YOUR BOOTH AND PRODUCTS IN YOUR CART



5 CHECK OUT AND PROCEED FOR PAYMENT

LEVEL

1



MAP KEY

- EXHIBITION
- HOSPITALITY SUITE
EXCLUSIVE ONLY TO THE GUESTS
OF THE SPONSORING COMPANY

- CONFERENCE ROOM

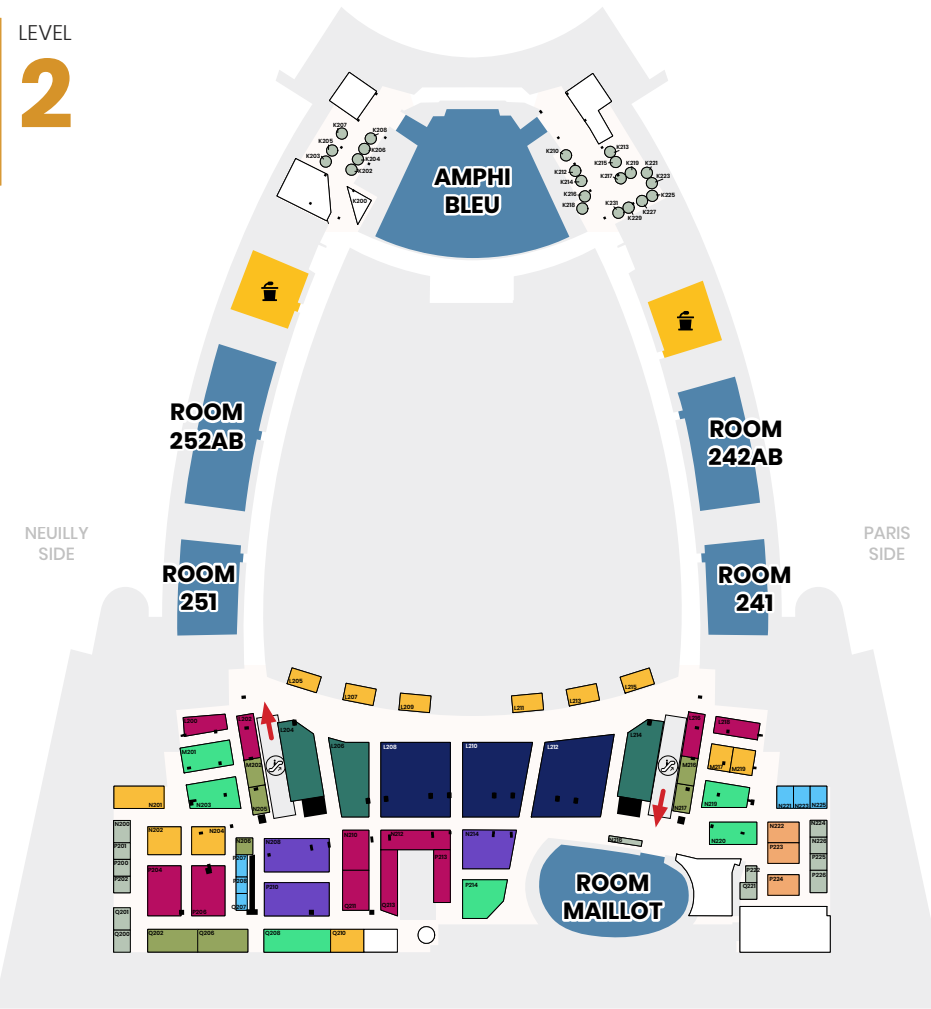
EXHIBITION AREA

- MOBILE BOOTH
- MOBILE BOOTH PREMIUM
- STANDARD
- CLASSIC
- BRONZE
- SILVER
- GOLD
- PLATINUM
- EMERALD
- DIAMOND
- ELITE
- ULTIMATE

- PILLARS
- ENTRANCE TO
THE EXHIBITION HALL

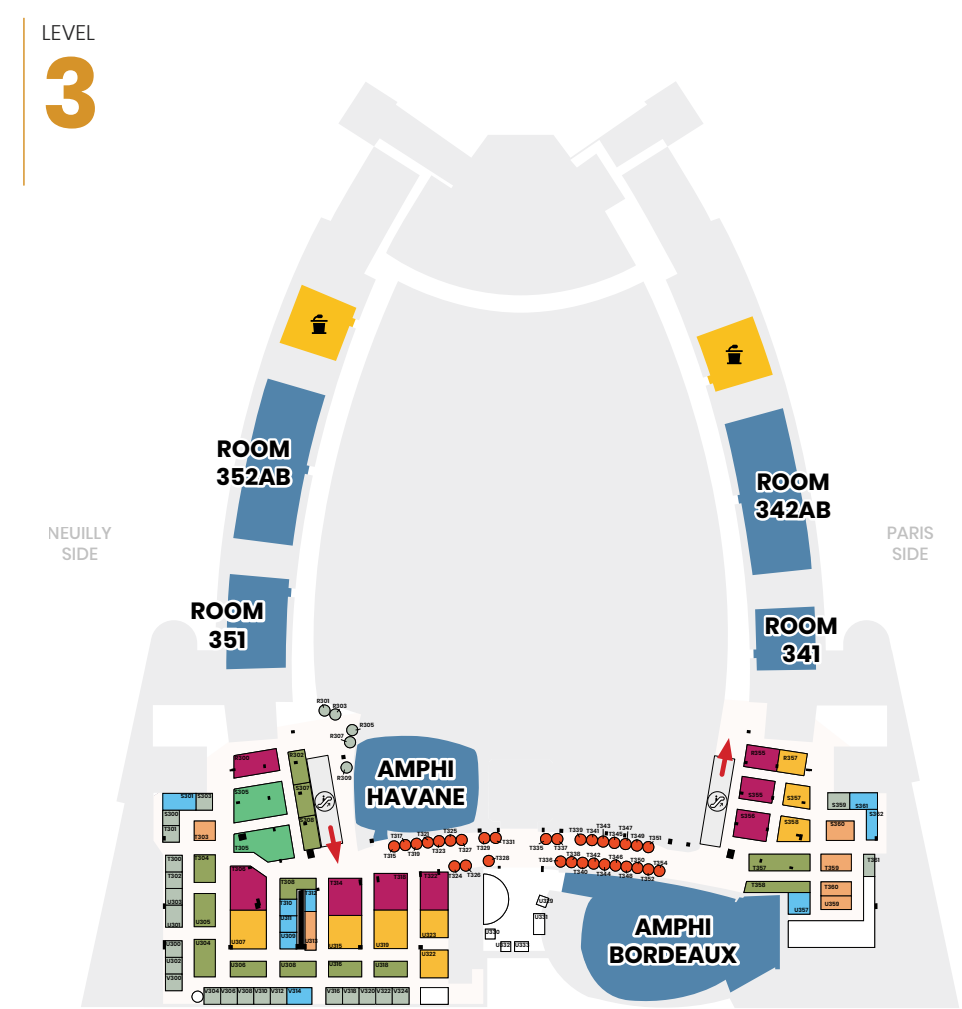
LEVEL

2



LEVEL

3



MORE THAN 250 PHYSICAL & VIRTUAL PRODUCTS TO SPONSOR

AV AND IT SERVICES

AV PRODUCTION	EUR	QTY
Hiring external AV supplier Admin fee (1 day)	1,200	∞
Filming and live streaming of your sponsored activity (from 1 to 2 hours)	6,000	∞
Filming and live streaming of your sponsored activity (one day)	10,000	∞
Filming and live streaming of your sponsored activity (3 days)	20,000	∞
Live transmission & production from external clinic to congress venue (2 hours - 1 demo room)	12,000	∞

IT EQUIPMENT	EUR	QTY
Additional lapel microphone	150	∞

RECORDING	EUR	QTY
Sponsored session: video (up to 50 minutes)	2,000	∞
Sponsored session: video (from 1 to 2 hours)	3,000	∞
Sponsored session: video (one day)	5,000	∞
Granted session: video (lecture up to 20 minutes)	2,000	∞

SCENOGRAPHY	EUR	QTY
Customized digital lectern	400	∞
AV Consulting (per sponsored activity)	1,200	∞
Vertical hanging banners inside Amphi Bleu (per symposium)	1,500	9

BUSINESS SERVICES

LEAD RETRIEVAL	EUR	QTY
Badge scanner	750	200

MEETING ROOMS	EUR	QTY
NEW Meeting Corner (4 pax - 1 day rent)	1,000	9
NEW Meeting corner area	15,000	1
Meeting room (10/25 pax - 1 day rent)	2,000	42
Meeting room (20/45 pax - 1 day rent)	3,000	21
Meeting room (45/70 pax - 1 day rent)	4,000	15

Le club (VIP room - 1 day rent) *	4,500	3
Salon d'honneur (VIP room - 1 day rent) *	12,000	3

STORAGE	EUR	QTY
Storage room	1,500	15

DELEGATE SETS

DELEGATE SETS	EUR	QTY
Sample in congress bags	2,500	6
Hand sanitizer	5,000	1
Notepads & pens	5,000	1
Reusable drink bottles	5,000	1
Scratch card	7,000	1
ID Lanyards *	20,000	1
Logo on confirmation letter *	20,000	1
Official delegate raffle	27,000	1
Congress bags	35,000	1

DIGITAL ADVERTISING

EMAILING	EUR	QTY
E-blast pre-congress	4,000	34
E-blast post-congress	4,000	16
Daily highlights e-bulletin	3,000	3
NEW E-blast pre-congress to exhibitors	2,500	1
Editorial newsletter* (pre-congress)	18,000	2
Editorial newsletter* (post-congress)	18,000	3
Survey	30,000	1

ONSITE ADS	EUR	QTY
Video commercial on TV (2 minutes)	2,500	40
WiFi sponsor *	20,000	1

WEB ADVERTISING	EUR	QTY
Advertisement in the E-program	3,000	20
Ad on congress website	3,300	15
Announcement on IMCAS Facebook page	3,300	12
Story on the IMCAS Instagram account (during congress)	6,000	12
NEW Story on the IMCAS Instagram account (all year long)	10,000	12

E-LEARNING

LIBRARY	EUR	QTY
IMCAS Academy* Publication of your lecture	300	∞
IMCAS Academy Publication of your symposium	2,500	∞

EXPERIENCES AND EVENTS

EVENTS	EUR	QTY
Networking cocktail	10,000	1
Pre-congress training day at Palais des Congrès	20,000	2
NEW Studio A (half day rehearsal / half day filming)	50,000	2

FOOD & BEVERAGES	EUR	QTY
Lunch for your staff (1 bag per day)	50	∞
Lunch for your staff (10 bags per day)	500	∞
Food animation tricycle	5,000	4
Coffee and tea wheel cart	5,000	11
Food station	10,000	3
Private Lounge (Le Cafe Parisien) *	15,000	1

LEISURE	EUR	QTY
Trivia Quiz contest	8,000	1
Professional portrait studio (includes make-up artist)	10,000	1
Selfie corner	10,000	3
Photo booth	15,000	1
Massage station	20,000	1

GALA	EUR	QTY
Gala dinner	14,000	4
Gala dinner table	5,000	12

KOLs

KOLS	EUR	QTY
KOL hotel room drop	5,000	1
KOL personalized gift	5,000	1
KOL advisory board	15,000	2
Club Lounge (Speaker Preview Room)	30,000	1

CONGRESS PARTICIPATION

PARTICIPATION	EUR	QTY
Personalized welcome desk *	5,000	4

GUIDE

- * MINIMUM INVESTMENT REQUIRED
- * CAN BE CHOSEN WITHOUT BOOKING A BOOTH
- 🎓 UNDER EDUCATIONAL GRANT

PRINT ADVERTISING

ONSITE ADS	EUR	QTY
Company profile highlighted in the exhibition directory	500	40
IMCAS Journal (1/12 square)	3,000	18
Pocket guide (1/12 vertical)	3,000	8
Exhibition directory (full page)	3,000	30
Advertisement within final printed program	5,000	8

SIGNAGE

DIRECTIONAL SIGNAGE	EUR	QTY
Directional panels (logo on all available directional supports)	2,500	10

PASSAGE SIGNAGE

Set of 3 floor stickers (1 design)	1,700	84
Cell phone charging station	2,000	7
Escalator door	2,000	32
Screens in the toilets of Palais des Congrès	2,500	20
Illuminated stand-up banner	3,500	45
Vertical pillar inside exhibition area	3,500	4
Corridor	4,000	18
Elevator door	4,000	6
Mezzanine handrail	4,500	8
Escalator window	6,000	16
Interactive touch screen	6,000	7
Branding on level 3 stairs	6,500	1
Escalator handrail	6,500	2
Escalator wall	8,000	12
Hand sanitizer distributors	8,000	1
Water fountain	8,000	1
Information desk	10,000	4
Escalator pannel	14,000	12

WELCOME SIGNAGE

Ad on glass handrail on ground floor of the Palais des Congrès (3m)	2,500	1
Ad on glass handrail on ground floor of the Palais des Congrès (4m+)	3,500	2
Screens on the ground floor of Palais des Congrès	6,000	12
Advertisement on walls at the main entrance	8,000	2
Logo on outdoor banner on the Palais des Congrès*	6,500	6
Light boxes (set of 14) in the Palais des Congrès shopping mall*	15,000	1
Full ad on outdoor banner advert* on the Palais des Congrès	18,000	1

VIRTUAL PLATFORM

PLATFORM ADVERTISING	EUR	QTY
Ad on exhibition page (one day)	1,500	15
Home page: "featured sponsors" list (one day)*	4,000	15
Virtual platform: video ad during pre-opening (2 weeks prior)	4,000	10

MOBILE ADVERTISING

Push notification on imcas.live mobile app	3,000	18
Splash screen for imcas.live mobile app	20,000	1

SPONSORED ACTIVITIES

LECTURE	EUR	QTY
15 min industry lecture	600	38
New tech lecture	1,000	11

LIVE DEMO

20 - min live demo fillers, toxins, peelings, cosmeceuticals	6,500	18
20 - min live demo lasers, lights, EBD & body shaping	6,500	14
20 - min live demo threads	6,500	6

WORKSHOP

Training lab (full day - set up day)	1,500	1
Training lab 10/15 pax (1 day)	5,000	24
Remote clinic for medical treatments and transportation (1 day)	8,000	6
Extra vehicle for remote clinic (1 day)	600	5
Hospitality suite (1 day)	12,000	18
NEW Customized Hospitality suite (4 days)	52,000	7

SYMPOSIA

Announcement of your symposium	2,000	10
60-min symposium - 120/220 pax* (lectures)	12,000	12
60-min symposium - 350/450 pax* (lectures)	16,000	20
60-min symposium - 350/450 pax* (lectures and live demonstrations)	18,000	4
90-min symposium - 120/220 pax* (lectures)	19,000	5
90-min symposium - 350/450 pax* (lectures)	24,000	6
90-min symposium - 350/450 pax* (lectures and live demonstrations)	27,000	4
90-min symposium - 800/1200 pax* (lectures)	38,000	3
120-min symposium - 800/1200 pax* (lectures)	49,000	2
120-min symposium - 800/1200 pax* (lectures and live demonstrations)	55,000	4
120-min symposium - 1600/1800 pax* (lectures)	70,000	2

RESEARCH POSTER

Industry research e-poster *	800	40
E-poster area *	10,000	1

EDUCATIONAL GRANT ACTIVITIES

SERIES 🎓	EUR	QTY
Body shaping session grant *	6,000	1
Body surgery session grant *	6,000	1
Cell therapy & PRP series grant *	6,000	1
Clinical dermatology session grant *	6,000	3
Cosmeceuticals session grant *	6,000	1
Face surgery session grant *	6,000	1
Genital treatments session grant *	6,000	1
Hair restoration session grant *	6,000	1
Injectables session grant *	6,000	3
Lasers & EBD session grant *	6,000	3
Marketing & professional business grant *	6,000	1
Threads session grant *	6,000	1
"NextGen Derm" resident registrations (25 pax)*	10,000	1
NEW "NextGen Derm" resident registrations (50 pax)*	20,000	1
NEW Resident Scholarship "NextGen Derm" *	25,000	1

CADAVER WORKSHOP 🎓

	EUR	QTY
Cadaver workshop live anatomy *	20,000	12

LIVE SURGERY COURSE 🎓

NEW Live Augmented Surgery & Anatomical Dissections *	20,000	5
--	--------	---

GLOBAL MARKET SUMMIT 🎓

Innovation Tank - Bronze support *	5,000	5
Innovation Tank - Silver support *	10,000	2
Innovation Tank - Gold support *	20,000	2

LECTURE 🎓

Product Analysis participation *	1,500	8
----------------------------------	-------	---

GUIDE

* MINIMUM INVESTMENT REQUIRED

* CAN BE CHOSEN WITHOUT BOOKING A BOOTH

🎓 UNDER EDUCATIONAL GRANT

TERMS AND CONDITIONS

PURCHASE PRIORITY

All orders are subject to product availability. In case of overbooking, purchase orders will be processed on a first-come, first-served basis. In case of a prior offer of the same product at the time of its receipt, IMCAS reserves the right to withdraw the product chosen. In such event, IMCAS will get in contact to notify and discuss further alternative options.

ORDER CONFIRMATION

By submitting the Purchase Order through our online portal, the buyer formally makes a legally binding offer to IMCAS. On your email, you will be immediately acknowledged with the corresponding invoice. Within the following 72 hours after its receipt, the asked deposit should be paid.

PAYMENT TERMS

Payment deadlines:

- Booking before 25th October, 2023:**
- 50% payment upon reception of invoice & 50% balance before 25th October
- Booking from 25th October, 2023:**
- 100% upon reception of the invoice

PAYMENT OPTIONS

- by bank transfer (bank data references will be attached to the invoice), or;
- by credit card (Mastercard, Visa or American Express) additional fees will be applied

Nota: payment failure within deadline will automatically offset your order and the products will be released and made available for booking by other registrants.

GENERAL CANCELLATION POLICIES

Cancellation must be made in writing.

Cancellation received before 25th October, 2023:
- 50% of the invoice total amount is charged as a cancellation fee*

Cancellation received from 25th October, 2023:
- 100% of the invoice total amount is charged as a cancellation fee* (no refund for the payment already made)

Nota:

- payment failure for the cancellation fee will lead to a low credit rating which will affect your next participation on all of our future congresses
- if the congress is in PHYSICAL or HYBRID FORMAT (on site and online), and in case of a Force Majeure on the exhibitor's side publicly assessed by their local authorities, the exhibitor can:

- choose to change the booth space to virtual products. The sum of the virtual products must reach at least 40% of the initial booth cost and any difference will be refunded by IMCAS.
- all other products are not eligible for any refund, but may be exchanged* for virtual products
- should the sponsor opt not to switch their participation to virtual, general cancellation policies rules with the dates as set above will apply

*not applicable for any products which have already been delivered

PROGRAM MODIFICATION

Please note that while speakers, exhibitions and sessions were confirmed at the time of publishing, circumstances beyond the control of the Organizers may necessitate substitutions, alterations or cancellations.

As such, IMCAS reserves the right to alter or modify the advertised speakers, exhibitions and sessions if necessary, without liability. Any substitutions or alterations will be updated on our portal and notified as soon as possible.

LIMITATION OF LIABILITY – FORCE MAJEURE

IMCAS shall assume no liability whatsoever in the event the congress is cancelled, rescheduled OR changed into another format as a result of a "Force Majeure" event beyond its reasonable control. For the purposes of this clause, Force Majeure events shall include, but not limited to general and labor strikes, invasions, hostilities, war, rioting or similar situations, health emergencies, acts of government or state* such as lockdown and quarantine measures, immigration and transport or on site restrictions, and acts of nature such as fires, floods, extreme weather or other emergency.

A - If IMCAS determines that the congress needs to be cancelled as a result of a Force Majeure event, the refund policy applied will depend on the conference format:

1. PHYSICAL or HYBRID FORMAT (onsite & online) –
cancellation before 25th November 2023:
90% refund**
cancellation from 25th November 2023:
50% refund**

2. VIRTUAL FORMAT (online only) –
cancellation before and after date of invoice: 100% refund**

B - If IMCAS determines that the congress needs to be rescheduled as a result of a Force Majeure event, participation remains binding and sponsor will be entitled to participate to the rescheduled congress without any further refund right. If the sponsor is not able to assist to the rescheduled congress, general cancellation policies rules with the dates as set above will apply.

C - If IMCAS determines that the congress needs to be switched to VIRTUAL format as a result of a Force Majeure event, sponsor may go for choice 1 or choice 2:

Choice 1. Sponsors keep all of their ordered products which are deliverable in the virtual format, and any undeliverable (physical) products will be refunded. The sum of the updated investment total must reach at least 40% of the initial investment.

Choice 2. Should the sponsor opt not to switch their participation to virtual, general cancellation policies rules with the dates as set above will apply.

IMCAS shall assume no further obligation to refund any travel or accommodation expenses incurred by the participant in case the event is cancelled, rescheduled, or changed into another format as a result of a Force Majeure event.

*government or state means both "France and the country where the concerned conference is held"

**no refund for any products which have already been delivered

GOVERNING LAW

The construction, validity and performance of the present terms are exclusively governed by the laws of France (which is the home country of the mother company COMEXPOSIUM HEALTHCARE) without reference or regard to principles of conflicts of law. The parties submit to the exclusive jurisdiction of the courts of France, located in Paris.

CONTACT



PARIS HEAD OFFICE IMCAS c/o Comexposium Healthcare
22-24 rue de Courcelles
75008 Paris, France

HONG KONG OFFICE IMCAS LIMITED
Unit 806, 8/F., Tower 2, South Seas Centre,
75 Mody Road, Tsim Sha Tsui, Kowloon,
Hong Kong



PARIS +33 1 40 73 82 82
HONG KONG +852 6054 3312



INDUSTRY@IMCAS.COM

WWW.IMCAS.COM
WWW.IMCASACADEMY.COM