

International Master Course on Aging Science

IMCAS

AMERICAS
5th Edition

Sponsor
Guide

J U L Y
20 - 22

2023
CARTAGENA
DE INDIAS

Ready.
Set.
Explore.



DEAR PARTNERS

Get Ready To Shift the Industry.

IMCAS Americas is excited to return to Colombia to foster the regional innovation and international industry of dermatology, plastic surgery, and aging science.

Returning to the beautiful city of Cartagena, this 5th LATAM edition captures the heart of inspiration and science, with a global community of physicians eager to discover the latest products of the market.

Take in the evolving industry through an extensive showcase of this year's leading players and build your brand with countless opportunities to network. Plus, collaborate on live symposia, offer product demonstrations, and share your ongoing work in industry sessions and lectures.

Get ready for an extraordinary congress in the sunny scenery of South America! Join us this July, as we cultivate our curiosity and expand our connections in aesthetic science and treatment.

The IMCAS Americas Industry Team

Mark your calendar

21 FEBRUARY 2023 • Opening of online exhibition platform in "read-only" view mode

28 FEBRUARY 2023 • Opening of booth reservation through the sales platform for companies rewarded by PPS only

9 MARCH 2023 • Opening of the online sales platform for all companies

21 APRIL 2023 • Exhibition application: final payment due

20 MAY 2023 • Early bird registration deadline

18 JUNE 2023 • Abstract submission deadline

5 JULY 2023 • Group registration deadline

10 JULY 2023 • Online included exhibitor badge submission deadline

19 JULY 2023 • Online delegate and additional exhibitor badge order deadline

19 JULY 2023 • Booth set-up (exact time is visible on company account)

20 JULY 2023 • Onsite registration

20 JUNE 2023 • Opening of IMCAS Americas 2023

22 JUNE 2023 • End of IMCAS Americas 2023 and booth dismantling



5 ROOMS
100 SCIENTIFIC SESSIONS
150 SPEAKERS



HOW TO JOIN US IN 5 STEPS!

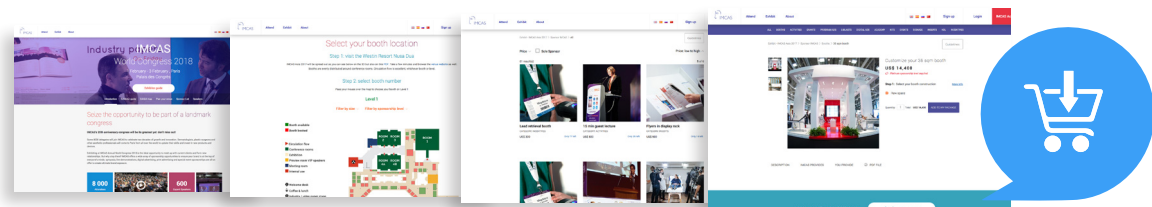
1 CHOOSE YOUR SPONSORSHIP PACKAGE

SPONSORSHIP PACKAGES	STANDARD <4,900 USD	CLASSIC 4,900 USD	BRONZE 9,900 USD	SILVER 14,900 USD	GOLD 23,900 USD	PLATINUM 33,900 USD
QUANTITY	5	18	6	13	10	2
BOOTH SQM	3	6	9	12	18	36
EXHIBITOR BADGES	2	3	4	5	6	7
DELEGATE BADGES	0	2	3	4	5	6x

2 SELECT YOUR BOOTH VIEW THE EXHIBITION MAP AND FIND YOUR PERFECT SPOT

3 BUILD YOUR SPONSORSHIP BROWSE THE PRODUCT CATALOG TO BUILD YOUR ARRAY OF COMPLEMENTARY PRODUCTS

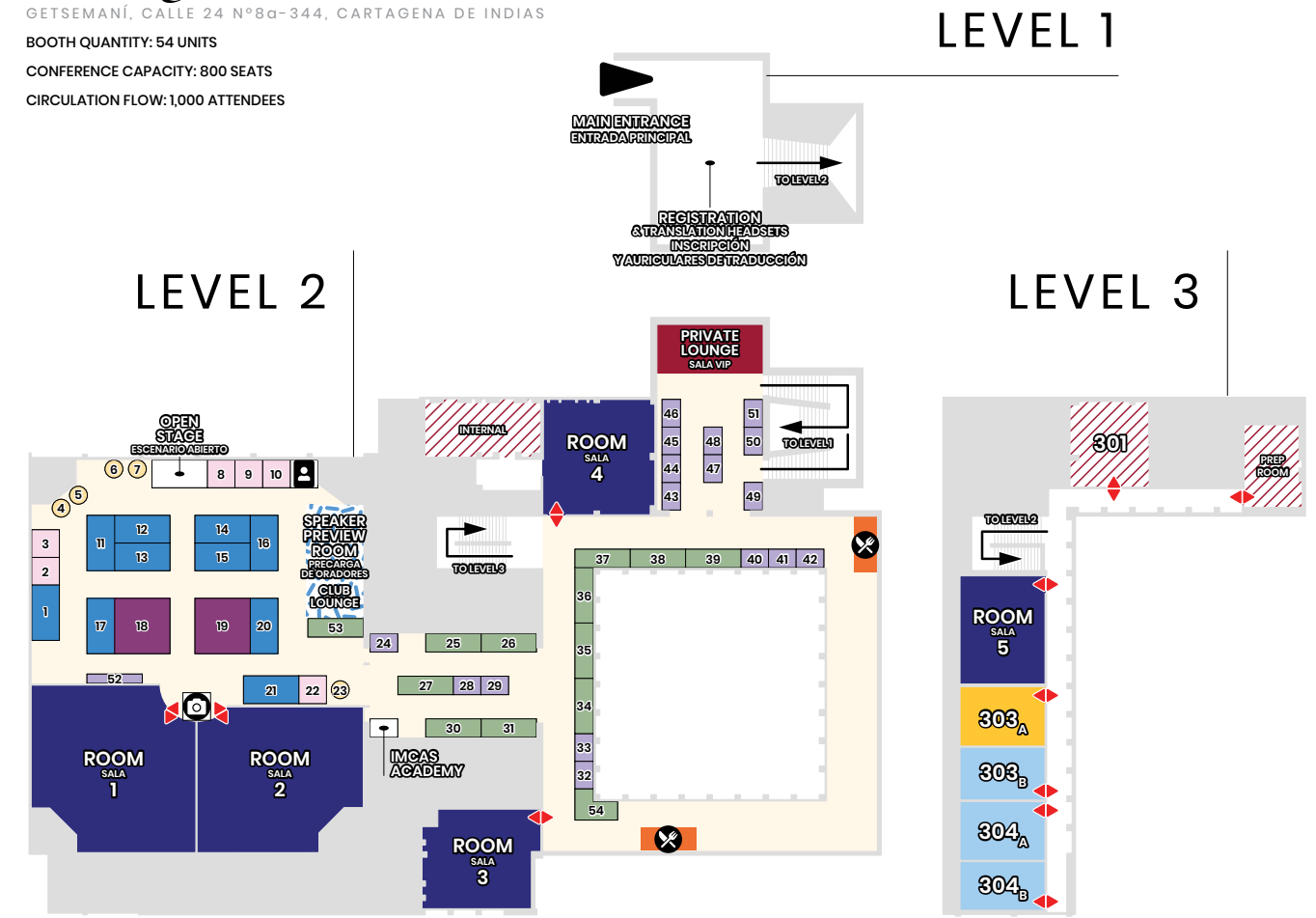
4 GO ON IMCAS.COM COMPOSE YOUR OWN PACKAGE BY ADDING YOUR BOOTH AND PRODUCTS IN YOUR CART



5 CHECK OUT AND PROCEED FOR PAYMENT

Centro de Convenciones Cartagena de Indias

GETSEMANÍ, CALLE 24 N°8a-344, CARTAGENA DE INDIAS
 BOOTH QUANTITY: 54 UNITS
 CONFERENCE CAPACITY: 800 SEATS
 CIRCULATION FLOW: 1,000 ATTENDEES



MAP KEY LEYENDA DEL MAPA

- Conference room / Sala de conferencia
- Exhibition / Salón de exposición
- Meeting room / Sala de reunión
- Training lab / Laboratorio de entrenamiento
- /// Internal use / Uso interno
- E-posters
- Coffee & lunch / Café y almuerzo
- Photobooth
- Selfie corner

SPONSORSHIP PACKAGES

LEVEL OF SPONSORSHIP	SPONSORSHIP REQUIRED IN USD	QTY
● Mobile booth 3 SQM	< 4,900	5
■ Classic 6 SQM	4,900	18
■ Bronze 9 SQM	9,900	6
■ Silver 12 SQM	14,900	13
■ Gold 18 SQM	23,900	10
■ Platinum 36 SQM	33,900	2

AV AND IT SERVICES

AV PRODUCTION	USD	QTY
Hiring external AV supplier - Admin fee (1 day)	600	∞
NEW Filming and live streaming of your sponsored session (from 1 to 2 hours)	3,000	∞

RECORDING	USD	QTY
Sponsored session: video (up to 50 minutes)	1,000	∞
Granted session: video (lecture up to 20 minutes)	1,500	∞
Granted session: video (live treatment up to 1 hour)	2,000	∞
Sponsored session: video (from 1 to 2 hours)	2,000	∞
Sponsored session: video (one day)	6,000	∞

BUSINESS SERVICES

LEAD RETRIEVAL	USD	QTY
Badge scanner	500	40

MEETING ROOMS

Meeting room (20/45 pax - 1 day rent)	2,000	3
---------------------------------------	-------	---

DELEGATE SETS

DELEGATE SETS	USD	QTY
Sample in congress bags*	2,000	5
Hand sanitizer*	3,000	1
Branded notepads & pens*	3,000	1
Reusable drink bottles*	3,000	1
ID Lanyards*	4,000	1
Logo on confirmation letter*	5,000	1
Congress bags*	7,500	1

KIT

STARTER KIT (WITH 20% OFF)	USD	QTY
- image ad on TV (30 seconds) - insert in congress bags - advertisement on e-program (market value 00 USD)	2,800	10

UPGRADE KIT (WITH 15% OFF)	USD	QTY
- E-blast pre-congress - video commercial on TV (2 minutes) - exhibition directory (full page) - ad on congress website (market value 6,100 USD)	5,185	5

MORE THAN 90 PRODUCTS TO SPONSOR

E-LEARNING

LIBRARY	USD	QTY
IMCAS Academy Publication of your lecture	300	∞
IMCAS Academy Publication of your symposium	2,000	∞

KOLs

KOLs	USD	QTY
KOL hotel room drop*	3,000	1
KOL personalized gift*	3,000	1
Club Lounge (Speaker Preview Room)	5,000	1
NEW KOL advisory board	8,000	2

PRINT ADVERTISING

ONSITE ADS	USD	QTY
Company profile highlighted in the exhibition directory	300	5
Flyers in display rack	500	5
IMCAS Journal (1/12 square)	1,000	8
Insert in congress bags	1,500	15
Pocket guide (1/12 vertical)	2,000	5
Exhibition directory (full page)	2,500	10

GUIDE

- * MINIMUM INVESTMENT REQUIRED
- * CAN BE CHOSEN WITHOUT BOOKING A BOOTH
- 🎓 UNDER EDUCATIONAL GRANT
- KIT** ENJOY UP TO 14% DISCOUNT

SIGNAGE

DIRECTIONAL SIGNAGE	USD	QTY
Directional panels (logo on all available directional supports)	1,500	4

PASSAGE SIGNAGE

Set of 3 floor stickers (1 design)	1,000	5
Stand-up banner	1,200	5
Hanging advert banner inside exhibition space	1,200	4
Exhibition hall arch	2,200	2
Water fountain	2,500	1
NEW Branding on entrance hall stairs*	3,000	1
NEW Advertisement sticker on glass door (congress exit)	3,000	3

WELCOME SIGNAGE

Logo on welcome/info desk	1,200	4
Stand-up banner (congress entrance)	1,200	4
NEW Window vinyl (down)	1,800	2
NEW Exterior digital TV (congress entrance)	3,000	4
Logo on outside arc (one side)*	3,500	2

EDUCATIONAL GRANT ACTIVITIES

CADAVER WORKSHOP	USD	QTY
Cadaver workshop live anatomy*	6,000	4

RESEARCH POSTER

Industry research e-poster*	300	20
E-poster area	3,000	1

EDUCATIONAL GRANT ACTIVITIES

SERIES	USD	QTY
Body shaping*	2,500	1
Body surgery*	2,500	1
Breast surgery*	2,500	1
Cell therapy regenerative & fat grafting*	2,500	1
NEW Face surgery*	2,500	1
Clinical dermatology*	2,500	1
Genital treatments*	2,500	1
Cosmeceuticals*	2,500	1
Hair restoration*	2,500	1
Injectables*	2,500	3
Lasers & EBD*	2,500	3
Threads*	2,500	1

SPONSORED ACTIVITIES

LECTURE	USD	QTY
15 min industry lecture	600	15

LIVE DEMO

20 - min live demo fillers, toxins peelings, cosmeceuticals	3,000	6
20 - min live demo lasers, lights, EBD & body shaping	3,000	6
20 - min live demo threads	3,000	3

WORKSHOP

Training lab	4,000	6
--------------	-------	---

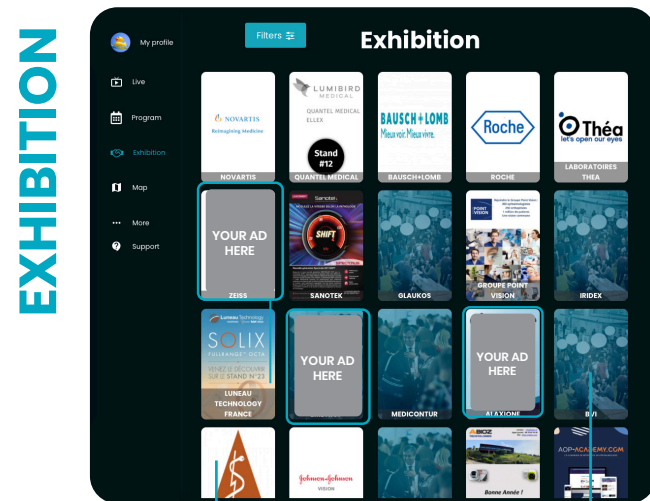
SYMPOSIA

Announcement of your symposium	500	6
60-min symposium - 120/220 pax (lectures)	6,500	13
60-min symposium - 350/450 pax (lectures and live demonstrations)	8,500	6

IMCAS LIVE

ADVERTISING ON IMCAS.LIVE	USD	QTY
Ad on exhibition page (one day)	700	6
Header: Push notification	1,000	6

ADVERTISING ON IMCAS LIVE MOBILE APP	USD	QTY
Push notification on imcas.live app	1,000	6
Splashscreen for imcas.live app	8,000	1



AD ON EXHIBITION PAGE

EDUCATIONAL GRANT ACTIVITIES

EDUCATIONAL GRANT

SCIENTIFIC THEME SERIES (SOLE SPONSOR PER SESSION)

● Body shaping	x1	● Clinical dermatology	x1	● Injectables	x3
● Body surgery	x1	● Face surgery	x1	● Lasers & EBD	x3
● Breast surgery	x1	● Genital treatments	x1	● Threads	x1
● Cell therapy, regenerative & fat grafting	x1	● Hair restoration	x1	● Cosmeceuticals	x1
TOTAL x16					

HIGHLIGHTS

● Cadaver workshop live anatomy	x4
---------------------------------	----

SCIENTIFIC PROGRAM

Updated information on imcas.com

THURSDAY JULY 20

		LEVEL 2		LEVEL 3		
ROOM		ROOM 1 F350A	ROOM 2 F200A	ROOM 3 F280A	ROOM 4 F300A	ROOM 5 F80A
TIME						
1 PM - 2 PM		S001, S002 LIVE DEMO Injectables	S006, S007 Clinical dermatology	S011, S012 DERMEDICA MEDICAL Cosmeceuticals, peeling & mesotherapy - updates	S016 Male treatments - Hot spot 2023	S021 ULTRASONOGRAPHY Basics
2 PM - 3 PM					S017 Male treatments - Hot spot 2023	S022 ULTRASONOGRAPHY For fillers
3 PM - 4 PM		S003 LIVE DEMO SYMPOSIUM	S008 SYMPOSIUM	S013 SYMPOSIUM	S018 SYMPOSIUM	S023 ULTRASONOGRAPHY For surgery
COFFEE BREAK (30 MINUTES)						
5 PM - 6 PM		S004 LIVE DEMO SYMPOSIUM	S009, S010 IMCAS ALERT Clinical dermatology complications	S014 Scars - fast and furious - acne	S019, S020 DEKA MEDIKA Hair restoration & new treatments	S024, S025 ULTRASONOGRAPHY
6 PM - 7 PM		S005 SYMPOSIUM		S015 Scars - fast and furious - scar by scar		
NETWORKING COCKTAIL						

PROGRAM KEY

- 
 Under an unrestricted educational grant
- 
 Sponsored sessions: Industry symposia & live demonstrations
- 
 Live demonstrations of products/devices
- 
 Contributing lectures



Ethical Medtech
Under Review
EMT32833

Check the program details here



EDUCATIONAL GRANT ACTIVITIES

EDUCATIONAL GRANT

SCIENTIFIC THEME SERIES (SOLE SPONSOR PER SESSION)

- Body shaping x1
- Body surgery x1
- Breast surgery x1
- Cell therapy, regenerative & fat grafting x1
- Clinical dermatology x1
- Face surgery x1
- Genital treatments x1
- Hair restoration x1
- Injectables x3
- Lasers & EBD x3
- Threads x1
- Casmeceuticals x1
- TOTAL x16

HIGHLIGHTS

- Cadaver workshop live anatomy x4

SCIENTIFIC PROGRAM

Updated information on imcas.com

SATURDAY JULY 22

ROOM TIME	LEVEL 2			LEVEL 3		LEVEL 2
	ROOM 1 F350A	ROOM 2 F200A	ROOM 3 F280A	ROOM 4 F300A	ROOM 5 F80A	EXHIBITION HALL
8:30 AM - 9:30 AM	S063 INJECTABLES Upper face	S071, S072 ROCOL BODY SHAPING	S079 Genital treatments	S087 NEXT GENERATION Dermatologic surgery	S095 Breast: push-up the limits - implant or not	OPEN STAGE Industry guest & contributing lectures
9:30 AM - 10:30 PM	S064 INJECTABLES Midface		S080 Genital treatments	S088 NEXT GENERATION Clinical dermatology	S096 Breast: push-up the limits - plasty optimization	
10:30 PM - 11:30 PM	S065 INJECTABLES Lower face definition	S073 THREADS For body	S081 IMCAS ALERT Genital complications	S089 NEXT GENERATION Clinical case awards		
COFFEE BREAK (30 MINUTES)						
12 PM - 1 PM	S066 LIVE DEMO SYMPOSIUM	S074 THREADS For face	S082 SYMPOSIUM	S090 SYMPOSIUM	S097, S098 Buttocks - efficacy & safety	
1 PM - 2 PM	S067 LIVE DEMO SYMPOSIUM	S075 LIVE DEMO SYMPOSIUM	S083 SYMPOSIUM	S091 SYMPOSIUM		
LUNCH BREAK (1 HOUR)						
3 PM - 4 PM	S068 INJECTABLES Nose	S076, S077 LIVE DEMO Lasers	S084 Experts on the grill - ethic on aesthetics	S092 NEXT GENERATION Aging & ethnic morphologies	S099, S100 360° BODY SURGERY THE ART OF DEFINITION Handcraft to energy based devices	
4 PM - 5 PM	S069 BBF - Body & Buttock Fillers		S085 Experts on the grill for derm - ask your questions	S093 NEXT GENERATION Aging & ethnic morphologies		
5 PM - 6 PM	S070 IMCAS ALERT Injectable cases	S078 Wellness & hormones - skin aging strategy	S086 Experts on the grill for surgery - ask your questions	S094 NEXT GENERATION Common complications	S101 360° BODY SURGERY THE ART OF DEFINITION Tummy tuck	
8 PM	IMCAS GALA DINNER					IMCAS GALA DINNER

THURSDAY JULY 20

SYMPOSIUM CATEGORIES

LECTURES ONLY:	ROOM CAPACITY
● 60 minutes	120/220
	13

LECTURES WITH LIVE DEMO:	ROOM CAPACITY
● 60 minutes	350/450
	7

SCIENTIFIC PROGRAM

Updated information on imcas.com

ROOM	LEVEL 2		LEVEL 3		
TIME	ROOM 1 F350A	ROOM 2 F200A	ROOM 3 F280A	ROOM 4 F300A	ROOM 5 F80A
1 PM - 2 PM	S001, S002 LIVE DEMO Injectables	S006, S007 Clinical dermatology	S011, S012 Cosmeceuticals, peeling & mesotherapy - updates	S016 Male treatments - Hot spot 2023	S021 ULTRASONOGRAPHY Basics
2 PM - 3 PM				S017 Male treatments - Hot spot 2023	S022 ULTRASONOGRAPHY For fillers
3 PM - 4 PM	S003 ZANEO LIVE DEMO SYMPOSIUM	S008 ROCOL SYMPOSIUM	S013 LUXO MEDICA SYMPOSIUM	S018 CLINICA OBESIDAD Y ENVEJECIMIENTO SYMPOSIUM	S023 ULTRASONOGRAPHY For surgery
COFFEE BREAK (30 MINUTES)					
5 PM - 6 PM	S004 SESDERMA LIVE DEMO SYMPOSIUM	S009, S010 IMCAS ALERT Clinical dermatology complications	S014 Scars - fast and furious - acne	S019, S020 Hair restoration & new treatments	S024, S025 ULTRASONOGRAPHY
6 PM - 7 PM	S005 FOREST HILLS LABS AESTHETICS SYMPOSIUM		S015 Scars - fast and furious - scar by scar		
NETWORKING COCKTAIL					

PROGRAM KEY

- Under an unrestricted educational grant
- Sponsored sessions: Industry symposia & live demonstrations
- LIVE DEMO: Live demonstrations of products/devices
- Contributing lectures



Ethical Medtech
Under Review
EMT32833

[Check the program details here](#)



SATURDAY JULY 22

SYMPOSIUM CATEGORIES

LECTURES ONLY: ROOM CAPACITY 120/220

● 60 minutes 13

LECTURES WITH LIVE DEMO: ROOM CAPACITY 350/450

● 60 minutes 7

ROOM TIME	LEVEL 2			LEVEL 3		LEVEL 2
	ROOM 1 F350A	ROOM 2 F200A	ROOM 3 F280A	ROOM 4 F300A	ROOM 5 F80A	EXHIBITION HALL
8:30 AM - 9:30 AM	S063 INJECTABLES Upper face	S071, S072	S079 Genital treatments	S087 NEXT GENERATION Dermatologic surgery	S095 Breast: push-up the limits - implant or not	OPEN STAGE Industry guest & contributing lectures
9:30 AM - 10:30 PM	S064 INJECTABLES Midface	BODY SHAPING	S080 Genital treatments	S088 NEXT GENERATION Clinical dermatology	S096 Breast: push-up the limits - plasty optimization	
10:30 PM - 11:30 PM	S065 INJECTABLES Lower face definition	S073 THREADS For body	S081 IMCAS ALERT Genital complications	S089 NEXT GENERATION Clinical case awards		
COFFEE BREAK (30 MINUTES)						
12 PM - 1 PM	S066 ZANEO LIVE DEMO SYMPOSIUM	S074 THREADS For face	S082 DILASER SYMPOSIUM	S090 DILASER SYMPOSIUM	S097, S098 Buttocks - efficacy & safety	
1 PM - 2 PM	S067 LABORATORIOS BIOPAS LIVE DEMO SYMPOSIUM	S075 GALDERMA LIVE DEMO SYMPOSIUM	S083 SYMPOSIUM	S091 DEKA MEDIKA SYMPOSIUM		
LUNCH BREAK (1 HOUR)						
3 PM - 4 PM	S068 INJECTABLES Nose	S076, S077 LIVE DEMO Lasers	S084 Experts on the grill - ethic on aesthetics	S092 NEXT GENERATION Aging & ethnic morphologies	S099, S100 360° BODY SURGERY THE ART OF DEFINITION Handcraft to energy based devices	
4 PM - 5 PM	S069 BBF - Body & Buttock Fillers		S085 Experts on the grill for derm - ask your questions	S093 NEXT GENERATION Aging & ethnic morphologies		
5 PM - 6 PM	S070 IMCAS ALERT Injectable cases	S078 Wellness & hormones - skin aging strategy	S086 Experts on the grill for surgery - ask your questions	S094 NEXT GENERATION Common complications	S101 360° BODY SURGERY THE ART OF DEFINITION Tummy tuck	
8 PM	IMCAS GALA DINNER			IMCAS GALA DINNER		

TERMS AND CONDITIONS

PURCHASE PRIORITY

All orders are subject to product availability. In case of overbooking, purchase orders will be processed on a first-come, first-served basis. In case of a prior offer of the same product at the time of its receipt, IMCAS reserves the right to withdraw the product chosen. In such event, IMCAS will get in contact to notify and discuss further alternative options.

ORDER CONFIRMATION

By submitting the Purchase Order through our online portal, the buyer formally makes a legally binding offer to IMCAS. On your email, you will be immediately acknowledged with the corresponding invoice. Within the following 72 hours after its receipt, the asked deposit should be paid.

PAYMENT TERMS

Payment deadlines:

Booking before 21st April, 2023:

- 50% payment upon reception of invoice & 50% balance before 21st March
- ### Booking from 21st April, 2023:
- 100% upon reception of the invoice

PAYMENT OPTIONS

- by bank transfer (bank data references will be attached to the invoice), or:
- by credit card (Mastercard, Visa or American Express) additional fees will be applied

Nota: payment failure within deadline will automatically offset your order and the products will be released and made available for booking by other registrants. Cancellation fee will be charged as below.

GENERAL CANCELLATION POLICIES

Cancellation must be made in writing.

Cancellation received before 21st April, 2023:

- 50% of the invoice total amount is charged as a cancellation fee*

Cancellation received from 21st April, 2023:

- 100% of the invoice total amount is charged as a cancellation fee* (no refund for the payment already made)

Nota:

- payment failure for the cancellation fee will lead to a low credit rating which will affect your next participation on all of our future congresses
- if the congress is in PHYSICAL or HYBRID FORMAT (on site and online), and in case of a Force Majeure on the exhibitor's side publicly assessed by their local authorities, the exhibitor can:

- choose to change the booth space to virtual products. The sum of the virtual products must reach at least 40% of the initial booth cost and any difference will be refunded by IMCAS.
- all other products are not eligible for any refund, but may be exchanged* for virtual products
- should the sponsor opt not to switch their participation to virtual, general cancellation policies rules with the dates as set above will apply

*not applicable for any products which have already been delivered

PROGRAM MODIFICATION

Please note that while speakers, exhibitions and sessions were confirmed at the time of publishing, circumstances beyond the control of the Organizers may necessitate substitutions, alterations or cancellations.

As such, IMCAS reserves the right to alter or modify the advertised speakers, exhibitions and sessions if necessary, without liability. Any substitutions or alterations will be updated on our portal and notified as soon as possible.

LIMITATION OF LIABILITY - FORCE MAJEURE

IMCAS shall assume no liability whatsoever in the event the congress is cancelled, rescheduled OR changed into another format as a result of a "Force Majeure" event beyond its reasonable control. For the purposes of this clause, Force Majeure events shall include, but not limited to general and labor strikes, invasions, hostilities, war, rioting or similar situations, health emergencies, acts of government or state* such as lockdown and quarantine measures, immigration and transport or on site restrictions, and acts of nature such as fires, floods, extreme weather or other emergency.

A - If IMCAS determines that the congress needs to be cancelled as a result of a Force Majeure event, the refund policy applied will depend on the conference format:

1. PHYSICAL (onsite) or HYBRID FORMAT (onsite & online) -

cancellation before 21st May, 2023:

60% refund**

cancellation after 21st May, 2023:

50% refund**

2. VIRTUAL FORMAT (online only) -

cancellation before and after date of invoice: 100% refund**

B - If IMCAS determines that the congress which is PHYSICAL or HYBRID FORMAT needs to be rescheduled as a result of a Force Majeure event, participation remains binding and the sponsor will be entitled to participate to the rescheduled congress without any further refund right. If the registrant is not able to assist to the rescheduled congress, general cancellation policies rules as set above will apply.

C - If IMCAS determines that the congress needs to be switched from PHYSICAL or HYBRID to VIRTUAL format as a result of a Force Majeure event, sponsor may go for choice 1 or choice 2:

Choice 1. Sponsors keep all of their ordered products which are deliverable in the virtual format, and any undeliverable (physical) products will be refunded. The sum of the updated investment total must reach at least 40% of the initial investment.

Choice 2. Should the sponsor opt not to switch their participation to virtual, general cancellation policies rules with the dates as set above will apply.

IMCAS shall assume no further obligation to refund any travel or accommodation expenses incurred by the registrant in case the event is cancelled, rescheduled, or changed into another format as a result of a Force Majeure event.

*government or state means both "France and the country where the concerned conference is held"

**no refund for any products which have already been delivered

GOVERNING LAW

The construction, validity and performance of the present terms are exclusively governed by the laws of France (which is the home country of the mother company COMEXPOSIUM HEALTHCARE) without reference or regard to principles of conflicts of law. The parties submit to the exclusive jurisdiction of the courts of France, located in Paris.

CONTACT



HONG KONG IMCAS LIMITED
OFFICE Unit 806, 8/F., Tower 2, South Seas Centre,
 75 Mody Road, Tsim Sha Tsui, Kowloon,
 Hong Kong
PARIS IMCAS c/o Comexposium Healthcare
HEAD OFFICE 22 rue de Courcelles
 75008 Paris, France



HONG KONG +852 6054 3312
PARIS +33 1 40 73 82 82



INDUSTRY-AMERICAS@IMCAS.COM

WWW.IMCAS.COM

WWW.IMCASACADEMY.COM