

IMCAS

AMERICAS

6th Edition



**SÃO
PAULO**
World Trade
Center

A P R I L
26 - 28
2024

Uncovering innovation in
dermatology,
plastic surgery
& aging science

AMERICAS 2024

Bem-vindo

Uncover the abundance of new technology and emerging science in Brazil!

For this inaugural edition, IMCAS Americas 2024 will venture to one of the world's leading contributors for dermatology and plastic surgery to provide modern insights and clinical experiences among Brazil's cutting-edge methods and research.

Discover the wonders of the LATAM aesthetic market, both in technical proficiency and the region's upcoming products, to improve your practical awareness and skillset. From state-of-the-art body contouring techniques to transformative cutaneous treatments, unlock the secrets to flawless outcomes to offer top quality care and results within your own clinical work.

We expect a remarkable collection of world-renowned experts and are thrilled to continue our mission to transform specialty medicine through outstanding education, community, and the latest regional innovation. Join us to embark on a revolutionary, 3-day event to explore the latest medical advancements of dermatology, plastic surgery, and aging science!

With great anticipation,

The IMCAS Scientific Board



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PROGRAM OVERVIEW

Friday 26 APRIL

TIME	LEVEL 5	LEVEL 4	LEVEL 4	LEVEL 3	LEVEL 3	LEVEL 3
	ROOM 1	ROOM 2	ROOM 2.5	ROOM 3	ROOM 4	ROOM 5
08:30 TO 10:30	Customized strategies for Periorbital & Upper face: Toxins, fillers, peels, and EBDs	Peelings & Mesotherapy (in collaboration with IPS)	Breakfast rhinoplasty: Fixed nose out to fit the dorsal line	Fillers and Threads: Contributed talks	Combo: One for all or all for one?	Clinical dermatology: Acne scars: Retinoids, RF, peeling, etc... What's the solution?
30 MINUTES			IMCAS Alert: Learning from a complication			
	COFFEE BREAK			COFFEE BREAK		
11:00 TO 13:00	Sculpting elegance: Customized mid and lower face approaches	Cosmeceuticals & Nutraceuticals	State of the art periorbital surgical treatment: "All roads lead to Rome!"	IMCAS Alert: Clinical dermatology complications	Industry Symposium LIVE DEMO - ENTERA  S	Clinical dermatology: Active acne in skin of color
1 HOUR				Industry talks	Industry Symposium LIVE DEMO - ZANEO  S	
	LUNCH BREAK			LUNCH BREAK		
14:00 TO 16:00	Exploring lip and perioral aesthetics: Recent breakthroughs (in collaboration with BAAS)	Industry Symposium FILMED S	Tummy Tuck: Achieving reproducible and outstanding results (in collaboration with SCCP)	Industry Symposium LUTRONIC S	Industry Symposium LIVE DEMO - SINCLAIR  S	Clinical dermatology: Melasma in partnership with SOCHIDERM
30 MINUTES		Industry Symposium TOSKANI S		Industry Symposium WONTECH S	Industry Symposium LIVE DEMO - INMODE  S	
	COFFEE BREAK			COFFEE BREAK		
16:30 TO 18:30	Injectables & Threads LIVE DEMO 	Aesthetic & Identity: A respectful approach to patients	Fat grafting in plastic surgery where are we since 1895? Advances and tip and tricks	Advancements in genital & hair therapy: contributed talks	Male treatments (non-genital): Enhancing masculine features	From vitiligo to photoaging
1 HOUR						

PROGRAM OVERVIEW

Saturday 27 APRIL

TIME	LEVEL 5	LEVEL 4	LEVEL 4	LEVEL 3	LEVEL 3	LEVEL 3
	ROOM 1	ROOM 2	ROOM 2.5	ROOM 3	ROOM 4	ROOM 5
08:30 TO 10:30	Anatomy on cadaver: Upper face	Sex Battle: Genital treatment	Butt job: Optimization and success (in collaboration with AACE)	Professional business: The art of shaping your own identity	Non-surgical approaches: Lower face & neck rejuvenation	From fractional to resurfacing by laser and RF
	Anatomy on cadaver: Midface & Nose			Professional business: Empowering your practice		
30 MINUTES	COFFEE BREAK			COFFEE BREAK		
11:00 TO 13:00	Anatomy on cadaver: Lips & Lower face	Skin & Digital Summit: Digital tech in Dermatology and Beauty: Shaping future trends	Nose job: Be conservative, learn from the cadaver lab with the experts	Skin disease, acne and lasers: Contributed talks	Medical rhinoplasty S	Pigmentary laser
	Anatomy on cadaver: Buttocks anatomy	Toxins	Rhinoplasty: Tip management in differentways	Prejuvenation	Industry Symposium LIVE DEMO - CLASSYS  S	
1 HOUR	LUNCH BREAK			LUNCH BREAK		
14:00 TO 16:00	IMCAS Alert: Injectables: Infection, inflammation, is it a poison?	Industry Symposium SUPREMA MARCAS S	Face lift: Deep exploring on cadaver	Industry Symposium SOFWAVE S	Industry Symposium NEAUVIA S	Revolutionizing aesthetic medicine: The impact of AI
		Industry Symposium WONTECH S		Industry Symposium IBSA S	Industry Symposium ILUKIA S  S	Industry Symposium GALDERMA S
30 MINUTES	COFFEE BREAK			COFFEE BREAK		
16:30 TO 18:30	Lasers & EBD LIVE DEMO 	Aesthetic ultrasound: Beyond diagnostic imaging	Neck management: From easy to hard: Learn from cadaver	Industy talks	Body shaping & Skin tightening: From top to buttocks	Novel applications of threads: Beyond facelifts
						Threads for face
20:00	GALA DINER			GALA DINER		

PROGRAM KEY



Under an unrestricted educational grant



Sponsored session: Symposia & live demonstrations






Live demonstrations of products/devices



Contributed talks

PROGRAM OVERVIEW

Sunday 28 APRIL

TIME	LEVEL 5	LEVEL 4	LEVEL 4	LEVEL 3	LEVEL 3	LEVEL 3
	ROOM 1	ROOM 2	ROOM 2.5	ROOM 3	ROOM 4	ROOM 5
09:00 TO 10:30	Biostimulation & Exosomes	Hair breakthroughs: From diagnosis to restoration	Body contouring and liposuction: Updates in 2024	Breast implants in the times of BIA-ACLC and BII	IMCAS Alert: Vascular complications and US	Next Generation: Clinical Dermatology
30 MINUTES	COFFEE BREAK					
11:00 TO 13:00	Injectables LIVE DEMO 	Industry Symposium LCELLS	Buttock augmentation: How to learn from cadaver	Industry Symposium SKYMEDIC	Industry Symposium TOSKANI 	Industry Symposium AIRELA
		Industry Symposium EXOCOBIO		Industry Symposium PRIMORIS	Industry Symposium RENNOVA 	Next Generation: Clinical case awards
1 HOUR	LUNCH BREAK					
14:00 TO 15:30	Cutting-edge trends in aesthetics (in collaboration with DASIL)	Clinical dermatology: Hair restoration and hair disease	Face surgery	Breast augmentation: How to deal with it in 2024	Longevity and regenerative engineering	Toxin updates
30 MINUTES	COFFEE BREAK					
16:00 TO 17:00	What's trending: Echo-guided ultrasound video show	Regenerative medicine in hair loss: The battle	Face surgery	Breast plasty from bottom to top	Regeneration & Repair with PRP	Next Generation: Surgery

PROGRAM KEY



Under an unrestricted educational grant



Sponsored session: Symposia & live demonstrations



Live demonstrations of products/devices




Contributed talks

BOOK YOUR BADGE ONLINE

Any questions?
Contact us at
contact@imcas.com
or at +33 1 40 73 82 82

BADGE	SPECIALTY	BADGE TYPE	FEES (IN USD)		BADGE ACCESSES*	SUPPORTING DOCUMENTS
			EARLY BIRD	AFTER 26 FEB 2024		
Physician	PRACTICING DOCTOR	ALL INCLUSIVE PASS	890 \$	990 \$	FULL ACCESS*	Medical Identification Number
					Also includes: Private lounge 12-month IMCAS Academy premium subscription Coffee breaks	
		PRACTICING DOCTOR	590 \$	690 \$	FULL ACCESS*	Medical Identification Number
Industry	RESIDENT OR FELLOW		100 \$	150 \$	FULL ACCESS*	ID: you must be born after 1991; Written certificate from the Chief of Service of your University Department, stating your medical specialization.
		INDUSTRY REPRESENTATIVES	390 \$	490 \$	PARTIAL ACCESS*	Business card

OPTIONS		SPECIAL OFFER: IMCAS ACADEMY 12-month subscription	390 \$ 290 \$		Join the IMCAS community as a premium member and access up to 7000+ videos throughout the year. Access varies by physician specialty.
		GALA DINNER	250 \$		Join us for an amazing night in São Paulo on Friday 27th April 2024 at 8 PM, offering networking opportunities and a great dinner. It's a glamorous party between peers and friends to meet and celebrate. Gala dinner venue to be announced.
		PRIVATE LOUNGE	100 \$		Get access to the exclusive Private lounge located at the heart of the conference accessing complimentary hot & cold beverages, sweet and salty snacks, daily international newspapers, and a seating & lounge area.

REPLAY : 3 weeks replay of all sessions will be available on IMCAS Live (session access is subject to badge type).

LIMITED SEATS AVAILABLE
REGISTER HERE



*ADDITIONAL INFORMATION ON ACCESSES

- Coffee breaks are included for all badge types.
 - Full-access badges grant entrance to:
 - exhibition
 - scientific sessions
 - sponsored sessions
- IMCAS Surgery sessions are restricted to Board Certified Surgeons:
 - plastic surgeons
 - facial plastic surgeons (sessions on face surgery only)
 - oculoplastic surgeons (sessions on face surgery only)
 - residents in surgery
- Partial-access badges grant entrance to:
 - exhibition
 - sponsored sessions

IMCAS is a congress created by physicians, for physicians. Access to the congress and sessions is subject to a number of regulations that aim to guarantee the scientific independence of the congresses and preserve it from any commercial bias or influence. A precise badge policy has been implemented specifying the rules of admittance to the different areas of the congress, complying with the criteria required by the CME accreditation council and partnering scientific societies.

According to each badge type a full or partial access is issued (after verification of required supporting documents). Therefore, in respect of the local policies towards medical aesthetic treatments, admittance to the congress is restricted to physicians (MD & Residents in medicine) and industry representatives. IMCAS is authorized to take measures which may lead to the withdrawal of the badge and the denial of access to the event if the badge policy is violated.

IMCAS

The leading congress in dermatology, plastic surgery & aging science



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